

Annexure (Working)

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			Promo_Claim_Amt	Vendor_ERP_Name
															Avg_MRP	Avg_SP	Qty		
Aug-25	Allahabad	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	33.00	32.00	4	4.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	33.00	32.00	23	23.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	95.00	89.00	7	42.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	11.00	60.00	49.00	2	22.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	19.00	100.00	81.00	1	19.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	15.00	225.00	210.00	1	15.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	4.00	45.00	41.00	3	12.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	31.00	90.00	59.00	1	31.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	17.00	85.00	68.00	6	102.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	4067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	60.00	55.00	2	10.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	36.00	35.00	13	13.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	8.00	60.00	52.00	1	8.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	26.00	157.50	131.50	2	52.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	1	6.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	3	18.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	31.00	90.00	59.00	3	93.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	14.00	185.00	171.00	2	28.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	90.00	85.00	3	15.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	35.00	34.00	2	2.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	36.00	275.00	239.00	3	108.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	1	6.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	40.00	35.00	1	5.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	31.00	90.00	59.00	3	93.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	95.00	89.00	3	18.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	10000000	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	11.00	60.00	49.00	1	11.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida

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Aug-25	Allahabad	Staples	Branded Without EOG	100000000	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	95.00	89.00	11	66.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	Staples	Branded Without EOG	100000000	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	33.00	32.00	18	18.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Aug-25	Allahabad	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	36.00	35.00	2	2.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida

