

Annexure (Working)

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			Promo_Claim_Amt	Vendor_ERP_Name
															Avg_MRP	Avg_SP	Qty		
Jan-26	Coimbatore	FMCG	Beverages	40033768	Eco Valley dandelion-mint-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	66.00	220.00	154.00	2	132.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Beverages	40033771	Eco Valley ginger-mulethi-lemon-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	66.00	220.00	154.00	1	66.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Beverages	40033771	Eco Valley ginger-mulethi-lemon-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	66.00	220.00	154.00	2	132.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	4.40	38.00	33.60	24	105.60	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	4.00	38.00	34.00	38	152.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	10.00	99.50	89.50	8	80.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	10.00	98.00	88.00	19	190.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	31.35	253.00	221.65	4	125.40	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	31.00	253.00	222.00	15	465.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v120636	14-Dec-25	31-Dec-25	FLAT	13.20	60.00	33.60	1	13.20	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	60.00	42.40	4	52.80	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	60.00	47.00	10	130.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	53.00	2	14.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v120636	14-Dec-25	31-Dec-25	FLAT	6.60	60.00	46.40	1	6.60	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	49.70	3	21.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	60.00	53.00	1	7.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	60.00	53.00	1	7.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	3.00	35.00	32.00	1	3.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	3.00	35.00	31.04	13	39.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	25.00	120.00	95.00	1	25.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	25.00	120.00	95.00	3	75.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	22.00	165.00	143.00	1	22.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	10.20	80.50	70.30	2	20.40	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	10.00	76.00	66.00	1	10.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	49.00	40.75	1	8.25	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	8.00	50.00	42.00	7	56.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	55.00	48.00	1	7.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jan-26	Coimbatore	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	55.00	48.00	1	7.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v120636	14-Dec-25	31-Dec-25	FLAT	4.50	45.00	35.50	1	4.50	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	45.00	37.75	3	15.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	5.00	45.00	40.00	6	30.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder 100 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	14.30	96.50	82.20	3	42.90	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder 100 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	14.00	96.50	82.50	5	70.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	23.00	190.00	167.00	1	23.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	23.00	169.00	146.00	1	23.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40022158	Weikfield rose-flavoured-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	3516170	REG_CM_ALL_PPT_20Dec_v190225	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	30.00	1	30.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40022158	Weikfield rose-flavoured-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	30.00	1	30.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40022159	Weikfield mango-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	60.00	1	30.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3516170	REG_CM_ALL_PPT_20Dec_v190225	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	30.00	1	30.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	27.00	90.00	63.00	1	27.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	45.00	2	60.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40033778	Eco Valley hearty-oats 1 kg Pouch	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	29.00	215.00	186.00	1	29.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	57.33	44.13	3	39.60	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	57.00	44.00	4	52.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	57.33	44.13	3	39.60	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	56.00	43.00	6	78.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40053874	Weikfield chilli-vinegar 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	60.00	46.80	1	13.20	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	9.00	106.50	97.50	2	18.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	9.00	103.00	94.00	3	27.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	5.00	60.00	55.00	1	5.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	55.00	48.00	1	7.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	55.00	48.00	1	7.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	54.00	320.00	266.00	2	108.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v120636	14-Dec-25	31-Dec-25	FLAT	13.20	56.00	29.60	1	13.20	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	56.00	40.16	7	92.40	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	56.00	43.00	10	130.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40213545	Weikfield creamy-mushroom-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	6.00	40.00	34.00	1	6.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40213545	Weikfield creamy-mushroom-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	6.00	40.00	34.00	1	6.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	55.00	46.75	1	8.25	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	8.00	55.00	47.00	3	24.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jan-26	Coimbatore	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	40.00	67.00	27.00	4	160.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	40.00	67.00	27.00	2	80.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	25.00	116.00	91.00	6	150.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	FMCG	Branded Foods	40327660	Chefs Basket pizza-pasta-sauce 200 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	21.00	60.00	39.00	6	126.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	Staples	Branded Without EOG	100005557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	11.40	89.00	77.60	2	22.80	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Jan-26	Coimbatore	Staples	Branded Without EOG	100005557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	11.00	89.00	76.54	14	154.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR

