



**Annexure ( Working )**

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			33,582.00	
															Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Aug-25	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	33.11	31.88	525	525.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	33.52	32.52	34	34.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	33.80	32.80	34	34.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	100.00	94.00	9	54.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	95.36	89.36	206	1,236.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	98.50	92.50	13	78.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	105.00	99.00	11	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	11.00	60.00	49.00	17	187.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	11.00	60.00	49.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	19.00	103.15	84.15	64	1,216.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	15.00	250.76	234.46	91	1,365.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	15.00	267.50	252.50	5	75.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	15.00	285.00	270.00	5	75.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	4.00	45.00	40.98	60	240.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	4.00	45.00	41.00	2	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	4.00	45.00	41.00	5	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	31.00	87.67	56.67	34	1,054.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	31.00	90.00	59.00	3	93.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	31.00	90.00	59.00	1	31.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	17.00	85.00	68.00	107	1,819.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	17.00	85.00	68.00	6	102.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	17.00	85.00	68.00	10	170.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	60.00	55.00	13	65.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	60.00	55.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	60.00	54.70	84	420.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	60.00	55.00	10	50.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	60.00	55.00	9	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	40.00	39.00	4	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	39.52	38.20	257	257.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Aug-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	40.00	39.00	26	26.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	40.00	39.00	33	33.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	8.00	60.00	52.00	48	384.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	8.00	60.00	52.00	4	32.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	8.00	60.00	52.00	3	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	4003773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	21.00	190.00	169.00	6	126.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	26.00	165.00	139.00	51	1,326.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	26.00	165.00	139.00	2	52.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	48	288.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	3	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	11.00	60.00	49.00	14	154.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	11.00	60.00	49.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	41	246.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40327660	Chef'S Basket pizza-pasta-sauce 200 g	Chef'S Basket	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	11.00	60.00	49.00	59	649.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40327660	Chef'S Basket pizza-pasta-sauce 200 g	Chef'S Basket	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	11.00	60.00	49.00	6	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield just-pour-vanilla-flavoured ready-to-eat-custard 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	26.00	75.00	48.98	33	858.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	31.00	90.00	58.95	30	930.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	31.00	90.00	59.00	4	124.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	14.00	185.00	171.00	1	14.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	14.00	182.50	168.50	8	112.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	31.00	90.00	59.00	15	465.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	31.00	90.00	59.00	3	93.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	60.00	55.00	18	90.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	60.00	55.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	54.87	48.87	26	156.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Aug-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	4	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	90.00	82.92	103	515.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	90.00	85.00	5	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	35.00	34.00	23	23.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	60.00	55.00	54	270.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	60.00	55.00	7	35.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	60.00	54.73	21	105.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	60.00	54.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	36.00	275.00	239.00	24	864.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	40	240.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	21.00	120.00	97.96	76	1,596.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	21.00	120.00	99.00	9	189.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	37.33	32.33	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	40.00	35.00	21	105.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	40.00	35.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40067873	Weikfield pepico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	11.00	80.00	69.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Aug-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	31.00	90.00	58.94	22	682.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	31.00	90.00	59.00	2	62.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	40.00	35.00	13	65.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	40.00	35.00	10	50.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	40.00	35.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	11.00	59.38	47.15	10	110.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	11.00	60.00	49.00	2	22.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40033778	Eco Valley hearty-oats-rich-in-protein-fibre-100-natural-grain-cooks-in-3-minutes-quick-cooking-oats-no-added-sugar 1 kg	Eco Valley	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	26.00	215.00	189.00	5	130.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008380	Weikfield mustard-sauce-no-added-flavours-colours 225 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	15.00	95.00	80.00	1	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	71.00	220.00	143.33	19	1,349.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	71.00	220.00	149.00	2	142.