

Annexure (Working)

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Type	Campaign_Discount_Value	Total Claim :			Vendor_ERP_Name	
															Avg_MRP	Avg_SP	Qty		Promo_Claim_Amt
Apr-25	Coimbatore	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	60.00	56.84	25	75.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	60.00	57.00	1	3.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	35.00	33.00	14	28.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	56.67	50.00	3	18.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	77.00	74.00	3	9.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	77.00	74.00	1	3.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	43.39	41.20	40	80.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	60.00	57.00	8	24.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	90.00	88.00	14	28.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	52.00	47.00	6	30.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	165.00	159.00	5	30.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	55.00	49.00	4	24.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	52.00	50.00	2	4.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	55.00	49.00	7	42.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	52.00	47.00	3	15.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	32.00	29.25	6	12.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	55.73	49.67	11	66.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	21.00	240.00	219.00	9	189.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	4.01E+07	Weikfield chilli-vinegar-authentic-chinese-taste-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	60.00	57.00	1	3.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	4.01E+07	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	60.00	57.00	7	21.00	Weikfield Foods Private Limited BLR

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Apr-25	Coimbatore	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	52.00	48.89	5	15.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	31.00	90.00	59.00	4	124.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	90.00	60.00	1	30.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	90.00	59.40	2	60.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	90.00	60.00	3	90.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	15.00	150.00	135.00	2	30.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	4.02E+07	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	52.00	49.00	7	21.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	16.00	65.00	49.00	2	32.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	225.00	220.00	26	130.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	225.00	220.00	1	5.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	85.33	83.33	32	64.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	85.00	83.00	1	2.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	85.00	79.00	2	12.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	32.00	30.00	6	12.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	4.03E+07	Chef'S Basket pizza-pasta-sauce 200 g	Chef'S Basket	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	60.00	55.00	1	5.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	Staples	Branded Without EOG	1.00E+08	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	92.92	89.92	8	24.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Combo campaign	2820925	REG_CM_ALL_PPT_21Mar_v000542	25-Mar-25	24-Apr-25	FLAT	1.10	60.00	55.90	6	6.60	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2820925	REG_CM_ALL_PPT_21Mar_v000542	25-Mar-25	24-Apr-25	FLAT	1.00	55.00	48.00	1	1.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2820925	REG_CM_ALL_PPT_21Mar_v000542	25-Mar-25	24-Apr-25	FLAT	1.00	60.00	53.00	1	1.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2820925	REG_CM_ALL_PPT_21Mar_v000542	25-Mar-25	24-Apr-25	FLAT	0.90	45.00	42.10	1	0.90	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2820925	REG_CM_ALL_PPT_21Mar_v000542	25-Mar-25	24-Apr-25	FLAT	0.90	44.00	41.10	2	1.80	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2820925	REG_CM_ALL_PPT_21Mar_v000542	25-Mar-25	24-Apr-25	FLAT	0.90	43.00	40.10	2	1.80	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2820925	REG_CM_ALL_PPT_21Mar_v000542	25-Mar-25	24-Apr-25	FLAT	1.00	55.00	48.00	1	1.00	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2820925	REG_CM_ALL_PPT_21Mar_v000542	25-Mar-25	24-Apr-25	FLAT	0.90	52.00	48.10	1	0.90	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	2820925	REG_CM_ALL_PPT_21Mar_v000542	25-Mar-25	24-Apr-25	FLAT	1.20	90.00	58.80	1	1.20	Weikfield Foods Private Limited BLR
Apr-25	Coimbatore	FMCG	Branded Foods	40008385	Weikfield penne-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	2820925	REG_CM_ALL_PPT_21Mar_v000542	25-Mar-25	24-Apr-25	FLAT	1.30	150.00	97.70	1	1.30	Weikfield Foods Private Limited BLR