



**Annexure ( Working )**

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			93,406.00	
															Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jan-26	Kolkata	FMCG	Beverages	40033767	Eco Valley divine-tulsi-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	66.00	185.00	119.00	2	132.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Beverages	40033769	Eco Valley sunny-lemony-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	66.00	220.00	154.00	1	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Beverages	40033769	Eco Valley sunny-lemony-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	66.00	220.00	154.00	5	330.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Beverages	40033769	Eco Valley sunny-lemony-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	66.00	220.00	154.00	18	1,188.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Beverages	40033770	Eco Valley classic-green-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	66.00	220.00	154.00	1	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Beverages	40033770	Eco Valley classic-green-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	66.00	220.00	154.00	1	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Beverages	40033770	Eco Valley classic-green-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	66.00	220.00	154.00	10	660.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Beverages	40033770	Eco Valley classic-green-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	66.00	220.00	154.00	1	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Beverages	40033771	Eco Valley ginger-mulethi-lemon-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	66.00	220.00	154.00	5	330.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Beverages	40033771	Eco Valley ginger-mulethi-lemon-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	66.00	220.00	154.00	38	2,508.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	4.00	33.42	29.42	14	56.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	4.40	38.00	33.60	370	1,628.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3494123	REG_PPT_13Dec_v4241_9947_2_2025-12-13T13:45:05.767Z	14-Dec-25	31-Dec-25	FLAT	4.40	38.00	33.60	1	4.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	4.00	33.60	29.60	601	2,404.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	4.00	33.50	29.50	6	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	10.00	98.00	88.00	5	50.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	10.00	98.00	88.00	2	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	10.00	98.73	88.73	159	1,590.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	10.00	98.71	88.62	335	3,350.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	10.00	98.00	88.00	1	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	10.00	98.00	88.00	2	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	31.35	253.00	221.65	4	125.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	31.00	253.00	222.00	3	93.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	31.35	254.85	223.50	95	2,978.25	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	31.00	253.85	222.85	186	5,766.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	31.35	253.00	221.65	2	62.70	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	31.00	253.00	222.00	4	124.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	60.00	46.80	2	26.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jan-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	60.00	46.80	15	198.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	60.00	47.00	46	598.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	60.00	46.80	3	39.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	60.00	47.00	2	26.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	53.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	60.00	53.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	60.00	53.00	12	84.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	60.00	53.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	53.00	4	28.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	60.00	53.00	15	105.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	53.00	4	28.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	60.00	53.00	9	63.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	53.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	3.00	35.00	32.00	13	39.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	3.00	35.00	31.91	43	129.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	25.00	112.00	87.00	48	1,200.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	25.00	112.17	87.17	167	4,175.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	25.00	112.00	87.00	6	150.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008361	Weikfield garlic-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	56.00	42.80	7	92.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008361	Weikfield garlic-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	56.19	43.19	22	286.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	22.00	165.00	143.00	2	44.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	22.20	180.00	157.80	11	244.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	22.00	174.41	152.41	18	396.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	10.20	85.00	74.80	1	10.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	10.00	76.00	66.00	1	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	10.20	85.00	74.80	13	132.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	10.00	84.34	74.34	48	480.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	49.00	40.75	1	8.25	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jan-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v1206_36	14-Dec-25	31-Dec-25	FLAT	8.25	55.00	38.50	1	8.25	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	54.79	45.95	16	132.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	8.00	51.89	43.89	60	480.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	49.00	40.75	1	8.25	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	8.00	49.00	41.00	2	16.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	49.00	42.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	54.50	47.50	13	91.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	52.82	45.82	38	266.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	49.00	42.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	45.00	40.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	5.00	45.00	40.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v1206_36	14-Dec-25	31-Dec-25	FLAT	4.50	45.00	35.50	1	4.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v1206_36	14-Dec-25	31-Dec-25	FLAT	4.50	45.00	35.50	1	4.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	45.00	39.84	32	160.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	5.00	45.00	40.00	67	335.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	5.00	45.00	40.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008380	Weikfield mustard-sauce 225 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	18.00	95.00	70.00	3	54.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	23.00	167.06	144.06	36	828.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	23.00	168.43	145.15	73	1,679.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40022158	Weikfield rose-flavoured-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v1206_36	14-Dec-25	31-Dec-25	FLAT	27.00	90.00	36.00	1	27.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40022158	Weikfield rose-flavoured-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	3516170	REG_CM_ALL_PPT_20Dec_v1902_25	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	30.00	4	120.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40022158	Weikfield rose-flavoured-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	27.00	90.00	54.00	3	81.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40022158	Weikfield rose-flavoured-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	50.00	15	450.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v1206_36	14-Dec-25	31-Dec-25	FLAT	27.00	90.00	36.00	1	27.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3516170	REG_CM_ALL_PPT_20Dec_v1902_25	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	30.00	3	90.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	27.00	90.00	57.60	5	135.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	56.05	21	630.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	60.00	2	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	27.00	90.00	63.00	2	54.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	60.00	14	420.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	27.00	90.00	63.00	2	54.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	60.00	1	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3516170	REG_CM_ALL_PPT_20Dec_v1902_25	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	30.00	7	210.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_I_d	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jan-26	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3516170	REG_CM_ALL_PPT_20Dec_v1902_25	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	30.00	4	120.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	27.00	90.00	63.00	7	189.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	46.07	25	750.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	89.30	190.00	100.70	1	89.30	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	89.00	190.00	101.00	1	89.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	89.30	190.00	100.70	6	535.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	89.00	190.00	101.00	18	1,602.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40033778	Eco Valley hearty-oats 1 kg Pouch	Eco Valley	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	29.00	225.00	196.00	1	29.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40033778	Eco Valley hearty-oats 1 kg Pouch	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	29.00	220.00	191.00	4	116.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	56.63	43.43	20	264.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	56.29	43.29	71	923.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	56.00	43.00	1	13.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	57.67	44.47	13	171.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	57.21	44.21	51	663.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	9.00	105.69	96.63	49	441.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	9.00	103.15	94.09	160	1,440.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	9.00	103.00	94.00	2	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	9.00	103.00	94.00	2	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067862	Weikfield cheezy-creamy-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	6.00	38.00	32.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067862	Weikfield cheezy-creamy-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	6.00	38.75	32.75	8	48.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067862	Weikfield cheezy-creamy-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	6.00	38.70	32.70	20	120.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067863	Weikfield tomato-salsa-instant-pasta 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	6.00	40.00	34.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067863	Weikfield tomato-salsa-instant-pasta 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	6.00	40.00	32.67	3	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	60.00	55.00	6	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	5.00	60.00	55.00	9	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	60.00	55.00	24	120.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	5.00	60.00	54.86	67	335.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	60.00	55.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	55.00	48.00	13	91.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	52.43	45.43	19	133.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	49.00	42.00	2	14.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jan-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	49.00	42.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	54.40	288.50	234.10	15	816.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	54.00	284.79	230.79	44	2,376.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	56.00	42.80	3	39.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v1206_36	14-Dec-25	31-Dec-25	FLAT	13.20	56.00	29.60	5	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	56.00	41.45	54	712.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	56.05	43.05	134	1,742.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	56.00	42.80	1	13.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40213545	Weikfield creamy-mushroom-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	6.00	38.00	32.00	4	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40213545	Weikfield creamy-mushroom-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	6.00	40.00	34.00	3	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40213545	Weikfield creamy-mushroom-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	6.00	39.83	33.83	13	78.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40213546	Weikfield masala-twist-instant-pasta 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	6.00	40.00	34.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40213546	Weikfield masala-twist-instant-pasta 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	6.00	40.00	33.00	6	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	8.00	49.00	41.00	1	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	55.00	46.75	13	107.25	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	8.00	52.71	44.71	52	416.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	8.00	49.00	41.00	1	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	40.00	68.47	28.47	52	2,080.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	40.00	67.45	27.45	159	6,360.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	25.00	119.09	94.09	29	725.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	25.00	119.43	94.43	113	2,825.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	25.00	120.00	95.00	1	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	25.00	120.00	95.00	1	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40327660	Chefs Basket pizza-pasta-sauce 200 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	21.00	60.00	39.00	6	126.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40327660	Chefs Basket pizza-pasta-sauce 200 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	21.00	60.00	39.00	45	945.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40327660	Chefs Basket pizza-pasta-sauce 200 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	21.00	60.00	39.00	173	3,633.