



**Annexure ( Working )**

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			Promo_Claim_Amt	Vendor_ERP_Name
															Avg_MRP	Avg_SP	Qty		
Jan-26	Allahabad	FMCG	Branded Foods	10000537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	4.40	38.55	34.15	25	110.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	10000537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	4.00	38.42	34.42	62	248.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	10.00	101.38	91.38	16	160.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	10.00	98.00	88.00	20	200.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	31.35	285.00	253.65	3	94.05	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	31.00	285.00	254.00	10	310.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	60.00	46.80	3	39.60	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	60.00	47.00	7	91.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	53.00	1	7.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	60.00	53.00	4	28.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	60.00	53.00	2	14.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	25.00	120.00	95.00	1	25.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	22.20	185.00	162.80	1	22.20	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	10.20	85.00	74.80	2	20.40	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	10.00	85.00	75.00	2	20.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	55.00	46.75	1	8.25	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	8.00	55.00	47.00	7	56.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	55.00	46.75	2	14.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	45.00	40.00	4	20.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	5.00	45.00	40.00	7	35.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder 100 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	14.30	96.00	81.70	8	114.40	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder 100 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	14.00	96.83	82.83	16	224.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	23.00	190.00	167.00	1	23.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40022158	Weikfield rose-flavoured-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	60.00	1	30.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40022159	Weikfield mango-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	60.00	4	120.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40022160	Weikfield strawberry-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	60.00	2	60.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	60.00	2	60.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	9.00	110.00	101.00	3	27.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	54.40	320.00	265.60	1	54.40	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	54.00	308.00	254.00	7	378.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jan-26	Allahabad	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	8.00	50.50	42.50	4	32.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	25.00	120.00	95.00	3	75.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	25.00	115.39	90.39	20	500.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	FMCG	Branded Foods	40339963	Weikfield kaccha-mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	13.00	55.00	42.00	1	13.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	Staples	Branded Without EOG	100005557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	11.40	89.00	77.05	16	182.40	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Jan-26	Allahabad	Staples	Branded Without EOG	100005557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	11.00	89.82	77.05	42	462.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida

