



**Annexure ( Working )**

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			62,763.00	
															Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-25	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	31.85	260	260.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	32.00	25	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	31.72	729	729.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	32.00	37	37.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	95.00	89.00	138	828.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	95.00	89.00	16	96.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	95.00	89.00	335	2,010.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	95.00	89.00	26	156.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	48.67	14	154.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	49.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	48.79	41	451.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	49.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40327659	Chef'S Basket macaroni-pasta 850 g	Chef'S Basket	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	19.00	100.00	81.00	15	285.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40327659	Chef'S Basket macaroni-pasta 850 g	Chef'S Basket	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	19.00	100.00	81.00	69	1,311.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	15.00	241.80	223.94	52	780.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	15.00	225.00	210.00	4	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	15.00	235.56	217.86	112	1,680.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	15.00	243.75	228.75	9	135.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	4.00	45.00	40.91	61	244.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	4.00	45.00	40.79	9	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	4.00	45.00	40.93	131	524.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	4.00	45.00	41.00	18	72.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	58.97	21	651.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	2	62.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	88.07	57.01	55	1,705.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	1	31.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	17.00	85.00	68.00	59	1,003.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	17.00	85.00	68.00	6	102.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	17.00	85.00	68.00	143	2,431.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	17.00	85.00	68.00	27	459.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	20	100.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	54.62	43	215.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	4	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	54.79	77	385.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	5	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	54.72	159	795.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	18	90.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	36.00	34.83	95	95.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	36.00	35.00	41	41.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	36.00	35.00	10	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	36.00	34.68	387	387.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	36.00	35.00	28	28.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	8.00	60.00	51.91	16	128.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	8.00	60.00	52.00	6	48.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	8.00	60.00	52.00	4	32.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	8.00	60.00	51.95	64	512.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	8.00	60.00	52.00	4	32.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	21.00	190.00	167.31	10	210.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	21.00	190.00	169.00	1	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	21.00	190.00	169.00	22	462.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	26.00	164.32	138.00	32	832.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	26.00	165.00	139.00	3	78.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	26.00	164.23	137.52	80	2,080.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	26.00	165.00	139.00	7	182.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	26.00	165.00	139.00	1	26.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	48.93	26	156.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	48.75	5	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	48.91	106	636.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	4	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	49.00	6	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	49.00	3	33.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	58.55	47.55	24	264.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	49.00	2	22.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008380	Weikfield mustard-sauce-no-added-flavours-colours 225 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	15.00	95.00	80.00	2	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	48.95	26	156.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	48.86	78	468.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	5	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40327660	Chef'S Basket pizza-pasta-sauce 200 g	Chef'S Basket	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	49.00	14	154.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40327660	Chef'S Basket pizza-pasta-sauce 200 g	Chef'S Basket	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	49.00	35	385.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40327660	Chef'S Basket pizza-pasta-sauce 200 g	Chef'S Basket	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	49.00	6	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	26.00	75.00	49.00	3	78.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	26.00	75.00	48.56	12	312.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	18	558.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	1	31.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	58.96	69	2,139.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	14.00	185.00	171.00	1	14.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	14.00	165.00	151.00	1	14.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	14.00	185.00	171.00	8	112.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	14.00	185.00	171.00	1	14.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	8	248.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	32	992.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	22	110.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	57	285.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2995416	clone_REG_PPT_23May_v6354_7802_1_2025-05-23T06:15:15.263Z	05-Jun-25	24-Jun-25	FLAT	5.00	60.00	55.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	54.79	48.79	18	108.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	54.90	48.90	52	312.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	5	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	90.00	83.78	58	290.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	90.00	83.41	9	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	90.00	84.04	162	810.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	90.00	85.00	4	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	35.00	34.00	36	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	35.00	34.00	3	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	35.00	34.00	18	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	35.00	33.78	65	65.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	35.00	34.00	12	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	17	85.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	66	330.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	19	95.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	11	55.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	54.79	47	235.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	4	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	36.00	270.63	234.63	8	288.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	36.00	275.00	239.00	1	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	36.00	270.14	234.14	23	828.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	36.00	275.00	239.00	1	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	26	156.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	93	558.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	3	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	21.00	120.00	98.60	45	945.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	21.00	120.00	99.00	4	84.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	21.00	120.00	98.64	143	3,003.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	21.00	120.00	99.00	3	63.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	4067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	32.00	27.00	6	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	4067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	32.00	27.00	11	55.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	4067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	24	120.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	4067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	4067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	39.84	34.84	37	185.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	4067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	4067873	Weikfield peprico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	80.00	69.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	11	341.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	2	62.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	58.91	29	899.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	2	62.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	6	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_N ame	Promo Type	Campaign_I d	Campaign_Name	Campaign_S tart_Date	Campaign_End _Date	Campaign_ Discount_ Type	Campai gn_Disc ount_V alue	Avg_MRP	Avg_SP	Qty	Promo_Claim_ Amt	Vendor_ERP_Name