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	11.40	89.00	77.60	13	148.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	11.00	89.00	77.75	32	352.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	11.40	89.00	76.86	339	3,864.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	11.00	89.00	76.23	1,131	12,441.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	11.40	89.00	73.50	1	11.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jan-26	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	11.00	89.00	74.16	8	88.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Beverages	40033769	Eco Valley sunny-lemony-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	66.00	220.00	154.00	2	132.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	4.40	38.00	33.60	22	96.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	4.00	33.50	29.50	42	168.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	4.00	34.00	30.00	13	52.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	10.00	98.00	88.00	24	240.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	10.00	98.00	88.00	33	330.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	10.00	98.00	88.00	5	50.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005747	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	10.00	98.00	88.00	6	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	31.35	253.00	221.65	6	188.10	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	31.00	253.00	222.00	13	403.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005752	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	31.00	253.00	222.00	1	31.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	60.00	46.80	1	13.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	60.00	47.00	4	52.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005756	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	60.00	47.00	1	13.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	53.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005758	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	60.00	53.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005764	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	60.00	53.00	2	14.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	60.00	53.00	2	14.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	100005769	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	60.00	53.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	3.00	35.00	32.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	3.00	35.00	31.90	5	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	25.00	117.33	92.33	3	75.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	25.00	112.00	87.00	5	125.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	22.20	185.00	162.80	1	22.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	22.00	185.00	163.00	2	44.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	10.20	85.00	74.80	1	10.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	10.00	85.00	75.00	2	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	10.20	85.00	74.80	1	10.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_I_d	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jan-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	55.00	46.75	3	24.75	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	8.00	52.00	44.00	6	48.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	8.00	49.00	41.00	2	16.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	52.00	45.00	2	14.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	5.00	45.00	40.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	45.00	40.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	5.00	45.00	40.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	23.00	166.00	143.00	3	69.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	23.00	168.20	145.20	6	138.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	23.00	169.00	146.00	2	46.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	60.00	2	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	60.00	1	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	30.00	90.00	60.00	2	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	89.00	190.00	101.00	3	267.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	89.00	190.00	101.00	2	178.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	56.00	43.00	7	91.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	56.00	43.00	1	13.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	58.33	45.33	6	78.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	56.00	42.80	1	13.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	9.00	103.00	94.00	5	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	9.00	103.00	94.00	8	72.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	9.00	103.00	94.00	2	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	9.00	103.00	94.00	5	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067862	Weikfield cheezy-creamy-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	6.00	40.00	34.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	60.00	55.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	5.00	60.00	55.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	60.00	55.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	52.00	45.00	2	14.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	7.00	49.00	42.00	2	14.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	54.00	284.00	230.00	4	216.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	56.00	42.80	8	105.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	56.00	43.00	17	221.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	56.00	42.80	4	52.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	13.00	56.00	43.00	3	39.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jan-26	Kolkata	FMCG	Branded Foods	40213545	Weikfield creamy-mushroom-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	6.00	40.00	34.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40213546	Weikfield masala-twist-instant-pasta 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	6.00	40.00	34.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40213546	Weikfield masala-twist-instant-pasta 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	6.00	40.00	34.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	8.00	55.00	47.00	1	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	40.00	67.00	27.00	1	40.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	40.00	68.33	28.33	4	160.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	25.00	118.00	93.00	4	100.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	Staples	Branded Without EOG	100005557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	11.40	89.00	77.60	25	285.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	Staples	Branded Without EOG	100005557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	11.00	89.00	76.56	77	847.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	Staples	Branded Without EOG	100005557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	11.40	89.00	77.60	4	45.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jan-26	Kolkata	Staples	Branded Without EOG	100005557	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3518921	REG_PPT_20Dec_v432_10056_3_2025-12-20T14:04:34.385Z	1-Jan-26	31-Jan-26	FLAT	11.00	89.00	77.00	22	242.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

