

Annexure (Working)

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			56,844.00	
															Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Sep-25	Kolkata	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	51.00	185.00	122.50	4	204.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	51.00	220.00	169.00	17	867.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	51.00	220.00	169.00	5	255.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	51.00	220.00	164.38	18	918.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Combo campaign	3191853	REG_CM_ALL_PPT_26Aug_v1406_32_815	27-Aug-25	24-Sep-25	FLAT	7.00	220.00	162.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	51.00	220.00	161.63	9	459.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	51.00	220.00	169.00	2	102.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	51.00	220.00	164.82	39	1,989.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	51.00	220.00	169.00	2	102.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	40.00	37.00	37	111.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	40.00	37.00	7	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3191853	REG_CM_ALL_PPT_26Aug_v1406_32_815	27-Aug-25	24-Sep-25	FLAT	8.00	40.00	29.00	1	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	39.82	36.82	526	1,578.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	40.00	37.00	25	75.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	110.00	104.00	15	90.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	108.13	100.74	8	48.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	106.96	100.33	227	1,362.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	110.00	102.15	11	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	285.00	264.00	5	105.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	272.92	251.18	118	2,478.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	285.00	262.52	8	168.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	6	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	86	946.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	3	33.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	60.00	54.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_N ame	Promo Type	Campaign_I d	Campaign_Name	Campaign_S tart_Date	Campaign_End _Date	Campaign_Discount_T ype	Campaign_Discou nt_V alue	Avg_MRP	Avg_SP	Qty	Promo_Claim_ Amt	Vendor_ERP_Name
Sep-25	Kolkata	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	59.62	53.62	20	120.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	60.00	54.00	8	48.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3191853	REG_CM_ALL_PPT_26Aug_v140632_815	27-Aug-25	24-Sep-25	FLAT	2.00	60.00	51.78	4	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	60.00	53.64	34	204.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	60.00	54.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	60.00	53.86	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	59.64	53.62	19	114.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	60.00	54.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	35.00	32.00	15	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	35.00	32.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	35.00	32.00	71	213.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	35.00	32.00	8	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	120.00	99.00	181	3,801.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	120.00	99.00	10	210.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	36	396.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	6	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	15.00	185.00	170.00	1	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	15.00	178.33	163.33	3	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	15.00	182.89	167.66	21	315.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	15.00	185.00	165.59	1	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	7.00	85.00	77.52	4	28.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	7.00	85.00	77.85	61	427.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Sep-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	7.00	85.00	77.52	6	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	4	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	90	540.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	10	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	64	384.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	45.00	41.83	11	33.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	45.00	41.80	131	393.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	45.00	41.57	5	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	18.00	165.00	147.00	59	1,062.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	18.00	165.00	147.00	10	180.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	2	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	24	504.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	4	84.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	28	588.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	2	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	2	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	17	357.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	4	84.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	52	1,092.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	8	168.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	61.00	190.00	129.00	2	122.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	61.00	190.00	129.00	20	1,220.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Sep-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	61.00	190.00	129.00	2	122.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40033778	Eco Valley hearty-oats-rich-in-protein-fibre-100-natural-grain-cooks-in-3-minutes-quick-cooking-oats-no-added-sugar 1 kg	Eco Valley	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	26.00	215.00	189.00	8	208.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40033778	Eco Valley hearty-oats-rich-in-protein-fibre-100-natural-grain-cooks-in-3-minutes-quick-cooking-oats-no-added-sugar 1 kg	Eco Valley	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	26.00	215.00	189.00	4	104.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	53	583.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	6	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	4	44.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	53	583.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	3	33.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40053871	Weikfield tomato-ketchup-delicious-tangy-flavour-100-vegetarian 1 kg Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	51.00	150.00	99.00	2	102.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	93.67	88.58	88	440.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	110.00	105.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	40.00	35.00	53	265.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	40.00	35.00	5	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	40.00	35.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	36.57	31.57	16	80.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	40.00	35.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	60.00	55.00	11	55.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	60.00	54.87	93	465.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	60.00	55.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	54.87	48.87	40	240.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Sep-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	7	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-fineest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	41.00	273.65	232.65	46	1,886.