



**Annexure ( Working )**

| Month  | City_Name | Main Dept | Sub Dept      | SKU_Id    | SKU_Description   | Brand      | Manufacture_Name    | Promo Type           | Campaign_Id | Campaign_Name  | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Total Claim : |        |     | 32,659.00       |                                     |
|--------|-----------|-----------|---------------|-----------|---|------------|---------------------|----------------------|-------------|--|---------------------|-------------------|------------------------|-------------------------|---------------|--------|-----|-----------------|-------------------------------------|
|        |           |           |               |           |   |            |                     |                      |             |  |                     |                   |                        |                         | Avg_MRP       | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name                     |
| Nov-25 | Kolkata   | FMCG      | Beverages     | 40033768  | Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)      | Eco Valley | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 51.00                   | 220.00        | 169.00 | 1   | 51.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Beverages     | 40033769  | Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign_BBD | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 51.00                   | 220.00        | 169.00 | 3   | 153.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Beverages     | 40033769  | Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 51.00                   | 220.00        | 169.00 | 11  | 561.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Beverages     | 40033770  | Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)     | Eco Valley | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 51.00                   | 220.00        | 169.00 | 5   | 255.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Beverages     | 40033771  | Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)  | Eco Valley | Weikfield Foods Ltd | Regular campaign_BBD | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 51.00                   | 220.00        | 169.00 | 3   | 153.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Beverages     | 40033771  | Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)  | Eco Valley | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 51.00                   | 220.00        | 169.00 | 26  | 1,326.00        | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Beverages     | 40033771  | Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)  | Eco Valley | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 51.00                   | 220.00        | 169.00 | 1   | 51.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 100005537 | Weikfield baking-powder 100 g   | Weikfield  | Weikfield Foods Ltd | Regular campaign_BBD | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 1.00                    | 40.00         | 39.00  | 26  | 26.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 100005537 | Weikfield baking-powder 100 g   | Weikfield  | Weikfield Foods Ltd | Combo campaign       | 3381262     | REG_CM_ALL_PPT_06Nov_v0032_05                        | 07-Nov-25           | 30-Nov-25         | FLAT                   | 8.00                    | 40.00         | 31.00  | 2   | 16.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 100005537 | Weikfield baking-powder 100 g   | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 1.00                    | 40.00         | 38.98  | 463 | 463.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 100005537 | Weikfield baking-powder 100 g   | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 1.00                    | 40.00         | 39.00  | 3   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 100005747 | Weikfield cocoa-powder 50 g Jar   | Weikfield  | Weikfield Foods Ltd | Regular campaign_BBD | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 110.00        | 107.00 | 3   | 9.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 100005747 | Weikfield cocoa-powder 50 g Jar   | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 109.21        | 106.21 | 136 | 408.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 100005752 | Weikfield cocoa-powder 150 g  | Weikfield  | Weikfield Foods Ltd | Regular campaign_BBD | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 10.00                   | 285.00        | 275.00 | 1   | 10.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 100005752 | Weikfield cocoa-powder 150 g  | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 10.00                   | 285.00        | 275.00 | 86  | 860.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 100005752 | Weikfield cocoa-powder 150 g  | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 10.00                   | 285.00        | 275.00 | 2   | 20.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 100005756 | Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton   | Weikfield  | Weikfield Foods Ltd | Regular campaign_BBD | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 60.00         | 55.00  | 2   | 10.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 100005756 | Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton   | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 60.00         | 55.00  | 38  | 190.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 100005756 | Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton   | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 60.00         | 55.00  | 1   | 5.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 100005758 | Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton   | Weikfield  | Weikfield Foods Ltd | Regular campaign_BBD | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 60.00         | 55.00  | 1   | 5.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 100005758 | Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton   | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 60.00         | 54.25  | 14  | 70.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 100005764 | Weikfield jelly-crystals-mango-flavour 90 g Carton  | Weikfield  | Weikfield Foods Ltd | Regular campaign_BBD | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 60.00         | 55.00  | 1   | 5.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 100005764 | Weikfield jelly-crystals-mango-flavour 90 g Carton  | Weikfield  | Weikfield Foods Ltd | Combo campaign       | 3381262     | REG_CM_ALL_PPT_06Nov_v0032_05                        | 07-Nov-25           | 30-Nov-25         | FLAT                   | 4.00                    | 60.00         | 50.50  | 2   | 8.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

| Month  | City_Name | Main Dept | Sub Dept      | SKU_Id    | SKU_Description   | Brand     | Manufacture_Name    | Promo Type           | Campaign_Id | Campaign_Name  | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name                     |
|--------|-----------|-----------|---------------|-----------|---|-----------|---------------------|----------------------|-------------|--|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|-------------------------------------|
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 100005764 | Weikfield jelly-crystals-mango-flavour 90 g Carton  | Weikfield | Weikfield Foods Ltd | Combo campaign       | 3381262     | REG_CM_ALL_PPT_06Nov_v0032_05                        | 07-Nov-25           | 30-Nov-25         | FLAT                   | 2.00                    | 60.00   | 53.00  | 1   | 2.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 100005764 | Weikfield jelly-crystals-mango-flavour 90 g Carton  | Weikfield | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 60.00   | 53.33  | 12  | 60.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 100005769 | Weikfield jelly-crystals-delicious-pineapple-flavour-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 60.00   | 54.25  | 13  | 65.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 30005492  | Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch  | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 35.00   | 32.00  | 3   | 9.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 30005492  | Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch  | Weikfield | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 35.00   | 32.00  | 48  | 144.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 30005492  | Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch  | Weikfield | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 35.00   | 32.00  | 1   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 30006486  | Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle                       | Weikfield | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 21.00                   | 119.83  | 98.83  | 89  | 1,869.00        | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 30006486  | Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle                       | Weikfield | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 21.00                   | 112.00  | 91.00  | 2   | 42.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008361  | Weikfield sauce-a-garlic-chilli-makes-for-a-delicious-sauce-or-dip-vegetarian 200 g Bottle                        | Weikfield | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 11.00                   | 60.00   | 49.00  | 6   | 66.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008362  | Weikfield custard-powder-vanilla-flavour 500 g Carton   | Weikfield | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 6.00                    | 185.00  | 167.89 | 13  | 78.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008362  | Weikfield custard-powder-vanilla-flavour 500 g Carton   | Weikfield | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 6.00                    | 185.00  | 166.50 | 1   | 6.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008363  | Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton    | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 7.00                    | 85.00   | 78.00  | 1   | 7.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008363  | Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton    | Weikfield | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 7.00                    | 85.00   | 77.20  | 29  | 203.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008367  | Weikfield butterscotch-custard-powder 75 g Carton   | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 55.00   | 50.00  | 7   | 35.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008367  | Weikfield butterscotch-custard-powder 75 g Carton   | Weikfield | Weikfield Foods Ltd | Combo campaign       | 3381262     | REG_CM_ALL_PPT_06Nov_v0032_05                        | 07-Nov-25           | 30-Nov-25         | FLAT                   | 2.00                    | 55.00   | 48.50  | 6   | 12.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008367  | Weikfield butterscotch-custard-powder 75 g Carton   | Weikfield | Weikfield Foods Ltd | Combo campaign       | 3381262     | REG_CM_ALL_PPT_06Nov_v0032_05                        | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 55.00   | 45.00  | 1   | 5.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008367  | Weikfield butterscotch-custard-powder 75 g Carton   | Weikfield | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 55.00   | 49.67  | 45  | 225.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008367  | Weikfield butterscotch-custard-powder 75 g Carton   | Weikfield | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 55.00   | 50.00  | 1   | 5.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008369  | Weikfield mango-custard-powder 75 g Carton  | Weikfield | Weikfield Foods Ltd | Combo campaign       | 3381262     | REG_CM_ALL_PPT_06Nov_v0032_05                        | 07-Nov-25           | 30-Nov-25         | FLAT                   | 2.00                    | 55.00   | 50.00  | 2   | 4.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008369  | Weikfield mango-custard-powder 75 g Carton  | Weikfield | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 55.00   | 51.79  | 23  | 69.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008378  | Weikfield custard-powder-vanilla-flavour 100 g Carton   | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 1.00                    | 45.00   | 44.00  | 1   | 1.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008378  | Weikfield custard-powder-vanilla-flavour 100 g Carton   | Weikfield | Weikfield Foods Ltd | Combo campaign       | 3381262     | REG_CM_ALL_PPT_06Nov_v0032_05                        | 07-Nov-25           | 30-Nov-25         | FLAT                   | 2.00                    | 45.00   | 40.25  | 4   | 8.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008378  | Weikfield custard-powder-vanilla-flavour 100 g Carton   | Weikfield | Weikfield Foods Ltd | Combo campaign       | 3381262     | REG_CM_ALL_PPT_06Nov_v0032_05                        | 07-Nov-25           | 30-Nov-25         | FLAT                   | 2.00                    | 45.00   | 38.05  | 6   | 12.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008378  | Weikfield custard-powder-vanilla-flavour 100 g Carton   | Weikfield | Weikfield Foods Ltd | Combo campaign       | 3381262     | REG_CM_ALL_PPT_06Nov_v0032_05                        | 07-Nov-25           | 30-Nov-25         | FLAT                   | 2.00                    | 45.00   | 43.00  | 2   | 4.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008378  | Weikfield custard-powder-vanilla-flavour 100 g Carton   | Weikfield | Weikfield Foods Ltd | Combo campaign       | 3381262     | REG_CM_ALL_PPT_06Nov_v0032_05                        | 07-Nov-25           | 30-Nov-25         | FLAT                   | 2.00                    | 45.00   | 34.00  | 3   | 6.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

| Month  | City_Name | Main Dept | Sub Dept      | SKU_Id   | SKU_Description   | Brand      | Manufacture_Name    | Promo Type           | Campaign_Id | Campaign_Name  | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name                     |
|--------|-----------|-----------|---------------|----------|---|------------|---------------------|----------------------|-------------|--|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|-------------------------------------|
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008378 | Weikfield custard-powder-vanilla-flavour 100 g Carton   | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 1.00                    | 45.00   | 38.45  | 95  | 95.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008378 | Weikfield custard-powder-vanilla-flavour 100 g Carton   | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 1.00                    | 45.00   | 40.17  | 3   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008384 | Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar  | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 11.00                   | 162.13  | 151.03 | 48  | 528.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008384 | Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar  | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 11.00                   | 165.00  | 154.00 | 1   | 11.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40022158 | Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch  | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 18.00                   | 90.00   | 72.00  | 8   | 144.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40022159 | Weikfield mango-falooda-mix 200 g Pouch   | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 18.00                   | 90.00   | 72.00  | 12  | 216.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40022160 | Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch                         | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 18.00                   | 90.00   | 72.00  | 9   | 162.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40022161 | Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch                               | Weikfield  | Weikfield Foods Ltd | Combo campaign       | 3381262     | REG_CM_ALL_PPT_06Nov_v003205                         | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 90.00   | 69.00  | 2   | 6.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40022161 | Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch                               | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 18.00                   | 90.00   | 71.10  | 7   | 126.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40033773 | Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch  | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 31.00                   | 190.00  | 159.00 | 4   | 124.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40033778 | Eco Valley hearty-oats-rich-in-protein-fibre-natural-grain-cooks-in-3-minutes-quick-cooking-oats-no-added-sugar 1 kg  | Eco Valley | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 26.00                   | 217.86  | 186.29 | 7   | 182.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40053869 | Weikfield green-chilli-sauce-authentic-taste 200 g Bottle   | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 60.00   | 55.00  | 33  | 165.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40053869 | Weikfield green-chilli-sauce-authentic-taste 200 g Bottle   | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 60.00   | 55.00  | 3   | 15.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40053870 | Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle  | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 8.00                    | 60.00   | 52.00  | 25  | 200.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40053875 | Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar   | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 2.00                    | 109.43  | 107.43 | 52  | 104.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40053875 | Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar   | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 2.00                    | 110.00  | 108.00 | 2   | 4.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067862 | Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-durum-wheat-rich-in-protein-non-sticky-pasta-vegetarian 64 g | Weikfield  | Weikfield Foods Ltd | Regular campaign_BBD | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 40.00   | 37.00  | 2   | 6.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067862 | Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-durum-wheat-rich-in-protein-non-sticky-pasta-vegetarian 64 g | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 40.00   | 36.86  | 19  | 57.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067863 | Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g                   | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 40.00   | 34.75  | 3   | 9.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067870 | Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton                  | Weikfield  | Weikfield Foods Ltd | Regular campaign_BBD | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 60.00   | 57.00  | 11  | 33.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

