

Annexure (Working)

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			7,817.00	
															Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jan-26	Bhubaneshwar-Cuttack	FMCG	Beverages	40033768	Eco Valley dandelion-mint-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	66.00	220.00	154.00	1	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Beverages	40033769	Eco Valley sunny-lemony-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	66.00	220.00	154.00	3	198.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Beverages	40033771	Eco Valley ginger-mulethi-lemon-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	66.00	220.00	154.00	6	396.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	4.40	38.00	33.60	18	79.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	4.00	38.00	34.00	11	44.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	10.00	110.00	100.00	24	240.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	10.00	110.00	100.00	17	170.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	31.35	285.00	253.65	7	219.45	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	31.00	285.00	254.00	16	496.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	60.00	46.80	2	26.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	60.00	47.00	14	182.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	60.00	53.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_130Dec_v120636_2025-12-13T00:00:00.000Z	14-Dec-25	31-Dec-25	FLAT	6.60	60.00	46.40	1	6.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	46.40	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	60.00	53.00	6	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	60.00	53.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	3.00	35.00	31.67	7	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	3.00	35.00	31.50	14	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	25.00	120.00	95.00	1	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008361	Weikfield garlic-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	60.00	46.80	1	13.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008361	Weikfield garlic-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	60.00	47.00	2	26.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	22.20	185.00	162.80	2	44.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	22.00	185.00	163.00	2	44.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	10.20	85.00	74.80	13	132.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	10.00	85.00	75.00	31	310.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	55.00	46.75	12	99.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	8.00	55.00	47.00	15	120.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	55.00	48.00	7	49.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	55.00	48.00	14	98.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v120636	14-Dec-25	31-Dec-25	FLAT	4.50	45.00	35.50	1	4.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	45.00	39.36	9	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	5.00	45.00	40.00	17	85.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	23.00	165.00	142.00	7	161.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	23.00	165.00	142.00	20	460.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022158	Weikfield rose-flavoured-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	3516170	REG_CM_ALL_PPT_20Dec_v190225	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	30.00	1	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022158	Weikfield rose-flavoured-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	3516170	REG_CM_ALL_PPT_20Dec_v190225	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	30.00	1	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022158	Weikfield rose-flavoured-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	27.00	90.00	63.00	4	108.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022158	Weikfield rose-flavoured-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	40.00	3	90.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022159	Weikfield mango-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3516170	REG_CM_ALL_PPT_20Dec_v190225	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	30.00	1	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022159	Weikfield mango-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	27.00	90.00	63.00	2	54.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022159	Weikfield mango-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	55.00	9	270.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022160	Weikfield strawberry-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	27.00	90.00	63.00	2	54.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022160	Weikfield strawberry-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	60.00	5	150.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3516170	REG_CM_ALL_PPT_20Dec_v190225	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	30.00	1	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3516170	REG_CM_ALL_PPT_20Dec_v190225	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	30.00	2	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	27.00	90.00	63.00	1	27.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	52.50	11	330.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	89.30	190.00	100.70	2	178.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	89.00	190.00	101.00	1	89.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40033778	Eco Valley hearty-oats 1 kg Pouch	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	29.00	225.00	196.00	1	29.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	60.00	46.80	3	39.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	60.00	47.00	10	130.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	60.00	46.80	4	52.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	60.00	47.00	4	52.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	9.00	110.00	100.67	14	126.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	9.00	110.00	99.75	5	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067862	Weikfield chezy-creamy-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	6.00	38.67	32.67	3	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067862	Weikfield chezy-creamy-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	6.00	38.00	32.00	5	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	60.00	55.00	6	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	5.00	60.00	55.00	12	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	55.00	48.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	55.00	48.00	8	56.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067873	Weikfield pepico-red-pepper-sauce 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	13.00	80.00	56.00	1	13.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067873	Weikfield pepico-red-pepper-sauce 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	80.00	67.00	2	26.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067873	Weikfield pepico-red-pepper-sauce 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	80.00	56.00	1	13.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	60.00	46.80	8	105.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	60.00	47.00	15	195.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40213546	Weikfield masala-twist-instant-pasta 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	6.00	40.00	34.00	3	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40213546	Weikfield masala-twist-instant-pasta 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	6.00	40.00	34.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	55.00	46.75	8	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	8.00	54.80	46.80	20	160.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	40.00	75.00	35.00	10	400.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	40.00	75.00	35.00	6	240.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	10.00	110.00	100.00	1	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	10.00	110.00	100.00	1	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	60.00	47.00	2	26.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	60.00	53.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	60.00	53.00	3	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	60.00	51.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	3.00	35.00	31.50	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	22.00	185.00	163.00	2	44.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	10.00	85.00	75.00	1	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	8.00	55.00	47.00	1	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	55.00	48.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	5.00	45.00	40.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022158	Weikfield rose-flavoured-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	60.00	2	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40033778	Eco Valley hearty-oats 1 kg Pouch	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	29.00	225.00	196.00	3	87.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	60.00	47.00	1	13.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	60.00	55.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	55.00	46.75	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	55.00	46.75	2	16.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Bhubaneswar-Cuttack	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	40.00	75.00	35.00	1	40.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL