

Annexure (Working)

| Month | City_Name | Main Dept | Sub Dept | SKU_Id | SKU_Description | Brand | Manufacture_Name | Promo Type | Campaign_Id | Campaign_Name | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Total Claim : | | | 26,218.00 | |
|--------|-----------|-----------|---------------|-----------|---|------------|---------------------|----------------------|-------------|--|---------------------|-------------------|------------------------|-------------------------|---------------|--------|-----|-----------------|-------------------------------------|
| | | | | | | | | | | | | | | | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name |
| Oct-25 | Kolkata | FMCG | Beverages | 40033767 | Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 51.00 | 185.00 | 128.25 | 3 | 153.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Beverages | 40033768 | Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 51.00 | 220.00 | 169.00 | 4 | 204.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Beverages | 40033769 | Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign_BBD | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 51.00 | 220.00 | 169.00 | 1 | 51.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Beverages | 40033769 | Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 51.00 | 220.00 | 165.92 | 18 | 918.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Beverages | 40033770 | Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Combo campaign | 3277414 | REG_CM_ALL_PPT_27Sep_v120310 | 28-Sep-25 | 24-Oct-25 | FLAT | 7.00 | 220.00 | 136.00 | 1 | 7.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Beverages | 40033770 | Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 51.00 | 220.00 | 139.43 | 7 | 357.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Beverages | 40033771 | Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign_BBD | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 51.00 | 220.00 | 169.00 | 5 | 255.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Beverages | 40033771 | Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 51.00 | 220.00 | 167.81 | 39 | 1,989.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Beverages | 40033771 | Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 51.00 | 220.00 | 169.00 | 3 | 153.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005537 | Weikfield baking-powder 100 g | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 1.00 | 40.00 | 37.86 | 30 | 30.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005537 | Weikfield baking-powder 100 g | Weikfield | Weikfield Foods Ltd | Combo campaign | 3277414 | REG_CM_ALL_PPT_27Sep_v120310 | 28-Sep-25 | 24-Oct-25 | FLAT | 8.00 | 40.00 | 29.62 | 1 | 8.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005537 | Weikfield baking-powder 100 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 1.00 | 40.00 | 38.04 | 438 | 438.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005537 | Weikfield baking-powder 100 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 1.00 | 40.00 | 38.39 | 12 | 12.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005747 | Weikfield cocoa-powder 50 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 110.00 | 98.46 | 5 | 15.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005747 | Weikfield cocoa-powder 50 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 109.08 | 99.86 | 177 | 531.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005747 | Weikfield cocoa-powder 50 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 110.00 | 104.87 | 4 | 12.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005752 | Weikfield cocoa-powder 150 g | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 10.00 | 285.00 | 265.05 | 2 | 20.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005752 | Weikfield cocoa-powder 150 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 10.00 | 281.76 | 257.52 | 100 | 1,000.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005752 | Weikfield cocoa-powder 150 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 10.00 | 285.00 | 260.08 | 4 | 40.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005756 | Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 53.71 | 2 | 10.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005756 | Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Combo campaign | 3277414 | REG_CM_ALL_PPT_27Sep_v120310 | 28-Sep-25 | 24-Oct-25 | FLAT | 2.00 | 60.00 | 52.36 | 2 | 4.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005756 | Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 53.93 | 66 | 330.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

| Month | City_Name | Main Dept | Sub Dept | SKU_Id | SKU_Description | Brand | Manufacture_Name | Promo Type | Campaign_Id | Campaign_Name | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name |
|--------|-----------|-----------|---------------|-----------|---|-----------|---------------------|----------------------|-------------|--|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|-------------------------------------|
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005756 | Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 53.71 | 1 | 5.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005758 | Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 53.71 | 1 | 5.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005758 | Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 54.09 | 19 | 95.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005764 | Weikfield jelly-crystals-mango-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Combo campaign | 3277414 | REG_CM_ALL_PPT_27Sep_v12031_0 | 28-Sep-25 | 24-Oct-25 | FLAT | 2.00 | 60.00 | 51.71 | 2 | 4.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005764 | Weikfield jelly-crystals-mango-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Combo campaign | 3277414 | REG_CM_ALL_PPT_27Sep_v12031_0 | 28-Sep-25 | 24-Oct-25 | FLAT | 4.00 | 60.00 | 49.71 | 1 | 4.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005764 | Weikfield jelly-crystals-mango-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Combo campaign | 3277414 | REG_CM_ALL_PPT_27Sep_v12031_0 | 28-Sep-25 | 24-Oct-25 | FLAT | 2.00 | 60.00 | 52.36 | 9 | 18.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005764 | Weikfield jelly-crystals-mango-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 53.47 | 30 | 150.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005764 | Weikfield jelly-crystals-mango-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 54.36 | 2 | 10.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005769 | Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 59.64 | 53.72 | 18 | 90.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 30005492 | Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 35.00 | 32.00 | 2 | 6.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 30005492 | Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 35.00 | 32.00 | 67 | 201.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 30005492 | Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 35.00 | 32.00 | 15 | 45.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 30006486 | Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 21.00 | 120.00 | 99.00 | 125 | 2,625.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 30006486 | Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 21.00 | 120.00 | 99.00 | 5 | 105.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008361 | Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 11.00 | 60.00 | 49.00 | 18 | 198.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008362 | Weikfield custard-powder-vanilla-flavour 500 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 6.00 | 185.00 | 165.59 | 1 | 6.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008362 | Weikfield custard-powder-vanilla-flavour 500 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 6.00 | 185.00 | 167.43 | 26 | 156.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008363 | Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 7.00 | 85.00 | 77.04 | 2 | 14.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008363 | Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 7.00 | 85.00 | 76.85 | 56 | 392.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008363 | Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 7.00 | 85.00 | 78.00 | 1 | 7.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008367 | Weikfield butterscotch-custard-powder 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 55.00 | 49.23 | 4 | 20.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008367 | Weikfield butterscotch-custard-powder 75 g Carton | Weikfield | Weikfield Foods Ltd | Combo campaign | 3277414 | REG_CM_ALL_PPT_27Sep_v12031_0 | 28-Sep-25 | 24-Oct-25 | FLAT | 2.00 | 55.00 | 47.23 | 1 | 2.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008367 | Weikfield butterscotch-custard-powder 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 55.00 | 49.40 | 75 | 375.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

| Month | City_Name | Main Dept | Sub Dept | SKU_Id | SKU_Description | Brand | Manufacture_Name | Promo Type | Campaign_Id | Campaign_Name | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name |
|--------|-----------|-----------|---------------|----------|--|-----------|---------------------|----------------------|-------------|--|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|-------------------------------------|
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008367 | Weikfield butterscotch-custard-powder 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 55.00 | 49.23 | 1 | 5.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008369 | Weikfield mango-custard-powder 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 55.00 | 50.62 | 4 | 12.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008369 | Weikfield mango-custard-powder 75 g Carton | Weikfield | Weikfield Foods Ltd | Combo campaign | 3277414 | REG_CM_ALL_PPT_27Sep_v120310 | 28-Sep-25 | 24-Oct-25 | FLAT | 2.00 | 55.00 | 48.15 | 3 | 6.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008369 | Weikfield mango-custard-powder 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 55.00 | 49.74 | 34 | 102.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008369 | Weikfield mango-custard-powder 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 55.00 | 49.23 | 4 | 12.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008378 | Weikfield custard-powder-vanilla-flavour 100 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 1.00 | 45.00 | 40.28 | 7 | 7.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008378 | Weikfield custard-powder-vanilla-flavour 100 g Carton | Weikfield | Weikfield Foods Ltd | Combo campaign | 3277414 | REG_CM_ALL_PPT_27Sep_v120310 | 28-Sep-25 | 24-Oct-25 | FLAT | 2.00 | 45.00 | 40.14 | 2 | 4.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008378 | Weikfield custard-powder-vanilla-flavour 100 g Carton | Weikfield | Weikfield Foods Ltd | Combo campaign | 3277414 | REG_CM_ALL_PPT_27Sep_v120310 | 28-Sep-25 | 24-Oct-25 | FLAT | 2.00 | 45.00 | 38.28 | 1 | 2.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008378 | Weikfield custard-powder-vanilla-flavour 100 g Carton | Weikfield | Weikfield Foods Ltd | Combo campaign | 3277414 | REG_CM_ALL_PPT_27Sep_v120310 | 28-Sep-25 | 24-Oct-25 | FLAT | 2.00 | 45.00 | 38.65 | 6 | 12.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008378 | Weikfield custard-powder-vanilla-flavour 100 g Carton | Weikfield | Weikfield Foods Ltd | Combo campaign | 3277414 | REG_CM_ALL_PPT_27Sep_v120310 | 28-Sep-25 | 24-Oct-25 | FLAT | 2.00 | 45.00 | 38.28 | 1 | 2.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008378 | Weikfield custard-powder-vanilla-flavour 100 g Carton | Weikfield | Weikfield Foods Ltd | Combo campaign | 3277414 | REG_CM_ALL_PPT_27Sep_v120310 | 28-Sep-25 | 24-Oct-25 | FLAT | 2.00 | 45.00 | 38.28 | 2 | 4.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008378 | Weikfield custard-powder-vanilla-flavour 100 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 1.00 | 45.00 | 40.70 | 93 | 93.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008378 | Weikfield custard-powder-vanilla-flavour 100 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 1.00 | 45.00 | 42.14 | 2 | 2.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008380 | Weikfield mustard-sauce-no-added-flavours-colours 225 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 11.00 | 95.00 | 71.40 | 1 | 11.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008384 | Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 11.00 | 161.74 | 150.74 | 32 | 352.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008384 | Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 11.00 | 150.00 | 139.00 | 1 | 11.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40022158 | Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 18.00 | 90.00 | 72.00 | 1 | 18.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40022158 | Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 18.00 | 90.00 | 72.00 | 20 | 360.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40022159 | Weikfield mango-falooda-mix 200 g Pouch | Weikfield | Weikfield Foods Ltd | Combo campaign | 3277414 | REG_CM_ALL_PPT_27Sep_v120310 | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 90.00 | 69.00 | 2 | 6.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40022159 | Weikfield mango-falooda-mix 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 18.00 | 90.00 | 71.57 | 21 | 378.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40022159 | Weikfield mango-falooda-mix 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 18.00 | 90.00 | 72.00 | 9 | 162.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40022160 | Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 18.00 | 90.00 | 72.00 | 14 | 252.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40022161 | Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch | Weikfield | Weikfield Foods Ltd | Combo campaign | 3277414 | REG_CM_ALL_PPT_27Sep_v120310 | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 90.00 | 69.00 | 2 | 6.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40022161 | Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 18.00 | 90.00 | 71.80 | 27 | 486.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40033773 | Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 31.00 | 190.00 | 159.00 | 12 | 372.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

| Month | City_Name | Main Dept | Sub Dept | SKU_Id | SKU_Description | Brand | Manufacture_Name | Promo Type | Campaign_Id | Campaign_Name | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name |
|--------|-----------|-----------|---------------|----------|---|------------|---------------------|----------------------|-------------|--|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|-------------------------------------|
| Oct-25 | Kolkata | FMCG | Branded Foods | 40033778 | Eco Valley hearty-oats-rich-in-protein-fibre-100-natural-grain-cooks-in-3-minutes-quick-cooking-oats-no-added-sugar 1 kg | Eco Valley | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 26.00 | 215.00 | 181.71 | 7 | 182.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40053869 | Weikfield green-chilli-sauce-authentic-taste 200 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 55.00 | 42 | 210.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40053869 | Weikfield green-chilli-sauce-authentic-taste 200 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 55.00 | 2 | 10.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40053870 | Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 8.00 | 60.00 | 52.00 | 38 | 304.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40053870 | Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 8.00 | 60.00 | 52.00 | 2 | 16.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40053875 | Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 2.00 | 107.21 | 102.45 | 71 | 142.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40053875 | Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 2.00 | 110.00 | 103.46 | 5 | 10.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40067862 | Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 40.00 | 37.00 | 11 | 33.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40067863 | Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 38.40 | 35.40 | 7 | 21.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40067870 | Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 60.00 | 55.03 | 12 | 36.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40067870 | Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 60.00 | 54.48 | 113 | 339.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40067870 | Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 60.00 | 53.71 | 3 | 9.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40067871 | Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 54.88 | 49.95 | 38 | 114.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40067871 | Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 55.00 | 49.23 | 1 | 3.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40067872 | Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 20.00 | 271.96 | 251.96 | 34 | 680.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40067873 | Weikfield pepico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 11.00 | 80.00 | 69.00 | 1 | 11.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40067874 | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside) | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 55.00 | 9 | 45.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40067874 | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside) | Weikfield | Weikfield Foods Ltd | Combo campaign | 3277410 | REG_CM_ALL_PPT_27Sep_v120310 | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 60.00 | 52.00 | 6 | 18.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40067874 | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside) | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 54.87 | 132 | 660.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40067874 | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside) | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 55.00 | 4 | 20.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

| Month | City_Name | Main Dept | Sub Dept | SKU_Id | SKU_Description | Brand | Manufacture_Name | Promo Type | Campaign_Id | Campaign_Name | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name |
|--------|-----------|-----------|---------------------|-----------|--|--------------|---------------------|----------------------|-------------|--|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|-------------------------------------|
| Oct-25 | Kolkata | FMCG | Branded Foods | 40213545 | Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 64 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 40.00 | 37.00 | 18 | 54.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40213546 | Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 40.00 | 37.00 | 16 | 48.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40213546 | Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 40.00 | 37.00 | 2 | 6.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40213547 | Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 55.00 | 49.38 | 5 | 25.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40213547 | Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 55.00 | 49.41 | 65 | 325.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40213547 | Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 55.00 | 49.23 | 1 | 5.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40241090 | Weikfield just-pour-vanilla-flavoured ready-to-eat-custard 200 ml | Weikfield | Weikfield Foods Ltd | Combo campaign | 3277414 | REG_CM_ALL_PPT_27Sep_v120310 | 28-Sep-25 | 24-Oct-25 | FLAT | 2.00 | 75.00 | 52.00 | 2 | 4.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40241090 | Weikfield just-pour-vanilla-flavoured ready-to-eat-custard 200 ml | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 21.00 | 75.00 | 53.97 | 62 | 1,302.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40241090 | Weikfield just-pour-vanilla-flavoured ready-to-eat-custard 200 ml | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 21.00 | 75.00 | 54.00 | 6 | 126.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40327659 | Chefs Basket macaroni-pasta 850 g | Chefs Basket | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 18.00 | 118.86 | 100.86 | 57 | 1,026.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40327660 | Chefs Basket pizza-pasta-sauce 200 g | Chefs Basket | Weikfield Foods Ltd | Regular campaign_BBD | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 16.00 | 60.00 | 44.00 | 4 | 64.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40327660 | Chefs Basket pizza-pasta-sauce 200 g | Chefs Basket | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 16.00 | 60.00 | 43.17 | 122 | 1,952.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | Staples | Branded Without EOG | 100005557 | Weikfield corn-starch 500 g | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 4.00 | 95.00 | 89.78 | 37 | 148.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | Staples | Branded Without EOG | 100005557 | Weikfield corn-starch 500 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 4.00 | 95.00 | 89.78 | 674 | 2,696.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | Staples | Branded Without EOG | 100005557 | Weikfield corn-starch 500 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 4.00 | 95.00 | 89.44 | 17 | 68.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Beverages | 40033768 | Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 51.00 | 220.00 | 169.00 | 1 | 51.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005537 | Weikfield baking-powder 100 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 1.00 | 40.00 | 37.95 | 47 | 47.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005537 | Weikfield baking-powder 100 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 1.00 | 40.00 | 37.60 | 8 | 8.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005747 | Weikfield cocoa-powder 50 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 110.00 | 101.31 | 21 | 63.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005747 | Weikfield cocoa-powder 50 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 110.00 | 98.46 | 4 | 12.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

| Month | City_Name | Main Dept | Sub Dept | SKU_Id | SKU_Description | Brand | Manufacture_Name | Promo Type | Campaign_Id | Campaign_Name | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name |
|--------|-----------|-----------|---------------|-----------|---|-----------|---------------------|------------------|-------------|--|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|-------------------------------------|
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005752 | Weikfield cocoa-powder 150 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 10.00 | 285.00 | 267.04 | 5 | 50.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005752 | Weikfield cocoa-powder 150 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 10.00 | 285.00 | 255.10 | 1 | 10.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005756 | Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 53.71 | 5 | 25.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005756 | Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 55.00 | 1 | 5.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005764 | Weikfield jelly-crystals-mango-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Combo campaign | 3277414 | REG_CM_ALL_PPT_27Sep_v12031_0 | 28-Sep-25 | 24-Oct-25 | FLAT | 2.00 | 60.00 | 51.71 | 1 | 2.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005764 | Weikfield jelly-crystals-mango-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 52.71 | 2 | 10.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005769 | Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 53.71 | 3 | 15.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 100005769 | Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 54.68 | 5 | 25.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 30005492 | Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 35.00 | 32.00 | 10 | 30.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 30005492 | Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 35.00 | 32.00 | 2 | 6.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 30006486 | Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 21.00 | 120.00 | 99.00 | 7 | 147.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008362 | Weikfield custard-powder-vanilla-flavour 500 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 6.00 | 185.00 | 165.59 | 2 | 12.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008363 | Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 7.00 | 85.00 | 77.04 | 4 | 28.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008363 | Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 7.00 | 85.00 | 77.04 | 3 | 21.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008367 | Weikfield butterscotch-custard-powder 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 55.00 | 49.35 | 11 | 55.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008367 | Weikfield butterscotch-custard-powder 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 55.00 | 49.23 | 2 | 10.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008369 | Weikfield mango-custard-powder 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 55.00 | 49.23 | 4 | 12.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008369 | Weikfield mango-custard-powder 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 55.00 | 49.23 | 2 | 6.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008378 | Weikfield custard-powder-vanilla-flavour 100 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 1.00 | 45.00 | 41.52 | 7 | 7.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40008384 | Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 11.00 | 165.00 | 154.00 | 3 | 33.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40022159 | Weikfield mango-falooda-mix 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 18.00 | 90.00 | 72.00 | 5 | 90.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40022159 | Weikfield mango-falooda-mix 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 18.00 | 90.00 | 72.00 | 3 | 54.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40022160 | Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 18.00 | 90.00 | 72.00 | 5 | 90.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

| Month | City_Name | Main Dept | Sub Dept | SKU_Id | SKU_Description | Brand | Manufacture_Name | Promo Type | Campaign_Id | Campaign_Name | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name |
|--------|-----------|-----------|---------------|----------|--|-----------|---------------------|------------------|-------------|--|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|-------------------------------------|
| Oct-25 | Kolkata | FMCG | Branded Foods | 40022160 | Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 18.00 | 90.00 | 72.00 | 2 | 36.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40022161 | Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 18.00 | 90.00 | 72.00 | 6 | 108.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40033773 | Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 31.00 | 190.00 | 159.00 | 2 | 62.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40053869 | Weikfield green-chilli-sauce-authentic-taste 200 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 55.00 | 4 | 20.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40053869 | Weikfield green-chilli-sauce-authentic-taste 200 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 55.00 | 5 | 25.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40053870 | Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 8.00 | 60.00 | 52.00 | 4 | 32.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40053875 | Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 2.00 | 110.00 | 103.46 | 6 | 12.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40053875 | Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 2.00 | 110.00 | 103.40 | 6 | 12.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40067862 | Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 40.00 | 37.00 | 1 | 3.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40067870 | Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 60.00 | 55.36 | 3 | 9.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40067871 | Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 55.00 | 49.23 | 1 | 3.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40067872 | Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 20.00 | 275.00 | 255.00 | 2 | 40.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40067874 | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside) | Weikfield | Weikfield Foods Ltd | Combo campaign | 3277414 | REG_CM_ALL_PPT_27Sep_v120310 | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 60.00 | 52.00 | 1 | 3.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40067874 | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside) | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 54.83 | 14 | 70.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40067874 | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside) | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 60.00 | 55.00 | 4 | 20.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40213545 | Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 64 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 3.00 | 40.00 | 37.00 | 1 | 3.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40213547 | Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 55.00 | 49.23 | 5 | 25.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40213547 | Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 5.00 | 55.00 | 49.23 | 1 | 5.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40241090 | Weikfield just-pour-vanilla-flavoured ready-to-eat-custard 200 ml | Weikfield | Weikfield Foods Ltd | Combo campaign | 3277414 | REG_CM_ALL_PPT_27Sep_v120310 | 28-Sep-25 | 24-Oct-25 | FLAT | 2.00 | 75.00 | 52.00 | 2 | 4.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | FMCG | Branded Foods | 40241090 | Weikfield just-pour-vanilla-flavoured ready-to-eat-custard 200 ml | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 21.00 | 75.00 | 53.00 | 3 | 63.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

| Month | City_Name | Main Dept | Sub Dept | SKU_Id | SKU_Description | Brand | Manufacture_Name | Promo Type | Campaign_Id | Campaign_Name | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name |
|--------|-----------|-----------|---------------------|-----------|-----------------------------|-----------|---------------------|------------------|-------------|--|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|-------------------------------------|
| Oct-25 | Kolkata | Staples | Branded Without EOG | 100005557 | Weikfield corn-starch 500 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 4.00 | 95.00 | 89.67 | 56 | 224.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Oct-25 | Kolkata | Staples | Branded Without EOG | 100005557 | Weikfield corn-starch 500 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 3277013 | REG_PPT_27Sep_v1152_9157_13_2025-09-27T05:12:38.266Z | 28-Sep-25 | 24-Oct-25 | FLAT | 4.00 | 95.00 | 89.36 | 14 | 56.00 | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

