

Annexure (Working)

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			9,223.00	
															Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-25	Lucknow-Kanpur	FMCG	Beverages	40033768	Eco Valley dandelion-mint-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	51.00	220.00	169.00	1	51.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Beverages	40033768	Eco Valley dandelion-mint-organic-green-tea 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	66.00	220.00	154.00	1	66.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	1.00	40.00	39.00	19	19.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	4.40	38.80	34.40	148	651.20	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	4.40	40.00	35.60	40	176.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	4.40	38.67	34.27	4	17.60	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	4.40	40.00	35.60	1	4.40	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	110.00	99.00	7	21.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	9.90	110.00	99.00	26	257.40	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	9.90	110.00	99.00	20	198.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	10.00	107.16	96.66	23	230.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	9.90	110.00	99.00	1	9.90	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	10.00	110.00	99.00	2	20.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	10.00	285.00	275.00	1	10.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	31.35	285.00	253.65	27	846.45	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	31.35	285.00	253.65	20	627.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	31.35	285.00	253.65	2	62.70	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v120636	14-Dec-25	31-Dec-25	FLAT	13.20	60.00	33.60	1	13.20	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	60.00	55.00	5	25.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	13.20	60.00	46.02	23	303.60	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield strawberry-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	13.20	60.00	46.80	7	92.40	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	6.60	60.00	53.40	1	6.60	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	6.60	60.00	51.00	2	13.20	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield orange-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	53.00	3	21.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	60.00	48.00	2	10.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	10000000	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	6.60	60.00	48.00	1	6.60	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	10000000	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	6.60	60.00	48.00	3	19.80	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	10000000	Weikfield mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	53.00	2	14.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	10000000	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	53.00	2	14.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	25.00	120.00	95.00	1	25.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	6.00	185.00	166.50	1	6.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	22.20	185.00	162.80	3	66.60	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008362	Weikfield vanilla-flavour-custard-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	22.20	185.00	162.80	1	22.20	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	7.00	85.00	78.00	3	21.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	10.20	85.00	74.80	7	71.40	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008363	Weikfield vanilla-flavoured-custard-powder 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	10.20	85.00	74.80	4	40.80	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v1206_36	14-Dec-25	31-Dec-25	FLAT	8.25	55.00	38.50	1	8.25	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	55.00	49.50	5	25.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	55.00	46.43	25	206.25	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008367	Weikfield butterscotch-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	8.25	55.00	46.75	4	33.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	55.00	49.50	5	15.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008369	Weikfield mango-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	55.00	48.00	2	14.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v1206_36	14-Dec-25	31-Dec-25	FLAT	4.50	45.00	35.50	1	4.50	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3493822	REG_CM_ALL_PPT_13Dec_v1206_36	14-Dec-25	31-Dec-25	FLAT	4.50	45.00	36.00	1	4.50	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	1.00	45.00	44.00	9	9.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	4.50	45.00	40.37	22	99.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	4.50	45.00	40.50	11	49.50	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	5.00	45.00	39.50	9	45.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder 100 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	6.00	93.00	87.00	5	30.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder 100 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	14.30	95.39	81.09	28	400.40	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder 100 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	14.30	93.33	79.03	9	128.70	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder 100 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	14.30	96.50	82.20	2	28.60	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder 100 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	14.30	95.00	80.70	1	14.30	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	11.00	190.00	179.00	2	22.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	22.80	190.00	167.20	3	68.40	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	23.00	190.00	167.00	8	184.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	23.00	165.00	142.00	1	23.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40022158	Weikfield rose-flavoured-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	27.00	90.00	63.00	2	54.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40022158	Weikfield rose-flavoured-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	27.00	90.00	63.00	4	108.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40022159	Weikfield mango-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	27.00	90.00	63.00	2	54.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40022159	Weikfield mango-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	27.00	90.00	63.00	7	189.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	18.00	90.00	67.50	2	36.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40022161	Weikfield kesar-pista-flavoured-falooda-mix 200 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	27.00	90.00	63.00	2	54.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40033773	Weikfield spaghetti-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	89.30	190.00	100.70	2	178.60	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	2.00	110.00	108.00	2	4.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.80	106.50	97.70	4	35.20	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	8.80	106.50	97.70	2	17.60	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40053875	Weikfield baking-powder 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	9.00	105.33	96.33	4	36.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	55.00	52.00	3	9.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	55.00	48.00	2	14.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	20.00	320.00	288.00	1	20.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	54.40	320.00	265.60	6	326.40	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-powder 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	54.40	320.00	265.60	3	163.20	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	13.20	60.00	45.00	1	13.20	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40213546	Weikfield masala-twist-instant-pasta 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	3.00	40.00	32.00	1	3.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	5.00	55.00	49.50	2	10.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	55.00	46.75	6	49.50	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	8.25	55.00	46.75	8	66.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_I_d	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	18.00	120.00	102.00	15	270.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	25.00	120.00	95.00	10	250.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	25.00	120.00	95.00	2	50.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	4.00	95.00	91.00	13	52.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	11.40	90.51	79.11	99	1,128.60	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	11.40	93.39	81.99	23	262.20	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	11.40	90.50	79.10	6	68.40	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	11.40	92.00	80.60	2	22.80	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3381504	REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z	07-Nov-25	30-Nov-25	FLAT	1.00	40.00	39.00	3	3.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	4.40	39.50	35.10	6	26.40	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	4.40	40.00	35.60	2	8.80	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield unsweetened-cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	9.90	98.75	88.85	3	29.70	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield unsweetened-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	31.35	285.00	253.65	1	31.35	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	100000000	Weikfield pineapple-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	60.00	53.00	1	7.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008378	Weikfield vanilla-flavour-custard-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436741	REG_PPT_25Nov_v12356_9712_3_2_2025-11-25T09:38:26.546Z	30-Nov-25	10-Dec-25	FLAT	4.50	45.00	40.50	1	4.50	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder 100 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	14.30	95.00	80.70	1	14.30	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40067871	Weikfield strawberry-flavour-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3505009	REG_PPT_17Dec_v12468_9996_3_2025-12-17T07:26:11.330Z	18-Dec-25	31-Dec-25	FLAT	7.00	55.00	48.00	1	7.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	FMCG	Branded Foods	40213547	Weikfield kesar-pista-custard-powder 75 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	8.25	55.00	46.75	2	16.50	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Dec-25	Lucknow-Kanpur	Staples	Branded Without EOG	100000000	Weikfield corn-starch-powder 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3436739	REG_PPT_25Nov_v12356_9712_3_1_2025-11-25T09:38:25.546Z	30-Nov-25	31-Dec-25	FLAT	11.40	95.00	83.60	5	57.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida