

Annexure (Working)

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			2,610.00	
															Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	1.00	40.00	39.00	5	5.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	4.40	39.02	34.62	42	184.80	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	4.40	40.00	35.60	15	66.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	110.00	99.00	5	15.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	9.90	110.00	99.00	8	79.20	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	9.90	110.00	99.00	7	69.30	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	10.00	106.00	95.33	5	50.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	10.00	285.00	275.00	2	20.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	31.35	285.00	253.65	6	188.10	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	31.35	285.00	253.65	2	62.70	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	60.00	55.00	1	5.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	60.00	46.80	10	132.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	13.20	60.00	46.80	2	26.40	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	6.60	60.00	51.00	1	6.60	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	6.60	60.00	53.40	1	6.60	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	6.60	60.00	48.00	2	13.20	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	53.00	1	7.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	60.00	45.00	2	10.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	53.00	3	21.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	22.20	185.00	162.80	1	22.20	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40008363	Weikfield vanilla-flavour-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	7.00	85.00	76.08	3	21.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40008363	Weikfield vanilla-flavour-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	10.20	85.00	74.80	3	30.60	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	55.00	49.50	2	10.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	55.00	46.75	6	49.50	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	55.00	49.50	1	3.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-25	Allahabad	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	1.00	45.00	44.00	2	2.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	4.50	45.00	40.50	4	18.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	4.50	45.00	40.50	3	13.50	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	45.00	40.00	1	5.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder 100 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	6.00	95.00	89.00	2	12.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder 100 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	14.30	95.43	81.13	12	171.60	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder 100 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	14.30	95.00	80.70	5	71.50	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	22.80	165.00	142.20	1	22.80	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	23.00	190.00	167.00	1	23.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40022159	Weikfield mango-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	27.00	90.00	63.00	1	27.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	2.00	110.00	108.00	2	4.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.80	103.00	94.20	1	8.80	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	9.00	103.00	94.00	1	9.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	55.00	48.00	1	7.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	20.00	320.00	288.00	5	100.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	54.40	320.00	265.60	6	326.40	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	54.40	320.00	265.60	4	217.60	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	55.00	46.75	3	24.75	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	8.25	55.00	46.75	1	8.25	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	25.00	120.00	95.00	3	75.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	Staples	Branded Without EOG	10000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	4.00	95.00	91.00	7	28.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	Staples	Branded Without EOG	10000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	11.40	91.80	80.40	26	296.40	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Allahabad	Staples	Branded Without EOG	10000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	11.40	95.00	83.60	3	34.20	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida