

Annexure (Working)

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			27,436.00	
															Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Apr-26	Kolkata	FMCG	Beverages	40033768	Eco Valley dandelion-mint-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	51.00	220.00	169.00	4	204.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Beverages	40033768	Eco Valley dandelion-mint-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	51.00	220.00	169.00	1	51.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Beverages	40033768	Eco Valley dandelion-mint-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	51.00	220.00	169.00	10	510.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Beverages	40033769	Eco Valley sunny-lemomy-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	51.00	220.00	169.00	1	51.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Beverages	40033769	Eco Valley sunny-lemomy-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	51.00	220.00	167.00	4	204.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Beverages	40033769	Eco Valley sunny-lemomy-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	51.00	220.00	165.00	2	102.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Beverages	40033769	Eco Valley sunny-lemomy-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	51.00	220.00	169.00	25	1,275.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Beverages	40033770	Eco Valley classic-green-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	51.00	220.00	169.00	1	51.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Beverages	40033770	Eco Valley classic-green-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	51.00	220.00	165.00	1	51.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Beverages	40033770	Eco Valley classic-green-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	51.00	220.00	165.80	11	561.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Beverages	40033771	Eco Valley ginger-mulethi-lemomy-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	51.00	220.00	169.00	1	51.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Beverages	40033771	Eco Valley ginger-mulethi-lemomy-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	51.00	220.00	169.00	3	153.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Beverages	40033771	Eco Valley ginger-mulethi-lemomy-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	51.00	220.00	169.00	31	1,581.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	10000537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	38.00	37.00	4	4.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	10000537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	38.00	37.00	125	125.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	10000537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	1.00	38.00	37.00	23	23.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	2.00	98.00	96.00	1	2.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	2.00	98.38	96.38	40	80.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	2.00	98.00	96.00	9	18.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	10.00	253.00	243.00	12	120.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	10.00	253.00	243.00	5	50.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	8.00	60.00	52.00	1	8.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	8.00	60.00	52.00	1	8.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	8.00	60.00	52.00	4	32.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	8.00	60.00	52.00	49	392.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Apr-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	8.00	60.00	51.95	122	976.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	8.00	60.00	52.00	14	112.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	8.00	60.00	51.79	33	264.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	8.00	60.00	52.00	3	24.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	8.00	60.00	52.00	2	16.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	8.00	60.00	52.00	20	160.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	8.00	60.00	51.93	83	664.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	8.00	60.00	52.00	14	112.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	8.00	60.00	51.85	28	224.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	4.00	35.00	31.00	4	16.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	4.00	35.00	31.00	1	4.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	4.00	35.00	30.84	19	76.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	21.00	112.00	91.00	14	294.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	21.00	112.00	91.00	5	105.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	21.00	112.00	91.00	144	3,024.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008361	Weikfield garlic-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	56.00	53.00	5	15.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008361	Weikfield garlic-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	56.00	52.80	27	81.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	5.00	165.00	160.00	1	5.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	5.00	165.00	160.00	1	5.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	5.00	165.00	160.00	1	5.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	5.00	165.00	160.00	9	45.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	5.00	165.00	155.06	29	145.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	4.00	76.00	72.00	1	4.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	4.00	76.00	72.00	24	96.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	4.00	76.15	71.79	88	352.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA

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Apr-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	49.00	46.00	1	3.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	49.00	46.00	1	3.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.00	46.00	44	132.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	49.00	45.97	173	519.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	49.00	46.00	3	9.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.00	46.00	1	3.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	49.00	46.00	3	9.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.00	46.00	28	84.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	49.00	45.94	173	519.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	45.00	42.00	4	12.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	45.00	42.00	4	12.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	45.00	42.00	4	12.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	45.00	42.00	5	15.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	45.00	42.00	134	402.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	45.00	42.00	446	1,338.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	11.00	169.00	158.00	13	143.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	11.00	169.00	158.00	2	22.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	11.00	169.00	157.49	34	374.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	11.00	178.00	167.00	1	11.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	11.00	190.00	179.00	1	11.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	11.00	183.33	170.39	9	99.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40033778	Eco Valley hearty-oats 1 kg Pouch	Eco Valley	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	36.00	225.00	168.75	3	108.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40033778	Eco Valley hearty-oats 1 kg Pouch	Eco Valley	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	36.00	225.00	168.75	1	36.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	5.00	56.00	51.00	6	30.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	5.00	56.00	51.00	39	195.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	5.00	56.00	51.00	10	50.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Apr-26	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-02-26T13:28:03.562Z	06-Mar-26	31-Mar-26	FLAT	5.00	56.00	51.00	42	10.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	5.00	56.13	50.89	37	185.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	2.00	103.00	101.00	16	32.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	2.00	103.00	101.00	1	2.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067862	Weikfield cheezy-creamy-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	1.00	38.00	37.00	1	1.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067862	Weikfield cheezy-creamy-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	38.00	37.00	2	2.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067862	Weikfield cheezy-creamy-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	1.00	38.15	36.42	32	32.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067863	Weikfield tomato-salsa-instant-pasta 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	40.00	39.00	1	1.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067863	Weikfield tomato-salsa-instant-pasta 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	1.00	40.00	36.83	6	6.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	60.00	57.00	4	12.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	60.00	57.00	2	6.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	60.00	57.00	6	18.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	60.00	57.00	30	90.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	60.00	57.00	9	27.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	60.00	56.69	113	339.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.00	46.00	21	63.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	49.20	45.99	87	261.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	21.00	284.00	263.00	4	84.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	21.00	284.00	263.00	1	21.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	21.00	284.00	260.41	31	651.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067873	Weikfield pepico-red-pepper-sauce 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	80.00	77.00	1	3.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	56.00	53.00	2	6.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	56.00	53.00	4	12.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	56.00	53.00	2	6.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	56.00	53.00	19	57.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	56.00	53.00	3	9.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Apr-26	Kolkata	FMCG	Branded Foods	4067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	56.00	53.00	118	354.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40213545	Weikfield creamy-mushroom-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	1.00	38.57	36.14	14	14.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40213546	Weikfield masala-twist-instant-pasta 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	40.00	39.00	1	1.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40213546	Weikfield masala-twist-instant-pasta 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	1.00	39.71	35.86	7	7.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.00	46.00	26	78.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	49.00	46.00	121	363.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	36.00	35.00	2	2.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	1.00	36.00	35.00	1	1.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	36.00	34.83	163	163.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	1.00	36.00	34.84	28	28.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	16.00	67.00	51.00	14	224.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	16.00	67.00	51.00	27	432.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	15.00	112.80	97.80	13	195.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	15.00	112.00	97.00	2	30.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	15.00	112.38	97.31	59	885.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40327660	Chefs Basket pizza-pasta-sauce 200 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	6.00	60.00	54.00	2	12.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40327660	Chefs Basket pizza-pasta-sauce 200 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	6.00	60.00	54.00	1	6.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40327660	Chefs Basket pizza-pasta-sauce 200 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	6.00	60.00	54.00	35	210.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	33.00	30.38	387	387.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	1.00	33.00	30.46	71	71.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	1.00	33.00	31.68	1,480	1,480.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	89.00	86.00	5	15.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	89.00	86.00	1	3.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	89.00	86.00	17	51.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	89.00	86.00	3	9.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	89.00	86.00	16	48.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Apr-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	89.00	86.00	110	330.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	89.00	86.00	20	60.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	89.00	85.62	644	1,932.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	10000537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	38.00	37.00	10	10.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	10000537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	1.00	38.00	37.00	1	1.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	10000537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	38.00	35.72	3	3.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	2.00	98.00	96.00	3	6.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	2.00	98.00	96.00	1	2.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	10.00	253.00	243.00	1	10.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	8.00	60.00	52.00	7	56.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	8.00	60.00	52.00	3	24.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	8.00	60.00	52.00	3	24.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	8.00	60.00	52.00	1	8.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	8.00	60.00	52.00	1	8.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	8.00	60.00	52.00	2	16.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	8.00	60.00	52.00	2	16.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	8.00	60.00	52.00	4	32.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	8.00	60.00	52.00	2	16.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	8.00	60.00	52.00	3	24.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	8.00	60.00	52.00	9	72.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	4.00	35.00	31.00	3	12.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	21.00	112.00	91.00	5	105.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	5.00	165.00	160.00	5	25.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	4.00	76.00	72.00	3	12.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	4.00	76.00	72.00	6	24.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.00	46.00	9	27.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Apr-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	49.00	46.00	23	69.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	49.00	46.00	5	15.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.00	46.00	8	24.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	49.00	46.00	17	51.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	49.00	46.00	7	21.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	45.00	42.00	9	27.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	45.00	42.00	32	96.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	45.00	42.00	2	6.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	45.00	42.00	11	33.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	11.00	169.00	158.00	1	11.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	5.00	56.00	51.00	1	5.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	5.00	56.00	51.00	7	35.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	5.00	56.00	51.00	2	10.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	5.00	56.00	51.00	5	25.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	5.00	56.00	51.00	2	10.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067862	Weikfield cheezy-creamy-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	1.00	38.00	35.72	3	3.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	60.00	57.00	1	3.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	60.00	57.00	7	21.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	60.00	56.60	6	18.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	52.00	49.00	2	6.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	49.00	46.00	12	36.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	49.00	46.00	4	12.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	21.00	284.00	263.00	2	42.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	56.00	53.00	7	21.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	56.00	52.64	2	6.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	56.00	52.64	5	15.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Apr-26	Kolkata	FMCG	Branded Foods	40213545	Weikfield creamy-mushroom-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	1.00	40.00	39.00	1	1.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40213546	Weikfield masala-twist-instant-pasta 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	40.00	39.00	1	1.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.00	46.00	2	6.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	49.00	46.00	8	24.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	49.00	46.00	1	3.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	36.00	35.00	8	8.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	1.00	36.00	35.00	1	1.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	36.00	33.84	3	3.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	33.00	32.00	11	11.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	1.00	33.00	32.00	1	1.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	1.00	33.00	32.00	58	58.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	1.00	33.00	31.16	9	9.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	89.00	86.00	10	30.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	89.00	86.00	2	6.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	89.00	86.00	28	84.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	89.00	83.66	2	6.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA
Apr-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3827263	REG_PPT_31Mar_v572_13500_16_2026-03-31T16:25:20.260Z	01-Apr-26	30-Apr-26	FLAT	3.00	89.00	83.66	7	21.00	477210_WEIKFIELD FOODS PRIVATE LIMITED - KOLKATA