

Annexure (Working)

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			36,512.00	
															Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Feb-26	Kolkata	FMCG	Beverages	40033767	Eco Valley divine-tulsi-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	66.00	185.00	119.00	1	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Beverages	40033767	Eco Valley divine-tulsi-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	51.00	185.00	134.00	2	102.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Beverages	40033768	Eco Valley dandelion-mint-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	51.00	220.00	169.00	2	102.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Beverages	40033768	Eco Valley dandelion-mint-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	66.00	220.00	154.00	1	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Beverages	40033768	Eco Valley dandelion-mint-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	51.00	220.00	167.67	6	306.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Beverages	40033769	Eco Valley sunny-lemomy-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	66.00	220.00	154.00	6	396.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Beverages	40033769	Eco Valley sunny-lemomy-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	51.00	220.00	169.00	13	663.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Beverages	40033770	Eco Valley classic-green-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	66.00	220.00	154.00	1	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Beverages	40033770	Eco Valley classic-green-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	66.00	220.00	154.00	4	264.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Beverages	40033770	Eco Valley classic-green-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	51.00	220.00	169.00	7	357.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Beverages	40033771	Eco Valley ginger-mulethi-lemom-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	51.00	220.00	169.00	1	51.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Beverages	40033771	Eco Valley ginger-mulethi-lemom-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	66.00	220.00	154.00	1	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Beverages	40033771	Eco Valley ginger-mulethi-lemom-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	66.00	220.00	154.00	8	528.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Beverages	40033771	Eco Valley ginger-mulethi-lemom-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	51.00	220.00	169.00	25	1,275.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	38.00	37.00	10	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	4.00	38.00	34.00	10	40.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	38.00	37.00	5	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	4.00	35.81	31.81	186	744.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	37.89	36.89	481	481.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	2.00	98.00	96.00	6	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	10.00	98.00	88.00	1	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	10.00	98.00	88.00	91	910.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	2.00	98.00	95.92	178	356.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	10.00	253.00	243.00	1	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	31.00	253.00	222.00	1	31.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	10.00	253.00	243.00	1	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	31.00	253.00	222.00	32	992.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Feb-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	10.00	253.00	242.10	73	730.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	10.00	253.00	243.00	1	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	60.00	52.00	1	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	60.00	52.00	1	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	13.00	60.00	47.00	20	260.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	60.00	51.84	105	840.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	60.00	52.00	1	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	7.00	60.00	52.33	3	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	60.00	51.00	24	192.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	7.00	60.00	51.80	5	35.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	60.00	51.00	35	280.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	60.00	52.00	2	16.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	60.00	52.00	1	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	7.00	60.00	52.00	4	28.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	60.00	51.00	15	120.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	4.00	35.00	31.00	3	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	4.00	35.00	31.00	2	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	3.00	35.00	31.75	5	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	4.00	35.00	31.00	35	140.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	25.00	112.00	87.00	37	925.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	21.00	112.10	91.01	132	2,772.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	25.00	112.00	87.00	1	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	21.00	112.00	91.00	1	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008361	Weikfield garlic-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	13.00	56.00	43.00	3	39.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008361	Weikfield garlic-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	56.00	53.00	14	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	5.00	165.00	160.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Feb-26	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	22.00	175.00	153.00	4	88.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	5.00	171.15	160.54	16	80.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	10.00	79.18	69.18	19	190.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	4.00	77.70	72.30	58	232.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	49.00	46.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	8.00	50.20	42.20	11	88.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	49.44	46.16	69	207.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	49.00	46.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	7.00	51.00	44.00	6	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	50.83	47.24	57	171.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	45.00	42.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	45.00	42.00	4	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	45.00	42.00	5	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	45.00	42.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	5.00	45.00	40.00	17	85.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	45.00	41.82	220	660.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	23.00	168.64	145.64	11	253.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	11.00	168.30	155.32	28	308.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40022158	Weikfield rose-flavoured-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	3516170	REG_CM_ALL_PPT_20Dec_v1902_25	01-Jan-26	31-Jan-26	FLAT	30.00	90.00	30.00	3	90.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40022158	Weikfield rose-flavoured-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	30.00	90.00	47.14	7	210.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	30.00	90.00	60.00	4	120.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	30.00	90.00	60.00	2	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3516170	REG_CM_ALL_PPT_20Dec_v1902_25	01-Jan-26	31-Jan-26	FLAT	30.00	90.00	30.00	1	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3516170	REG_CM_ALL_PPT_20Dec_v1902_25	01-Jan-26	31-Jan-26	FLAT	30.00	90.00	30.00	2	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	30.00	90.00	52.50	12	360.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	89.00	190.00	101.00	3	267.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	11.00	190.00	161.50	2	22.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40033778	Eco Valley hearty-oats 1 kg Pouch	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	29.00	220.00	178.63	2	58.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40033778	Eco Valley hearty-oats 1 kg Pouch	Eco Valley	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	36.00	225.00	182.25	4	144.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	13.00	56.00	43.00	13	169.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	5.00	56.40	51.36	24	120.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Feb-26	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	13.00	56.53	43.53	16	208.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	5.00	56.25	51.18	18	90.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	9.00	103.00	94.00	21	189.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	2.00	103.00	99.94	50	100.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067862	Weikfield cheezy-creamy-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	6.00	38.50	32.50	4	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067862	Weikfield cheezy-creamy-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	38.00	37.00	9	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067863	Weikfield tomato-salsa-instant-pasta 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	6.00	40.00	34.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067863	Weikfield tomato-salsa-instant-pasta 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	40.00	32.00	4	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	60.00	57.00	3	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	5.00	60.00	55.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	60.00	57.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	5.00	60.00	54.98	31	155.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	60.00	56.57	65	195.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	7.00	51.25	44.25	8	56.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	51.30	48.12	42	126.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	54.00	286.45	232.45	12	648.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	21.00	286.57	264.79	18	378.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	56.00	53.00	3	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	13.00	56.00	43.00	3	39.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	56.00	53.00	4	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	13.00	56.00	43.00	50	650.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	56.00	52.88	76	228.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40213545	Weikfield creamy-mushroom-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	6.00	40.00	34.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40213545	Weikfield creamy-mushroom-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	39.00	37.07	6	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40213546	Weikfield masala-twist-instant-pasta 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	6.00	40.00	32.00	3	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40213546	Weikfield masala-twist-instant-pasta 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	39.82	31.85	11	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	49.00	46.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	8.00	52.33	44.33	10	80.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	50.53	47.00	71	213.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	36.00	35.00	22	22.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Feb-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	36.00	35.00	9	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	36.00	35.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	36.00	34.82	656	656.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	40.00	67.00	27.00	34	1,360.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	16.00	68.38	52.38	80	1,280.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	25.00	118.75	93.75	23	575.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	15.00	113.91	98.91	55	825.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40327660	Chefs Basket pizza-pasta-sauce 200 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	21.00	60.00	39.00	51	1,071.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40327660	Chefs Basket pizza-pasta-sauce 200 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	6.00	60.00	54.00	24	144.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	33.00	30.90	1,494	1,494.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	33.00	29.00	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	89.00	86.00	18	54.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	11.00	89.00	76.58	10	110.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	89.00	86.00	12	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	89.00	86.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	11.00	89.00	76.13	299	3,289.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	89.00	84.87	464	1,392.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	11.00	89.00	78.00	2	22.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	89.00	73.50	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	4.00	37.44	33.44	15	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	37.00	36.00	31	31.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	4.00	38.00	34.00	4	16.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	38.00	35.72	8	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	10.00	98.00	88.00	5	50.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	2.00	98.00	96.00	5	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	10.00	98.00	88.00	1	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	2.00	98.00	92.12	5	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	31.00	253.00	222.00	2	62.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	10.00	253.00	243.00	5	50.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Feb-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	10.00	253.00	237.82	1	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	60.00	52.00	6	48.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	58.33	50.33	3	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	60.00	52.00	4	32.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	8.00	60.00	52.00	4	32.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	7.00	60.00	53.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	3.00	35.00	31.50	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	4.00	35.00	31.00	2	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	25.00	112.00	87.00	4	100.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	21.00	112.00	91.00	2	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	5.00	165.00	160.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	4.00	85.00	79.50	3	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	8.00	52.00	44.00	2	16.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	49.00	46.00	6	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	49.00	46.00	5	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	7.00	55.00	48.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	50.00	46.68	6	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	49.00	46.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	45.00	42.00	9	27.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	45.00	42.00	6	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008380	Weikfield mustard-sauce 225 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	18.00	95.00	77.00	1	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	23.00	169.00	146.00	1	23.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	11.00	169.00	158.00	2	22.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	30.00	90.00	60.00	1	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	11.00	190.00	170.25	2	22.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	89.00	190.00	101.00	1	89.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	13.00	56.00	43.00	1	13.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	5.00	56.00	51.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Feb-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	13.00	56.00	43.00	2	26.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	5.00	56.00	51.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	5.00	57.33	52.13	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	13.00	56.00	43.00	1	13.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	5.00	56.00	51.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	9.00	103.00	94.00	1	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	2.00	103.00	101.00	2	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	9.00	103.00	94.00	1	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	2.00	103.00	96.82	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067862	Weikfield cheezy-creamy-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	6.00	38.00	32.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	5.00	60.00	55.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	60.00	57.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	60.00	56.60	10	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	49.00	46.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	49.00	46.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	21.00	297.50	275.13	5	105.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	13.00	56.00	43.00	1	13.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	56.00	53.00	10	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	13.00	56.00	43.00	2	26.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	56.00	52.64	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	8.00	55.00	47.00	2	16.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	50.00	47.00	4	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	36.00	35.00	46	46.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	36.00	33.84	5	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	40.00	67.00	27.00	1	40.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	16.00	75.00	59.00	1	16.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	25.00	112.00	87.00	2	50.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	15.00	112.00	97.00	1	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_1_5_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	33.00	31.48	68	68.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Feb-26	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	1.00	33.00	30.92	16	16.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	11.00	89.00	75.68	21	231.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	89.00	83.93	44	132.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	01-Jan-26	31-Jan-26	FLAT	11.00	89.00	75.40	3	33.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Feb-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3654957	REG_PPT_04Feb_v1202_11243_15_2026-02-04T06:35:09.640Z	05-Feb-26	28-Feb-26	FLAT	3.00	89.00	81.76	16	48.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