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	71.00	220.00	149.00	3	213.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	71.00	220.00	149.00	16	1,136.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	71.00	220.00	149.00	1	71.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	71.00	220.00	149.00	1	71.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Aug-25	Kolkata	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	71.00	220.00	146.72	28	1,988.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	71.00	220.00	149.00	2	142.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	71.00	185.00	114.00	10	710.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	71.00	185.00	114.00	1	71.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nilgris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	71.00	220.00	140.50	3	213.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	95.00	89.00	396	2,376.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	95.00	89.00	26	156.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	95.00	89.00	21	126.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	33.00	32.00	591	591.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	33.00	32.00	30	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	11.00	60.00	49.00	10	110.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40327659	Chefs Basket macaroni-pasta 850 g	Chefs Basket	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	19.00	100.00	81.00	5	95.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	15.00	250.00	235.00	3	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	15.00	250.00	235.00	1	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3142768	REG_CM_ALL_PPT_05Aug_v190655	07-Aug-25	24-Aug-25	FLAT	1.00	45.00	40.00	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	31.00	90.00	59.00	2	62.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	31.00	90.00	59.00	5	155.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	17.00	85.00	68.00	5	85.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	17.00	85.00	68.00	4	68.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	60.00	55.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	60.00	55.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	60.00	55.00	9	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Combo campaign	3142768	REG_CM_ALL_PPT_05Aug_v190655	07-Aug-25	24-Aug-25	FLAT	2.00	60.00	53.00	2	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	60.00	55.00	6	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	8.00	60.00	52.00	8	64.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	8.00	60.00	52.00	8	64.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	4	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Aug-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	5	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	5	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield just-pour-vanilla-flavoured ready-to-eat-custard 200 ml	Weikfield	Weikfield Foods Ltd	Combo campaign	3142768	REG_CM_ALL_PPT_05Aug_v190655	07-Aug-25	24-Aug-25	FLAT	1.00	75.00	48.00	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	3142768	REG_CM_ALL_PPT_05Aug_v190655	07-Aug-25	24-Aug-25	FLAT	1.00	90.00	58.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	60.00	55.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	60.00	55.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	3	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	60.00	55.00	5	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	60.00	55.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	36.00	263.33	227.33	3	108.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	21.00	120.00	99.00	6	126.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	40.00	35.00	5	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	3142768	REG_CM_ALL_PPT_05Aug_v190655	07-Aug-25	24-Aug-25	FLAT	1.00	90.00	58.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	40.00	35.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	40.00	35.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008380	Weikfield mustard-sauce-no-added-flavours-colours 225 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	15.00	95.00	80.00	1	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	95.00	89.00	37	222.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	95.00	89.00	9	54.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	33.00	32.00	81	81.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	Staples	Branded Without EOG	100000000	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	33.00	31.02	5	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	33.03	32.03	52	52.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	34.00	31.96	4	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	96.64	90.64	29	174.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Aug-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	101.43	95.17	7	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	4.00	45.00	41.00	10	40.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	39.76	38.76	28	28.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	40.00	37.60	3	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	21.00	190.00	169.00	1	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	26.00	165.00	139.00	5	130.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	11.00	60.00	49.00	4	44.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield just-pour-vanilla-flavoured ready-to-eat-custard 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	26.00	75.00	49.00	2	52.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	31.00	90.00	59.00	3	93.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	31.00	90.00	59.00	5	155.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	31.00	90.00	59.00	2	62.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	31.00	90.00	59.00	3	93.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	90.00	85.00	8	40.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	90.00	84.60	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	1.00	35.00	34.00	4	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	6	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	6.00	55.00	49.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	31.00	90.00	59.00	1	31.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	31.00	90.00	59.00	3	93.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	5.00	40.00	35.00	5	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Branded Foods	100000000	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	11.00	60.00	49.00	4	44.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Aug-25	Kolkata	FMCG	Branded Foods	10000000	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	11.00	60.00	49.00	3	33.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	71.00	220.00	149.00	3	213.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Aug-25	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3143531	REG_PPT_06Aug_v1241_8601_7_2025-08-06T07:18:40.607Z	07-Aug-25	24-Aug-25	FLAT	71.00	220.00	149.00	2	142.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