| Month  | City_Name | Main Dept | Sub Dept      | SKU_Id   | SKU_Description  | Brand        | Manufacture_Name    | Promo Type           | Campaign_Id | Campaign_Name                                       | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name                     |
|--------|-----------|-----------|---------------|----------|--|--------------|---------------------|----------------------|-------------|---|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|-------------------------------------|
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067870 | Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton                                     | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 60.00   | 57.00  | 53  | 159.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067871 | Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton                         | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 55.00   | 51.82  | 17  | 51.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067871 | Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton                         | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 55.00   | 52.00  | 1   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067872 | Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar  | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 20.00                   | 272.50  | 252.50 | 15  | 300.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067872 | Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar  | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 20.00                   | 275.00  | 255.00 | 3   | 60.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067873 | Weikfield pepico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle  | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 11.00                   | 80.00   | 69.00  | 1   | 11.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067874 | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)   | Weikfield    | Weikfield Foods Ltd | Regular campaign_BBD | 3381504     | REG_PPT_06Nov_13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 60.00   | 55.00  | 7   | 35.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067874 | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)   | Weikfield    | Weikfield Foods Ltd | Combo campaign       | 3381262     | REG_CM_ALL_PPT_06Nov_003205                         | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 60.00   | 52.00  | 2   | 6.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067874 | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)   | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 60.00   | 54.94  | 96  | 480.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067874 | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)   | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 60.00   | 55.00  | 2   | 10.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40213545 | Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-vegetarian 64 g | Weikfield    | Weikfield Foods Ltd | Regular campaign_BBD | 3381504     | REG_PPT_06Nov_13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 40.00   | 37.00  | 2   | 6.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40213545 | Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-vegetarian 64 g | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 40.00   | 36.88  | 9   | 27.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40213546 | Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-vegetarian 65 g    | Weikfield    | Weikfield Foods Ltd | Regular campaign_BBD | 3381504     | REG_PPT_06Nov_13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 40.00   | 37.00  | 1   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40213546 | Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-vegetarian 65 g    | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 40.00   | 34.38  | 5   | 15.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40213547 | Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton                        | Weikfield    | Weikfield Foods Ltd | Regular campaign_BBD | 3381504     | REG_PPT_06Nov_13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 55.00   | 50.00  | 2   | 10.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40213547 | Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton                        | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 55.00   | 50.00  | 27  | 135.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40241090 | Weikfield just-pour-vanilla-flavoured ready-to-eat-custard 200 ml  | Weikfield    | Weikfield Foods Ltd | Combo campaign       | 3381262     | REG_CM_ALL_PPT_06Nov_003205                         | 07-Nov-25           | 30-Nov-25         | FLAT                   | 2.00                    | 75.00   | 52.00  | 4   | 8.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40241090 | Weikfield just-pour-vanilla-flavoured ready-to-eat-custard 200 ml  | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 21.00                   | 75.00   | 53.94  | 51  | 1,071.00        | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40327659 | Chefs Basket macaroni-pasta 850 g  | Chefs Basket | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 18.00                   | 119.23  | 101.23 | 31  | 558.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

| Month  | City_Name | Main Dept | Sub Dept            | SKU_Id    | SKU_Description   | Brand        | Manufacture_Name    | Promo Type           | Campaign_Id | Campaign_Name  | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name                     |
|--------|-----------|-----------|---------------------|-----------|---|--------------|---------------------|----------------------|-------------|--|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|-------------------------------------|
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 40327660g | Chefs Basket pizza-pasta-sauce 200 g  | Chefs Basket | Weikfield Foods Ltd | Regular campaign_BBD | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 16.00                   | 60.00   | 44.00  | 5   | 80.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 40327660g | Chefs Basket pizza-pasta-sauce 200 g  | Chefs Basket | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 16.00                   | 60.00   | 44.00  | 104 | 1,664.00        | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 40356861  | Weikfield penne-pasta 1 kg  | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 171.00                  | 270.00  | 99.00  | 25  | 4,275.00        | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 40356862  | Weikfield fusilli-pasta 1 kg  | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 171.00                  | 270.00  | 99.00  | 19  | 3,249.00        | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 40356864  | Weikfield shell-pasta 1 kg  | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 171.00                  | 270.00  | 99.00  | 10  | 1,710.00        | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 40356865  | Weikfield macaroni-pasta 1 kg   | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 171.00                  | 270.00  | 99.00  | 32  | 5,472.00        | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | Staples   | Branded Without EOG | 10000557  | Weikfield corn-starch 500 g   | Weikfield    | Weikfield Foods Ltd | Regular campaign_BBD | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 4.00                    | 91.00   | 87.00  | 34  | 136.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | Staples   | Branded Without EOG | 10000557  | Weikfield corn-starch 500 g   | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 4.00                    | 91.70   | 81.37  | 564 | 2,256.00        | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | Staples   | Branded Without EOG | 10000557  | Weikfield corn-starch 500 g   | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 4.00                    | 90.50   | 86.50  | 4   | 16.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Beverages           | 40033769  | Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g) | Eco Valley   | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 51.00                   | 220.00  | 169.00 | 1   | 51.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 100005537 | Weikfield baking-powder 100 g   | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 1.00                    | 40.00   | 39.00  | 49  | 49.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 100005537 | Weikfield baking-powder 100 g   | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 1.00                    | 40.00   | 37.60  | 10  | 10.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 100005747 | Weikfield cocoa-powder 50 g Jar   | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 110.00  | 107.00 | 21  | 63.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 100005747 | Weikfield cocoa-powder 50 g Jar   | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 110.00  | 103.40 | 2   | 6.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 100005752 | Weikfield cocoa-powder 150 g  | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 10.00                   | 285.00  | 275.00 | 2   | 20.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 100005756 | Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton   | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 60.00   | 55.00  | 4   | 20.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 100005764 | Weikfield jelly-crystals-mango-flavour 90 g Carton  | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 60.00   | 55.00  | 2   | 10.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 100005769 | Weikfield jelly-crystals-delicious-pineapple-flavour-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton                         | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 60.00   | 55.00  | 1   | 5.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 30005492  | Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch  | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 35.00   | 32.00  | 4   | 12.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 30005492  | Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch  | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 35.00   | 32.00  | 1   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 30006486  | Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-vegetarian 400 g Bottle   | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 21.00                   | 120.00  | 99.00  | 5   | 105.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 40008363  | Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton                            | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 7.00                    | 85.00   | 78.00  | 2   | 14.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 40008363  | Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton                            | Weikfield    | Weikfield Foods Ltd | Regular campaign     | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 7.00                    | 85.00   | 78.00  | 1   | 7.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

| Month  | City_Name | Main Dept | Sub Dept      | SKU_Id   | SKU_Description   | Brand     | Manufacture_Name    | Promo Type       | Campaign_Id | Campaign_Name  | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name                     |
|--------|-----------|-----------|---------------|----------|---|-----------|---------------------|------------------|-------------|--|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|-------------------------------------|
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008369 | Weikfield mango-custard-powder 75 g Carton  | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 55.00   | 52.00  | 1   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008378 | Weikfield custard-powder-vanilla-flavour 100 g Carton   | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 1.00                    | 45.00   | 44.00  | 2   | 2.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008378 | Weikfield custard-powder-vanilla-flavour 100 g Carton   | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 1.00                    | 45.00   | 42.30  | 2   | 2.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008380 | Weikfield mustard-sauce-no-added-flavours-colours 225 g Bottle  | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 11.00                   | 95.00   | 84.00  | 1   | 11.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008384 | Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar  | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 11.00                   | 165.00  | 154.00 | 7   | 77.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40008384 | Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar  | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 11.00                   | 165.00  | 154.00 | 1   | 11.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40022159 | Weikfield mango-falooda-mix 200 g Pouch   | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 18.00                   | 90.00   | 72.00  | 2   | 36.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40053869 | Weikfield green-chilli-sauce-authentic-taste 200 g Bottle   | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 60.00   | 55.00  | 6   | 30.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40053869 | Weikfield green-chilli-sauce-authentic-taste 200 g Bottle   | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 60.00   | 55.00  | 1   | 5.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40053870 | Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle  | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 8.00                    | 60.00   | 52.00  | 4   | 32.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40053870 | Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle  | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 8.00                    | 60.00   | 52.00  | 2   | 16.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40053875 | Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar   | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 2.00                    | 110.00  | 108.00 | 2   | 4.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40053875 | Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar   | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 2.00                    | 110.00  | 103.40 | 2   | 4.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067862 | Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-durum-wheat-rich-in-protein-non-sticky-pasta-vegetarian 64 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 40.00   | 37.00  | 3   | 9.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067870 | Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton                  | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 60.00   | 57.00  | 3   | 9.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067870 | Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton                  | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 60.00   | 56.40  | 1   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067871 | Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton      | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 55.00   | 52.00  | 2   | 6.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067872 | Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar   | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 20.00                   | 275.00  | 255.00 | 1   | 20.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067873 | Weikfield pepico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle   | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 11.00                   | 80.00   | 69.00  | 1   | 11.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067874 | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)  | Weikfield | Weikfield Foods Ltd | Combo campaign   | 3381262     | REG_CM_ALL_PPT_06Nov_v0032_05                        | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 60.00   | 52.00  | 1   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067874 | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)  | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 60.00   | 54.89  | 19  | 95.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods | 40067874 | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)  | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 5.00                    | 60.00   | 55.00  | 5   | 25.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

| Month  | City_Name | Main Dept | Sub Dept            | Sku_Id    | Sku_Description  | Brand     | Manufacture_Name    | Promo Type       | Campaign_Id | Campaign_Name  | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name                     |
|--------|-----------|-----------|---------------------|-----------|--|-----------|---------------------|------------------|-------------|--|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|-------------------------------------|
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 40213545  | Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-vegetarian 64 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 40.00   | 37.00  | 1   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 40213546  | Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-vegetarian 65 g    | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 3.00                    | 40.00   | 37.00  | 1   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | FMCG      | Branded Foods       | 40241090  | Weikfield just-pour-vanilla-flavoured ready-to-eat-custard 200 ml  | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 21.00                   | 75.00   | 54.00  | 2   | 42.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | Staples   | Branded Without EOG | 100005557 | Weikfield corn-starch 500 g  | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 4.00                    | 91.60   | 87.60  | 48  | 192.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Nov-25 | Kolkata   | Staples   | Branded Without EOG | 100005557 | Weikfield corn-starch 500 g  | Weikfield | Weikfield Foods Ltd | Regular campaign | 3381504     | REG_PPT_06Nov_v13018_9516_1_2025-11-06T05:04:15.579Z | 07-Nov-25           | 30-Nov-25         | FLAT                   | 4.00                    | 92.00   | 86.48  | 9   | 36.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