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-fineest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	41.00	275.00	234.00	2	82.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	12	132.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Combo campaign	3191853	REG_CM_ALL_PPT_26Aug_v1406_32_815	27-Aug-25	24-Sep-25	FLAT	3.00	60.00	46.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	48.97	233	2,563.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	21	231.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40200633	Weikfield fusilli-pasta 400 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3191853	REG_CM_ALL_PPT_26Aug_v1406_32_815	27-Aug-25	24-Sep-25	FLAT	4.00	150.00	95.00	1	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	40.00	35.00	28	140.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	40.00	35.00	4	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	40.00	35.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	40.00	35.00	24	120.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	8	48.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	83	498.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	6	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	36.00	35.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	1.00	36.00	34.37	47	47.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	1.00	35.66	34.22	808	808.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	1.00	36.00	34.65	58	58.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield just-pour-vanilla-flavoured ready-to-eat-custard 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	26.00	75.00	49.00	82	2,132.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Sep-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield just-pour-vanilla-flavoured ready-to-eat-custard 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	26.00	75.00	49.00	3	78.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	114.13	93.13	112	2,352.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	120.00	99.00	2	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40327660	Chefs Basket pizza-pasta-sauce 200 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	16.00	60.00	44.00	5	80.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40327660	Chefs Basket pizza-pasta-sauce 200 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	16.00	60.00	43.65	136	2,176.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	1.00	33.00	31.94	1,266	1,266.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	1.00	33.00	31.94	94	94.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	8.00	95.00	87.00	57	456.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	8.00	95.00	87.00	878	7,024.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	8.00	95.00	87.00	57	456.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	51.00	220.00	169.00	3	153.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	51.00	220.00	169.00	4	204.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	51.00	220.00	169.00	1	51.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	10000537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	40.00	37.00	60	180.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	10000537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	40.00	37.00	23	69.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	108.75	102.39	36	216.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	110.00	103.40	3	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	262.50	241.50	8	168.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	285.00	264.00	3	63.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	10	110.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	2	22.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	60.00	54.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	60.00	53.86	4	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	60.00	54.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	35.00	32.00	10	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	35.00	32.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	120.00	99.00	11	231.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	3	33.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Sep-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	15.00	180.00	165.00	5	75.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	7.00	85.00	78.00	7	49.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	16	96.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	6	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	7	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	45.00	41.83	8	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	45.00	42.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008380	Weikfield mustard-sauce-no-added-flavours-colours 225 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	15.00	95.00	80.00	1	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	18.00	165.00	147.00	5	90.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	18.00	165.00	147.00	3	54.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	1	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	2	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	8	168.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	2	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	4	84.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	4	84.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	1	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	6	126.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	61.00	190.00	129.00	2	122.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	61.00	190.00	129.00	1	61.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	9	99.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	3	33.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	4	44.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Botte	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	98.57	93.35	11	55.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Sep-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	40.00	35.00	11	55.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	60.00	55.00	7	35.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	60.00	54.36	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	4	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	41.00	275.00	234.00	3	123.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067873	Weikfield peperico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	80.00	69.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	25	275.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	7	77.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	40.00	35.00	6	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	40.00	35.00	4	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	40.00	35.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	13	78.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	1.00	35.89	34.64	93	93.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	1.00	36.00	33.86	25	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield just-pour-vanilla-flavoured ready-to-eat-custard 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	26.00	75.00	49.00	9	234.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	1.00	33.00	31.93	129	129.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	1.00	33.00	31.02	21	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	8.00	95.00	87.00	89	712.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Sep-25	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	8.00	95.00	87.00	17	136.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL