

Annexure (Working)

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			Promo_Claim_Amt	Vendor_ERP_Name
															Avg_MRP	Avg_SP	Qty		
Sep-25	Lucknow-Kanpur	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	51.00	220.00	169.00	2	102.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	36.25	33.25	17	51.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	36.37	33.37	102	306.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	95.00	89.00	9	54.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	95.00	89.00	51	306.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	285.00	264.00	2	42.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	277.22	255.60	21	441.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	5	55.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	19	209.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	60.00	54.00	2	12.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	60.00	54.00	5	30.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	60.00	54.00	2	12.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	60.00	54.00	6	36.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	58.75	52.75	4	24.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	35.00	32.00	1	3.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	35.00	30.40	3	9.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	120.00	99.00	3	63.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	15.00	185.00	170.00	1	15.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	15.00	178.33	163.33	7	105.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	7.00	85.00	78.00	2	14.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	7.00	85.00	78.00	11	77.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	3	18.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	21	126.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	2	12.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	5	30.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	45.00	42.00	1	3.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	45.00	38.13	64	192.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	95.00	84.00	2	22.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	95.00	84.00	16	176.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	18.00	165.00	147.00	1	18.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	18.00	165.00	147.00	6	108.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	2	42.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	3191853	REG_CM_ALL_PPT_26Aug_v1406_32_815	27-Aug-25	24-Sep-25	FLAT	3.00	90.00	66.00	1	3.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	68.63	9	189.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	1	21.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	8	168.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	4	84.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	10	210.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	61.00	190.00	129.00	2	122.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	2	22.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	4	44.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	90.00	85.00	2	10.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	90.77	85.77	20	100.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	40.00	35.00	1	5.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	41.00	275.00	234.00	2	82.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	41.00	263.13	222.13	5	205.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	1	11.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	4	44.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida

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Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	32.00	27.00	2	10.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	5.00	40.00	35.00	3	15.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	1	6.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	23	138.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	1.00	33.00	31.65	34	34.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	1.00	33.00	31.76	200	200.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	106.67	85.67	4	84.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	103.94	82.94	19	399.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	Staples	Branded Without EOG	10000552	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	1.00	33.00	32.00	14	14.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	Staples	Branded Without EOG	10000552	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	1.00	33.00	31.88	118	118.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	Staples	Branded Without EOG	10000557	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	8.00	95.00	87.00	13	104.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	Staples	Branded Without EOG	10000557	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	8.00	95.00	87.00	69	552.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	10000537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	36.00	33.00	1	3.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	10000537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	38.00	35.00	8	24.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	95.00	89.00	3	18.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	285.00	264.00	2	42.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	60.00	49.00	3	33.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	60.00	54.00	1	6.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	60.00	54.00	3	18.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	60.00	54.00	3	18.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	7.00	85.00	78.00	2	14.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	3.00	45.00	41.36	5	15.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	11.00	95.00	84.00	7	77.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	18.00	165.00	147.00	4	72.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	1	21.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	21.00	90.00	69.00	1	21.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	6.00	55.00	49.00	2	12.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	1.00	33.00	29.54	1	1.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	1.00	33.00	30.84	17	17.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	Staples	Branded Without EOG	100005552	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	1.00	33.00	31.02	6	6.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	Staples	Branded Without EOG	100005557	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	8.00	95.00	87.00	1	8.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Sep-25	Lucknow-Kanpur	Staples	Branded Without EOG	100005557	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3185185	REG_PPT_23Aug_v1113_8789_2_2025-08-23T09:56:50.869Z	25-Aug-25	24-Sep-25	FLAT	8.00	95.00	87.00	3	24.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida

