

Annexure (Working)

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			6,337.00	
															Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	32.00	43	43.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	32.00	3	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	32.00	108	108.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	95.00	89.00	44	264.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	95.00	89.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	95.00	89.00	93	558.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	49.00	4	44.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	49.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	48.95	13	143.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	15.00	241.67	226.67	3	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	15.00	225.00	210.00	1	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	15.00	225.71	210.71	12	180.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	4.00	45.00	40.96	18	72.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	4.00	45.00	41.00	1	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	4.00	45.00	40.96	62	248.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	3	93.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	17.00	85.00	68.00	6	102.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	17.00	85.00	68.00	21	357.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	4	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	12	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	54.48	12	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	53.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40667874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	54.92	33	165.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	36.00	35.00	21	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	36.00	35.00	13	13.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	36.00	35.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	36.00	35.00	87	87.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	8.00	60.00	52.00	2	16.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	8.00	60.00	51.93	14	112.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	21.00	190.00	169.00	4	84.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	21.00	190.00	169.00	1	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	21.00	190.00	169.00	3	63.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	26.00	165.00	139.00	9	234.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	26.00	165.00	139.00	14	364.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	48.79	8	48.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	48.88	18	108.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	49.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	49.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	49.00	3	33.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	48.83	7	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	48.91	23	138.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	2	62.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	3	93.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	14.00	185.00	171.00	1	14.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	14.00	185.00	171.00	3	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	2	62.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	3	93.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	6	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	16	80.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	4	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	9	54.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	90.00	85.00	10	50.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	90.00	85.00	29	145.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 e Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	35.00	34.00	7	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	35.00	34.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 e Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	35.00	30.46	12	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	35.00	34.00	4	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	27	135.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	7	35.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	5	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	29	174.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	5	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	4067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	12	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	4022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	4	124.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	11	55.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	7	35.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	49.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	49.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Beverages	4033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	220.00	149.00	6	426.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	Staples	Branded Without EOG	100005552	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	32.00	49	49.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	Staples	Branded Without EOG	100005552	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	32.00	34	34.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	Staples	Branded Without EOG	100005552	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	32.00	8	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	Staples	Branded Without EOG	100005552	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	32.00	250	250.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v04365_1	25-Jun-25	24-Jul-25	FLAT	1.00	45.00	40.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v04365_1	25-Jun-25	24-Jul-25	FLAT	1.00	45.00	40.00	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v04365_1	25-Jun-25	24-Jul-25	FLAT	2.00	60.00	53.00	3	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v04365_1	25-Jun-25	24-Jul-25	FLAT	2.00	60.00	53.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v04365_1	25-Jun-25	24-Jul-25	FLAT	2.00	60.00	53.00	3	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v04365_1	25-Jun-25	24-Jul-25	FLAT	1.00	60.00	51.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v04365_1	25-Jun-25	24-Jul-25	FLAT	1.00	55.00	48.00	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v04365_1	25-Jun-25	24-Jul-25	FLAT	1.00	55.00	48.00	3	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	30425181	REG_CM_ALL_PPT_25Jun_v04365	25-Jun-25	24-Jul-25	FLAT	2.00	55.00	47.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	30425181	REG_CM_ALL_PPT_25Jun_v04365	25-Jun-25	24-Jul-25	FLAT	1.00	55.00	48.00	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	30425181	REG_CM_ALL_PPT_25Jun_v04365	25-Jun-25	24-Jul-25	FLAT	2.00	55.00	47.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008385	Weikfield penne-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	30425181	REG_CM_ALL_PPT_25Jun_v04365	25-Jun-25	24-Jul-25	FLAT	2.00	150.00	97.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	30425181	REG_CM_ALL_PPT_25Jun_v04365	25-Jun-25	24-Jul-25	FLAT	1.00	60.00	48.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	30425181	REG_CM_ALL_PPT_25Jun_v04365	25-Jun-25	24-Jul-25	FLAT	1.00	45.00	40.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

