



**Annexure ( Working )**

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			980.00	
															Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Oct-25	Allahabad	FMCG	Branded Foods	10000537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	1.00	39.75	37.84	21	21.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	3.00	103.00	95.73	13	39.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	10.00	285.00	255.10	6	60.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	5.00	60.00	53.97	5	25.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	5.00	60.00	53.71	1	5.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	5.00	60.00	53.71	2	10.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	5.00	60.00	53.71	3	15.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	6.00	185.00	165.59	2	12.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	7.00	85.00	77.04	5	35.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	5.00	55.00	49.74	4	20.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	3.00	55.00	50.15	5	15.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	1.00	45.00	41.33	15	15.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	6.00	90.00	84.00	4	24.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	11.00	177.50	162.93	6	66.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	18.00	90.00	72.00	5	90.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	18.00	90.00	72.00	1	18.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	18.00	90.00	72.00	4	72.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	18.00	90.00	72.00	1	18.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	2.00	110.00	104.22	4	8.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	3.00	32.00	29.00	1	3.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	20.00	320.00	287.56	6	120.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Oct-25	Allahabad	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	5.00	55.00	49.71	5	25.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	18.00	120.00	102.00	10	180.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Oct-25	Allahabad	Staples	Branded Without EOG	100005557	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3277013	REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z	28-Sep-25	24-Oct-25	FLAT	4.00	95.00	89.93	21	84.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida

