



**Annexure ( Working )**

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			83,507.00	
															Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-25	Kolkata	FMCG	Beverages	40033767	Eco Valley divine-tulsi-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	51.00	185.00	111.00	1	51.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Beverages	40033768	Eco Valley dandelion-mint-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	66.00	220.00	154.00	1	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Beverages	40033768	Eco Valley dandelion-mint-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	66.00	220.00	154.00	2	132.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Beverages	40033769	Eco Valley sunny-lemomy-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	51.00	220.00	169.00	1	51.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Beverages	40033769	Eco Valley sunny-lemomy-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	66.00	220.00	154.00	3	198.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Beverages	40033769	Eco Valley sunny-lemomy-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	66.00	220.00	154.00	1	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Beverages	40033769	Eco Valley sunny-lemomy-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	51.00	220.00	169.00	7	357.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Beverages	40033769	Eco Valley sunny-lemomy-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	66.00	220.00	154.00	13	858.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Beverages	40033769	Eco Valley sunny-lemomy-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	66.00	220.00	154.00	11	726.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Beverages	40033770	Eco Valley classic-green-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	51.00	220.00	169.00	1	51.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Beverages	40033770	Eco Valley classic-green-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	51.00	220.00	169.00	1	51.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Beverages	40033770	Eco Valley classic-green-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	66.00	220.00	154.00	7	462.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Beverages	40033770	Eco Valley classic-green-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	66.00	220.00	154.00	3	198.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Beverages	40033771	Eco Valley ginger-mulethi-lemon-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	66.00	220.00	154.00	1	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Beverages	40033771	Eco Valley ginger-mulethi-lemon-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	66.00	220.00	154.00	1	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Beverages	40033771	Eco Valley ginger-mulethi-lemon-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	51.00	220.00	169.00	3	153.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Beverages	40033771	Eco Valley ginger-mulethi-lemon-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	66.00	220.00	154.00	22	1,452.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Beverages	40033771	Eco Valley ginger-mulethi-lemon-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	66.00	220.00	154.00	13	858.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Beverages	40033771	Eco Valley ginger-mulethi-lemon-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	66.00	220.00	154.00	1	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	1.00	38.00	37.00	7	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	4.40	38.00	33.60	23	100.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	4.40	38.00	33.60	14	61.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3381262	REG_CM_ALL_PPT_06Nov_v003205	07-Nov-25	30-Nov-25	FLAT	8.00	38.00	29.00	1	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v120636	14-Dec-25	31-Dec-25	FLAT	4.40	38.00	29.20	3	13.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	1.00	39.23	38.10	146	146.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	4.40	38.02	33.59	658	2,895.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	4.40	38.10	33.70	305	1,342.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	1.00	38.00	37.00	4	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	4.40	38.00	33.60	8	35.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	4.40	38.00	33.60	8	35.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	110.00	107.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	9.90	109.00	99.10	11	108.90	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	9.90	110.00	100.10	1	9.90	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	10.00	98.00	88.00	3	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	109.48	106.48	48	144.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	9.90	109.00	99.10	174	1,722.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	9.90	109.27	99.37	129	1,277.10	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	10.00	100.78	90.78	197	1,970.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	9.90	110.00	100.10	3	29.70	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	9.90	110.00	100.10	4	39.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	10.00	98.00	88.00	1	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	10.00	285.00	275.00	1	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	31.35	253.00	221.65	5	156.75	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	10.00	285.00	275.00	19	190.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	31.35	265.52	234.17	175	5,486.25	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	31.35	285.00	253.65	54	1,692.90	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	31.35	269.00	237.65	4	125.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	60.00	46.80	4	52.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	13.20	60.00	46.80	3	39.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3494123	REG_PPT_13Dec_v4241_9947_2_2025-12-13T13:45:05.767Z	14-Dec-25	31-Dec-25	FLAT	13.20	60.00	46.80	1	13.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	60.00	55.00	11	55.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	60.00	46.80	55	726.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	13.20	60.00	46.80	30	396.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	53.00	3	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	60.00	54.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	6.60	59.62	53.02	13	85.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	6.60	60.00	53.40	5	33.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	53.00	5	35.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	53.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3381262	REG_CM_ALL_PPT_06Nov_v0032_05	07-Nov-25	30-Nov-25	FLAT	2.00	60.00	52.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v1206_36	14-Dec-25	31-Dec-25	FLAT	6.60	60.00	46.80	1	6.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v1206_36	14-Dec-25	31-Dec-25	FLAT	6.60	60.00	46.40	1	6.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	60.00	53.60	5	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	6.60	60.00	52.74	10	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	6.60	60.00	53.40	7	46.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	51.90	6	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	6.60	60.00	53.40	7	19.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	60.00	54.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	53.00	3	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	35.00	32.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	3.00	35.00	32.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	35.00	32.00	19	57.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	3.00	35.00	32.00	21	63.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	3.00	35.00	32.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	21.00	116.15	95.15	45	945.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	25.00	112.00	87.00	41	1,025.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	21.00	112.00	91.00	1	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-25	Kolkata	FMCG	Branded Foods	40008361	Weikfield garlic-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	11.00	60.00	49.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008361	Weikfield garlic-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	60.00	46.80	2	26.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008361	Weikfield garlic-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	13.20	60.00	46.80	3	39.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	22.20	185.00	162.80	1	22.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	22.20	185.00	162.80	1	22.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	6.00	185.00	166.50	6	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	22.20	185.00	162.80	21	466.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	22.20	185.00	162.80	10	222.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	7.00	85.00	78.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	10.20	85.00	74.80	1	10.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	10.20	85.00	74.80	1	10.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	7.00	85.00	76.50	4	28.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	10.20	85.00	74.80	58	591.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	10.20	85.00	74.80	31	316.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	10.20	85.00	74.80	1	10.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	55.00	50.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	55.00	46.75	5	41.25	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3381262	REG_CM_ALL_PPT_06Nov_v0032_05	07-Nov-25	30-Nov-25	FLAT	2.00	55.00	48.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v1206_36	14-Dec-25	31-Dec-25	FLAT	8.25	55.00	38.50	1	8.25	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	55.00	49.82	13	65.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	55.00	46.66	60	495.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	8.25	55.00	46.75	23	189.75	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	8.25	55.00	46.75	1	8.25	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	55.00	52.00	7	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	55.00	48.00	8	56.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	4.50	45.00	40.50	2	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	4.50	45.00	40.50	3	13.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	45.00	40.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v1206_36	14-Dec-25	31-Dec-25	FLAT	4.50	45.00	36.00	1	4.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3381262	REG_CM_ALL_PPT_06Nov_v0032_05	07-Nov-25	30-Nov-25	FLAT	2.00	45.00	42.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v1206_36	14-Dec-25	31-Dec-25	FLAT	4.50	45.00	35.50	1	4.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3381262	REG_CM_ALL_PPT_06Nov_v0032_05	07-Nov-25	30-Nov-25	FLAT	2.00	45.00	38.50	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v1206_36	14-Dec-25	31-Dec-25	FLAT	4.50	45.00	35.50	3	13.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v1206_36	14-Dec-25	31-Dec-25	FLAT	4.50	45.00	35.75	2	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	1.00	45.00	40.03	44	44.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	4.50	45.00	40.32	44	198.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	4.50	45.00	40.47	35	157.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	45.00	39.19	26	130.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	1.00	45.00	42.25	3	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	11.00	165.00	148.50	12	132.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	22.80	164.38	141.58	28	638.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	22.80	165.00	142.20	26	592.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	23.00	165.00	142.00	31	713.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	11.00	165.00	148.50	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	22.80	165.00	142.20	1	22.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	22.80	165.00	142.20	1	22.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008385	Weikfield penne-pasta 400 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3381262	REG_CM_ALL_PPT_06Nov_v0032_05	07-Nov-25	30-Nov-25	FLAT	4.00	150.00	95.00	1	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield rose-flavoured-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v1206_36	14-Dec-25	31-Dec-25	FLAT	27.00	90.00	36.00	2	54.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield rose-flavoured-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	27.00	90.00	59.63	15	405.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield rose-flavoured-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	27.00	90.00	63.00	1	27.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v1206_36	14-Dec-25	31-Dec-25	FLAT	27.00	90.00	36.00	1	27.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	18.00	90.00	72.00	4	72.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	27.00	90.00	59.14	8	216.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	18.00	90.00	72.00	2	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	27.00	90.00	63.00	2	54.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3381262	REG_CM_ALL_PPT_06Nov_v0032_05	07-Nov-25	30-Nov-25	FLAT	3.00	90.00	69.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	18.00	90.00	71.00	3	54.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	27.00	90.00	63.00	4	108.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	89.30	190.00	100.70	5	446.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	89.30	190.00	100.70	1	89.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	31.00	190.00	159.00	1	31.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	89.30	190.00	100.70	11	982.30	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	89.30	190.00	100.70	6	535.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40033778	Eco Valley hearty-oats 1 kg Pouch	Eco Valley	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	29.00	215.00	186.00	1	29.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	60.00	54.00	5	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	57.67	44.47	60	792.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	13.20	58.82	45.62	19	250.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	8.00	60.00	52.00	7	56.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	59.64	46.44	38	501.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	13.20	60.00	46.80	13	171.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	2.00	110.00	108.00	13	26.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.80	110.00	101.20	118	1,038.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	8.80	110.00	101.20	29	255.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	9.00	110.00	101.00	93	837.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.80	110.00	101.20	1	8.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield cheezy-creamy-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	40.00	34.00	8	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield cheezy-creamy-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	6.00	39.14	33.14	7	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067863	Weikfield tomato-salsa-instant-pasta 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	40.00	34.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067863	Weikfield tomato-salsa-instant-pasta 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	6.00	40.00	34.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	60.00	57.00	3	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	60.00	55.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	60.00	57.00	20	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	60.00	55.00	20	100.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	55.00	49.50	9	27.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	55.00	48.00	13	91.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	20.00	280.63	260.63	8	160.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	54.40	299.00	244.60	48	2,611.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:25.546Z	30-Nov-25	10-Dec-25	FLAT	54.40	293.75	239.35	13	707.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	56.00	42.80	10	132.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Combo campaign	3381262	REG_CM_ALL_PPT_06Nov_v0032_05	07-Nov-25	30-Nov-25	FLAT	3.00	56.00	48.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v1206_36	14-Dec-25	31-Dec-25	FLAT	13.20	56.00	29.60	4	52.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	59.41	54.29	33	165.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	56.60	43.32	222	2,930.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:25.546Z	30-Nov-25	10-Dec-25	FLAT	13.20	56.83	43.63	62	818.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	56.00	42.80	1	13.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield creamy-mushroom-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	6.00	40.00	34.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield creamy-mushroom-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	40.00	36.00	5	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield creamy-mushroom-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	6.00	40.00	34.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield masala-twist-instant-pasta 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	40.00	34.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield masala-twist-instant-pasta 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	6.00	40.00	34.00	4	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	55.00	50.00	7	35.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	55.00	46.75	34	280.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:25.546Z	30-Nov-25	10-Dec-25	FLAT	8.25	55.00	46.75	17	140.25	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	55.00	46.75	3	24.75	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	21.00	75.00	54.00	1	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	40.00	69.00	29.00	37	1,480.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	18.00	117.89	99.89	22	396.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	25.00	120.00	95.00	1	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40327660	Chefs Basket pizza-pasta-sauce 200 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign_BBD	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	16.00	60.00	44.00	2	32.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-25	Kolkata	FMCG	Branded Foods	40327660	Chefs Basket pizza-pasta-sauce 200 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	16.00	60.00	44.00	38	608.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40327660	Chefs Basket pizza-pasta-sauce 200 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	21.00	60.00	39.00	55	1,155.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40356861	Weikfield penne-pasta 1 kg	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	171.00	270.00	99.00	9	1,539.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40356862	Weikfield fusilli-pasta 1 kg	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	171.00	270.00	99.00	19	3,249.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40356864	Weikfield shell-pasta 1 kg	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	171.00	270.00	99.00	17	2,907.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40356865	Weikfield macaroni-pasta 1 kg	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	171.00	270.00	99.00	19	3,249.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	4.00	89.00	85.00	7	28.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	11.40	89.00	77.60	21	239.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	11.40	89.00	77.60	9	102.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	4.00	89.00	84.00	164	656.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	11.40	89.00	76.71	874	9,963.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	11.40	89.00	76.86	330	3,762.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	4.00	89.00	80.75	3	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	11.40	89.00	77.17	7	79.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	11.40	89.00	77.60	2	22.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Beverages	40033769	Eco Valley sunny-lemony-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	51.00	220.00	169.00	1	51.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	1.00	39.47	38.47	12	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	4.40	38.05	33.65	40	176.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	4.40	38.11	33.71	27	118.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	1.00	38.00	35.72	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	4.40	38.00	33.60	8	35.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	4.40	38.00	33.60	6	26.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	110.00	107.00	5	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	9.90	110.00	100.10	25	247.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	9.90	110.00	100.10	14	138.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	10.00	98.67	88.67	20	200.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	9.90	105.20	95.30	5	49.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	9.90	110.00	100.10	6	59.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	10.00	98.00	88.00	1	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	10.00	285.00	275.00	1	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	31.35	269.00	237.65	5	156.75	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	31.35	285.00	253.65	5	156.75	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	31.35	269.00	237.65	4	125.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	31.35	285.00	253.65	2	62.70	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	60.00	55.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	60.00	46.80	3	39.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	13.20	60.00	46.80	3	39.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	13.20	60.00	46.80	1	13.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	6.60	60.00	53.40	2	13.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	6.60	60.00	53.40	1	6.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	6.60	60.00	53.40	2	13.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	53.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	60.00	55.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	35.00	32.00	3	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield cheesy-creamy-white-pasta-sauce-mix 30 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	3.00	35.00	32.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	21.00	120.00	99.00	1	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	25.00	112.00	87.00	1	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	22.20	185.00	162.80	1	22.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	22.20	185.00	162.80	2	44.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	10.20	85.00	74.80	1	10.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	10.20	85.00	74.80	1	10.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:25.546Z	30-Nov-25	10-Dec-25	FLAT	10.20	85.00	74.80	2	20.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	55.00	50.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	55.00	46.75	3	24.75	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:25.546Z	30-Nov-25	10-Dec-25	FLAT	8.25	55.00	46.75	3	24.75	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	55.00	50.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	55.00	46.75	1	8.25	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	55.00	52.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	55.00	48.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3381262	REG_CM_ALL_PPT_06Nov_v003205	07-Nov-25	30-Nov-25	FLAT	2.00	45.00	42.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	1.00	45.00	42.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	4.50	45.00	40.50	3	13.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:25.546Z	30-Nov-25	10-Dec-25	FLAT	4.50	45.00	40.50	3	13.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	45.00	40.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:25.546Z	30-Nov-25	10-Dec-25	FLAT	4.50	45.00	40.50	1	4.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	11.00	165.00	154.00	3	33.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	22.80	165.00	142.20	4	91.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:25.546Z	30-Nov-25	10-Dec-25	FLAT	22.80	165.00	142.20	2	45.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	23.00	165.00	142.00	3	69.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:25.546Z	30-Nov-25	10-Dec-25	FLAT	22.80	165.00	142.20	2	45.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	27.00	90.00	63.00	2	54.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	18.00	90.00	72.00	1	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	27.00	90.00	63.00	1	27.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	27.00	90.00	63.00	1	27.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	89.30	190.00	100.70	1	89.30	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:25.546Z	30-Nov-25	10-Dec-25	FLAT	89.30	190.00	100.70	2	178.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:25.546Z	30-Nov-25	10-Dec-25	FLAT	89.30	190.00	100.70	1	89.30	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	60.00	55.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	56.27	43.07	7	92.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	13.20	57.60	44.40	5	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	56.00	51.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	56.00	42.80	1	13.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	13.20	56.00	42.80	2	26.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	60.00	46.80	5	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	58.67	45.47	3	39.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	13.20	60.00	46.80	3	39.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.80	110.00	101.20	8	70.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	8.80	110.00	101.20	3	26.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	9.00	110.00	101.00	4	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	2.00	110.00	103.40	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.80	110.00	101.20	3	26.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	8.80	110.00	101.20	2	17.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	9.00	110.00	101.00	1	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield cheezy-creamy-instant-pasta 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	40.00	37.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	60.00	57.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield eggless-caramel-custard-mix 70 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	60.00	55.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	55.00	48.00	2	14.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	20.00	275.00	255.00	2	40.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	54.40	290.00	235.60	3	163.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	58.50	53.50	5	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	56.20	43.00	27	356.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	13.20	57.33	44.13	4	52.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	56.00	51.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	56.00	42.80	2	26.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	13.20	56.00	42.80	3	39.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield masala-twist-instant-pasta 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	6.00	40.00	34.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	55.00	50.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	55.00	46.75	2	16.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield vanilla-flavoured-custard-ready-to-eat 200 ml Tetra Pack	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	21.00	75.00	54.00	2	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	4.00	89.00	85.00	24	96.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	11.40	89.00	77.60	62	706.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	11.40	89.00	77.60	25	285.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	4.00	89.00	84.55	6	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	11.40	89.00	77.60	10	114.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	11.40	89.00	77.60	2	22.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL