

Annexure (Working)

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			2,353.00	
															Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Oct-25	Kochi	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	51.00	220.00	169.00	2	102.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	51.00	220.00	132.00	1	51.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	51.00	220.00	132.00	1	51.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3277414	REG_CM_ALL_PPT_27Sep_v120310	28-Sep-25	24-Oct-25	FLAT	8.00	40.00	29.62	2	16.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	1.00	40.00	37.59	62	62.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	3.00	110.00	100.17	20	60.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	10.00	282.08	259.65	16	160.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	5.00	60.00	53.71	12	60.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	5.00	55.00	50.00	1	5.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3277414	REG_CM_ALL_PPT_27Sep_v120310	28-Sep-25	24-Oct-25	FLAT	2.00	60.00	51.71	1	2.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	5.00	60.00	53.47	3	15.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	5.00	55.00	50.00	2	10.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	3.00	35.00	32.00	12	36.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	6.00	165.00	159.00	1	6.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	7.00	85.00	76.55	14	98.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3277414	REG_CM_ALL_PPT_27Sep_v120310	28-Sep-25	24-Oct-25	FLAT	2.00	55.00	47.23	2	4.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	5.00	54.25	48.27	10	50.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	3.00	55.00	52.00	1	3.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3277414	REG_CM_ALL_PPT_27Sep_v120310	28-Sep-25	24-Oct-25	FLAT	2.00	44.00	38.28	2	4.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	1.00	44.86	40.46	17	17.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	6.00	95.00	89.00	5	30.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	11.00	190.00	170.07	5	55.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Oct-25	Kochi	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	18.00	90.00	72.00	1	18.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	18.00	90.00	72.00	2	36.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	18.00	90.00	72.00	1	18.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	3277414	REG_CM_ALL_PPT_27Sep_v120310	28-Sep-25	24-Oct-25	FLAT	3.00	90.00	69.00	1	3.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	18.00	90.00	69.00	1	18.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	31.00	190.00	159.00	1	31.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	5.00	60.00	55.00	14	70.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	8.00	60.00	52.00	24	192.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40053874	Weikfield chilli-vinegar-authentic-chinese-taste-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	6.00	60.00	53.79	3	18.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	2.00	110.00	105.73	8	16.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	3.00	40.00	37.00	3	9.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	3.00	56.80	51.83	6	18.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	3.00	52.00	49.00	3	9.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	20.00	251.67	231.67	3	60.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Combo campaign	3277414	REG_CM_ALL_PPT_27Sep_v120310	28-Sep-25	24-Oct-25	FLAT	3.00	60.00	52.00	7	21.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Combo campaign	3277414	REG_CM_ALL_PPT_27Sep_v120310	28-Sep-25	24-Oct-25	FLAT	4.00	60.00	51.00	3	12.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	5.00	60.00	53.98	34	170.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	3.00	40.00	37.00	7	21.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	5.00	53.50	48.31	4	20.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40241090	Weikfield just-pour-vanilla-flavoured ready-to-eat-custard 200 ml	Weikfield	Weikfield Foods Ltd	Combo campaign	3277414	REG_CM_ALL_PPT_27Sep_v120310	28-Sep-25	24-Oct-25	FLAT	2.00	75.00	52.00	2	4.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40241090	Weikfield just-pour-vanilla-flavoured ready-to-eat-custard 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	21.00	75.00	53.78	10	210.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR

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Oct-25	Kochi	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	18.00	120.00	102.00	1	18.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40327660	Chefs Basket pizza-pasta-sauce 200 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	16.00	60.00	44.00	3	48.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40339963	Weikfield kaccha-mango-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	11.00	55.00	44.00	2	22.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40339964	Weikfield chilli-guava-flavoured-jelly-crystals-mix 90 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	11.00	55.00	44.00	1	11.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	Staples	Branded Without EOG	100005557	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	4.00	95.00	89.49	25	100.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	51.00	220.00	169.00	1	51.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	51.00	220.00	169.00	1	51.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	1.00	38.67	36.75	7	7.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	3.00	105.71	96.61	8	24.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	10.00	285.00	255.10	3	30.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	5.00	60.00	53.71	1	5.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	3.00	35.00	32.00	1	3.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	7.00	85.00	76.08	1	7.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3277414	REG_CM_ALL_PPT_27Sep_v120310	28-Sep-25	24-Oct-25	FLAT	2.00	45.00	42.00	1	2.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	1.00	45.00	41.14	2	2.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40033778	Eco Valley hearty-oats-rich-in-protein-fibre-100-natural-grain-cooks-in-3-minutes-quick-cooking-oats-no-added-sugar 1 kg	Eco Valley	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	26.00	215.00	189.00	1	26.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	5.00	60.00	55.00	1	5.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	8.00	60.00	52.00	1	8.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	2.00	100.00	95.73	4	8.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	5.00	60.00	55.00	4	20.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	5.00	52.00	47.00	1	5.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR
Oct-25	Kochi	FMCG	Branded Foods	40241090	Weikfield just-pour-vanilla-flavoured-ready-to-eat-custard 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	21.00	75.00	54.00	1	21.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Oct-25	Kochi	Staples	Branded Without EOG	100005557	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	4.00	95.00	89.35	2	8.00	Weikfield Foods Pvt Ltd (02492-DC5) BLR

