





Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Mar-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	10.00	253.00	239.20	79	790.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	10.00	253.00	239.94	10	100.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	60.00	52.00	1	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	8.00	60.00	52.00	1	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	60.00	52.00	138	304.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	8.00	60.00	52.00	158	1,264.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	60.00	51.63	8	64.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	8.00	59.81	51.81	43	344.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	60.00	51.44	18	144.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	8.00	60.00	52.00	100	800.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	60.00	51.50	4	32.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	8.00	60.00	52.00	38	304.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	4.00	35.00	31.00	12	48.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	4.00	35.00	30.51	22	88.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	4.00	35.00	31.00	1	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	21.00	112.00	91.00	24	504.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	21.00	112.00	90.92	130	2,730.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	21.00	112.00	91.00	17	357.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008361	Weikfield garlic-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	56.00	53.00	4	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008361	Weikfield garlic-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	56.25	52.74	29	87.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008361	Weikfield garlic-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	57.00	52.60	4	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	5.00	165.00	160.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	5.00	175.00	157.50	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	5.00	170.91	161.49	30	150.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	4.00	76.00	72.00	1	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	4.00	76.00	72.00	1	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	4.00	76.00	71.45	15	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	4.00	76.42	71.88	110	440.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	49.00	46.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.00	46.00	3	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	49.00	45.84	31	93.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.07	45.78	173	519.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.00	46.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.00	46.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	49.47	46.42	31	93.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.00	45.80	143	429.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Mar-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	45.00	42.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	45.00	42.00	7	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	45.00	42.00	6	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	45.00	41.90	863	258.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	45.00	41.98	472	1,416.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	11.00	169.00	151.34	8	88.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	11.00	168.65	154.72	28	308.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	11.00	169.00	158.00	4	44.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	11.00	187.00	176.00	4	44.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40033778	Eco Valley hearty-oats 1 kg Pouch	Eco Valley	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	36.00	225.00	168.75	2	72.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40033778	Eco Valley hearty-oats 1 kg Pouch	Eco Valley	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	36.00	225.00	168.75	7	252.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40033778	Eco Valley hearty-oats 1 kg Pouch	Eco Valley	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	36.00	225.00	168.75	3	108.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	5.00	56.00	49.73	6	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	5.00	56.16	50.76	28	140.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	5.00	56.00	51.00	6	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	5.00	56.00	51.00	7	35.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	5.00	56.10	50.60	45	225.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	5.00	57.33	52.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	2.00	103.70	99.32	15	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	2.00	103.33	98.88	61	122.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	2.00	103.00	96.85	7	14.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067862	Weikfield chezy-creamy-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	38.00	37.00	3	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067862	Weikfield chezy-creamy-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	38.27	37.08	16	16.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067863	Weikfield tomato-salsa-instant-pasta 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	40.00	30.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067863	Weikfield tomato-salsa-instant-pasta 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	40.00	30.00	5	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	60.00	57.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	60.00	57.00	7	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	60.00	57.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	60.00	57.00	3	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	60.00	56.95	18	54.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	60.00	56.54	103	309.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	60.00	56.36	15	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	49.00	45.73	8	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.36	45.97	72	216.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	21.00	284.00	263.00	2	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	21.00	286.00	262.74	20	420.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	21.00	284.00	263.00	4	84.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	56.00	53.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Mar-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	56.00	52.69	14	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	56.00	52.90	116	348.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	56.00	53.00	6	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213545	Weikfield creamy-mushroom-instant pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	40.00	39.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213545	Weikfield creamy-mushroom-instant pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	38.91	36.97	12	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213546	Weikfield masala-twist-instant-pasta 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	39.56	37.89	9	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213546	Weikfield masala-twist-instant-pasta 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	1.00	38.00	37.00	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	49.21	45.87	33	99.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.07	45.83	166	498.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	36.00	35.00	3	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	36.00	35.00	9	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	1.00	36.00	35.00	3	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	36.00	35.00	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	36.00	34.71	143	143.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	36.00	34.93	760	760.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	1.00	36.00	34.98	101	101.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	16.00	67.00	51.00	24	384.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	16.00	67.22	51.22	57	912.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	15.00	113.33	98.33	12	180.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	15.00	113.20	98.20	53	795.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	15.00	115.00	100.00	8	120.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40327660	Chefs Basket pizza-pasta-sauce 200 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	6.00	60.00	53.42	8	48.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40327660	Chefs Basket pizza-pasta-sauce 200 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	6.00	60.00	53.10	9	54.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40327660	Chefs Basket pizza-pasta-sauce 200 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	6.00	60.00	54.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	33.00	30.58	336	336.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	33.00	31.30	1,557	1,557.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	1.00	33.00	31.26	175	175.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	89.00	86.00	6	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	89.00	86.00	17	51.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	89.00	86.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	89.00	86.00	7	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	89.00	86.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	89.00	83.96	129	387.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	89.00	85.18	657	1,971.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	89.00	85.79	84	252.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Beverages	40033768	Eco Valley dandelion-mint-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	51.00	220.00	169.00	3	153.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Beverages	40033769	Eco Valley sunny-lemony-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	51.00	220.00	169.00	2	102.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Mar-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	36.33	35.33	9	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	38.00	36.48	38	38.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	1.00	38.00	37.00	4	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	38.00	35.72	4	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	2.00	98.00	96.00	3	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	2.00	98.00	95.57	10	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	2.00	98.00	93.40	3	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	2.00	98.00	92.12	2	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	10.00	253.00	239.18	4	40.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	10.00	253.00	237.82	5	50.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	8.00	60.00	52.00	5	40.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	60.00	52.00	1	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	8.00	60.00	52.00	6	48.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	8.00	60.00	52.00	2	16.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	60.00	52.00	1	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	8.00	60.00	52.00	6	48.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	60.00	52.00	1	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	8.00	60.00	52.00	1	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	4.00	35.00	31.00	2	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	21.00	112.00	91.00	2	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	21.00	112.00	91.00	7	147.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	5.00	175.00	163.25	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	4.00	85.00	81.00	1	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	4.00	76.64	72.32	13	52.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	4.00	76.00	71.44	1	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	49.00	46.00	3	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.00	46.00	20	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.00	46.00	6	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	49.00	46.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.00	46.00	17	51.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.00	46.00	3	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	45.00	42.00	3	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	45.00	42.00	33	99.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	45.00	42.00	3	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	45.00	42.00	10	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	11.00	169.00	158.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	5.00	56.00	51.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Mar-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	5.00	56.00	51.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	5.00	56.00	51.00	4	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	5.00	57.33	52.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	5.00	56.00	51.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	5.00	56.00	51.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	2.00	103.00	95.47	3	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	2.00	103.00	96.82	2	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067862	Weikfield cheezy-creamy-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	38.00	34.20	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	60.00	57.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	60.00	57.00	4	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	60.00	56.40	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	60.00	56.40	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	49.00	46.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	50.00	46.58	4	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	49.00	46.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.00	46.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	21.00	284.00	263.00	2	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	21.00	284.00	263.00	2	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	56.00	53.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	56.00	53.00	6	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	56.00	53.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	56.00	52.64	5	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	56.00	52.64	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213545	Weikfield creamy-mushroom-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	40.00	36.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	51.00	47.17	3	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.00	45.64	15	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	49.00	46.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	36.00	35.00	8	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	36.00	35.00	40	40.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	1.00	36.00	35.00	6	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	36.00	33.84	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	36.00	33.84	7	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	1.00	36.00	33.84	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	16.00	67.00	51.00	1	16.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	16.00	67.00	51.00	1	16.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	33.00	31.20	14	14.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	33.00	31.90	55	55.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Mar-26	Kolkata	Staples	Branded Without EOG	100005552	Weikfield corn-starch-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	1.00	33.00	31.87	12	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	100005552	Weikfield corn-starch-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	33.00	31.02	4	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	100005552	Weikfield corn-starch-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	1.00	33.00	31.04	16	16.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	100005557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	89.00	86.00	9	27.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	100005557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	89.00	85.08	47	141.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	100005557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	89.00	84.57	4	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	100005557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	89.00	83.66	4	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	100005557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3729068	REG_PPT_26Feb_v06465_11951_4_2026-02-26T13:28:03.066Z	01-Mar-26	31-Mar-26	FLAT	3.00	89.00	83.66	7	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-26	Kolkata	Staples	Branded Without EOG	100005557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3747319	REG_PPT_05Mar_v11145_12268_1_2026-03-05T05:47:35.562Z	06-Mar-26	31-Mar-26	FLAT	3.00	89.00	75.29	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