Jul-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	39.50	34.50	22	110.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	4	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	8	40.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	16	80.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	58.00	47.00	5	55.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	49.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	58.09	46.54	23	253.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	49.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40033778	Eco Valley hearty-oats-rich-in-protein-fibre-100-natural-grain-cooks-in-3-minutes-quick-cooking-oats-no-added-sugar 1 kg	Eco Valley	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	26.00	215.00	189.00	2	52.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40033778	Eco Valley hearty-oats-rich-in-protein-fibre-100-natural-grain-cooks-in-3-minutes-quick-cooking-oats-no-added-sugar 1 kg	Eco Valley	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	26.00	215.00	189.00	15	390.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40053871	Weikfield tomato-ketchup-delicious-tangy-flavour-100-vegetarian 1 kg	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	150.00	119.00	1	31.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	220.00	146.17	12	852.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	220.00	146.05	24	1,704.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-25	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	220.00	149.00	3	213.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	220.00	149.00	7	497.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	220.00	148.35	15	1,065.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	220.00	149.00	3	213.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	220.00	147.11	9	639.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	220.00	148.29	19	1,349.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	220.00	149.00	3	213.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	185.00	94.35	2	142.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	185.00	100.90	3	213.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	185.00	98.17	15	1,065.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	220.00	149.00	1	71.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	220.00	140.50	2	142.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	220.00	149.00	1	71.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	220.00	147.03	9	639.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	95.00	89.00	203	1,218.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	95.00	89.00	17	102.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	95.00	89.00	526	3,156.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	95.00	89.00	15	90.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	32.00	231	231.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	32.00	110	110.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	32.00	14	14.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-25	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	32.00	802	802.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	32.00	38	38.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	31.61	38	38.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	32.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213548	Weikfield baking-soda 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	31.46	83	83.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	95.00	89.00	23	138.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	95.00	89.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005747	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	95.00	89.00	82	492.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	60.00	48.00	4	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	60.00	48.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	48.83	8	88.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	60.00	48.00	3	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	2.00	60.00	47.00	2	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	60.00	48.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	60.00	48.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40327659	Chef'S Basket macaroni-pasta 850 g	Chef'S Basket	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	19.00	100.00	81.00	1	19.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	15.00	241.67	226.67	3	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	15.00	235.42	220.42	7	105.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	4.00	45.00	40.50	3	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	45.00	40.00	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	45.00	40.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	45.00	40.00	3	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	45.00	40.00	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	4.00	45.00	41.00	1	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	45.00	40.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	45.00	40.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	4.00	45.00	40.89	16	64.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	45.00	40.00	6	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	45.00	40.00	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	45.00	40.00	5	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	4	124.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v04365	25-Jun-25	24-Jul-25	FLAT	1.00	90.00	58.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	1	31.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	7	217.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v04365	25-Jun-25	24-Jul-25	FLAT	1.00	90.00	58.00	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	17.00	85.00	68.00	4	68.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	17.00	85.00	68.00	1	17.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	17.00	85.00	68.00	13	221.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	7	35.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v04365	25-Jun-25	24-Jul-25	FLAT	2.00	60.00	53.00	4	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	17	85.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v04365	25-Jun-25	24-Jul-25	FLAT	2.00	60.00	53.00	11	22.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	54.67	6	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v04365	25-Jun-25	24-Jul-25	FLAT	2.00	60.00	53.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	10000537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	36.00	34.50	11	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	10000537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	36.00	34.42	11	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	10000537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	36.00	34.36	59	59.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	10000537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v04365	25-Jun-25	24-Jul-25	FLAT	4.00	36.00	31.00	1	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	8.00	60.00	52.00	1	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v04365	25-Jun-25	24-Jul-25	FLAT	1.00	60.00	51.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-25	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	8.00	58.75	50.75	6	48.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	60.00	51.00	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	21.00	190.00	169.00	1	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	21.00	190.00	169.00	2	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	26.00	165.00	139.00	2	52.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	26.00	165.00	139.00	1	26.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	26.00	165.00	139.00	8	208.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	4	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	55.00	48.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	55.00	48.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	12	72.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	55.00	48.00	10	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	60.00	49.00	5	55.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	48.67	3	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	55.00	48.00	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	10	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	55.00	48.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	2.00	55.00	47.00	3	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	75.00	48.00	5	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	2	62.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	1	31.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	10	310.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	90.00	58.00	3	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	2	62.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	5	155.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	14	70.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	6	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	90.00	84.90	5	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	90.00	84.87	19	95.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	35.00	32.90	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	35.00	33.67	8	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	35.00	33.63	7	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	15	75.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	60.00	55.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	36.00	275.00	239.00	2	72.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	55.00	49.00	10	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	21.00	120.00	99.00	2	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	21.00	120.00	99.00	3	63.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	21.00	120.00	99.00	5	105.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	4	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	7	35.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	58.00	1	31.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	90.00	58.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	31.00	90.00	59.00	2	62.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	90.00	58.00	3	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	7	35.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	5.00	40.00	35.00	6	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	11.00	57.50	46.50	5	55.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40033772	Weikfield elbow-pasta 400 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	2.00	150.00	97.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40200633	Weikfield fusilli-pasta 400 g	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	2.00	150.00	97.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	220.00	149.00	1	71.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	220.00	149.00	4	284.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemongrown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	220.00	149.00	1	71.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-25	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	71.00	220.00	149.00	5	355.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	3.00	220.00	146.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	3.00	220.00	146.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	3.00	220.00	146.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	7.00	220.00	142.00	1	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	95.00	89.00	23	138.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	95.00	89.00	3	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	Staples	Branded Without EOG	10000557	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	6.00	95.00	89.00	49	294.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	32.00	15	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	31.80	8	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	Staples	Branded Without EOG	10000552	Weikfield corn-starch 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	3039586	REG_PPT_24Jun_v7066_8135_47_2025-06-24T09:32:11.435Z	25-Jun-25	24-Jul-25	FLAT	1.00	33.00	31.54	79	79.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	60.00	48.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	45.00	40.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	45.00	40.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	45.00	40.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	90.00	58.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	2.00	60.00	53.00	3	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	2.00	60.00	53.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	55.00	48.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	75.00	48.00	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-25	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	3042518	REG_CM_ALL_PPT_25Jun_v043651	25-Jun-25	24-Jul-25	FLAT	1.00	60.00	48.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL