



**Annexure ( Working )**

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			64,004.00	
															Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Apr-25	Kolkata	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	41.00	185.00	144.00	1	41.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2820925	REG_CM_ALL_PPT_21Mar_v000542	25-Mar-25	24-Apr-25	FLAT	1.00	55.00	48.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	55.00	49.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	85.00	83.00	3	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	Staples	Branded Without EOG	1.00E+08	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	90.00	87.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	Staples	Branded Without EOG	1.00E+08	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	90.00	87.00	25	75.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	51.00	220.00	169.00	1	51.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	51.00	220.00	169.00	2	102.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	51.00	220.00	160.11	20	1,020.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	51.00	220.00	169.00	1	51.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	51.00	220.00	169.00	1	51.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	51.00	220.00	166.22	12	612.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	51.00	220.00	169.00	3	153.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	51.00	220.00	169.00	3	153.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	51.00	220.00	169.00	11	561.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	41.00	185.00	133.00	6	246.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Beverages	4.00E+07	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	41.00	185.00	144.00	2	82.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	60.00	56.45	7	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	60.00	56.91	186	558.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	60.00	57.00	15	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Apr-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	35.00	33.00	5	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	35.00	33.00	173	346.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	35.00	33.00	8	16.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	58.44	52.19	7	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	57.21	50.85	159	954.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	58.75	52.75	10	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	58.33	51.67	3	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	77.00	74.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	78.64	75.31	45	135.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	77.00	74.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	43.00	41.00	21	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	43.00	40.93	298	596.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	43.00	41.00	28	56.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	43.00	41.00	4	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	60.00	57.00	5	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	60.00	56.89	93	279.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	60.00	57.00	3	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	90.00	76.04	11	22.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	90.00	88.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	90.00	75.85	199	398.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	90.00	77.75	15	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Apr-25	Kolkata	FMCG	Branded Foods	4.01E+07	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	52.00	47.00	4	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	4.01E+07	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	52.00	47.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	4.01E+07	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	52.00	47.00	142	710.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	4.01E+07	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	52.00	47.00	17	85.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	52.00	47.00	12	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	52.00	47.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	165.00	159.00	7	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	165.00	159.00	93	558.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	165.00	159.00	4	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	165.00	159.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	165.00	159.00	3	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	55.00	49.00	8	48.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	55.00	49.00	66	396.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	55.00	49.00	7	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	55.00	49.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	53.60	51.60	5	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	53.27	51.27	165	330.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	55.00	53.00	10	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	55.00	49.00	4	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	55.00	48.86	71	426.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	55.00	49.00	5	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	55.00	49.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	52.40	47.27	9	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	52.31	47.28	219	1,095.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	52.43	47.43	11	55.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	53.50	48.50	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	32.00	30.00	2	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	32.00	30.00	16	32.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	32.00	30.00	3	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	55.00	48.93	9	54.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	55.00	48.82	245	1,470.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	55.00	49.00	17	102.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	55.00	49.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	21.00	240.00	219.00	2	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	21.00	237.50	216.50	24	504.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	21.00	240.00	219.00	1	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	60.00	55.00	10	50.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	60.00	57.00	4	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	4.01E+07	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	60.00	56.66	69	207.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	4.01E+07	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	60.00	57.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	52.00	49.00	20	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Apr-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	52.00	48.99	352	1,056.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	52.00	49.00	12	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	52.00	49.00	4	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	52.00	49.00	8	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	31.00	90.00	58.76	8	248.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	31.00	86.37	55.27	191	5,921.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	31.00	90.00	59.00	3	93.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	90.00	60.00	11	330.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	87.55	57.55	117	3,510.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	90.00	60.00	1	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	90.00	60.00	4	120.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	90.00	60.00	1	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	11.00	190.00	179.00	3	33.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	11.00	190.00	179.00	11	121.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067873	Weikfield pepico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	80.00	70.50	6	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	90.00	59.98	13	390.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	90.00	60.00	2	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	90.00	59.66	155	4,650.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	90.00	60.00	4	120.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	90.00	60.00	6	180.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	69.00	38.73	19	570.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Apr-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	90.00	60.00	3	90.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	70.78	40.62	408	12,240.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	71.33	41.33	3	90.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	32.00	29.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	33.95	30.95	27	81.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	40.00	37.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	15.00	150.00	126.82	15	225.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	15.00	150.00	131.36	92	1,380.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	15.00	150.00	132.19	10	150.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	52.00	49.00	16	48.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	52.00	49.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	52.00	48.99	269	807.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	52.00	49.00	19	57.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	52.00	49.00	4	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008380	Weikfield mustard-sauce-no-added-flavours-colours 225 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	95.00	90.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	16.00	65.00	49.00	5	80.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	16.00	65.00	48.88	85	1,360.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	16.00	65.00	49.00	3	48.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	225.00	220.00	7	35.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	225.00	220.00	145	725.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	225.00	220.00	4	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	85.00	83.00	11	22.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	85.00	82.57	311	622.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	85.00	83.00	18	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	21.00	120.00	99.00	7	147.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	21.00	120.00	99.00	165	3,465.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	21.00	120.00	99.00	12	252.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	21.00	120.00	99.00	5	105.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	32.00	29.00	6	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	31.62	28.62	52	156.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	32.00	29.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40053871	Weikfield tomato-ketchup-delicious-tangy-flavour-100-vegetarian 1 kg Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	1.00	150.00	149.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40053871	Weikfield tomato-ketchup-delicious-tangy-flavour-100-vegetarian 1 kg Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	1.00	150.00	149.00	7	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	31.50	29.50	9	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	4.00E+07	Eco Valley hearty-oats-rich-in-protein-fibre-100-natural-grain-cooks-in-3-minutes-quick-cooking-oats-no-added-sugar 1 kg	Eco Valley	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	215.00	209.00	4	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	Staples	Branded Without EOG	1.00E+08	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	90.00	87.00	41	123.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	Staples	Branded Without EOG	1.00E+08	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	90.00	87.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	Staples	Branded Without EOG	1.00E+08	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	90.00	86.79	632	1,896.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	Staples	Branded Without EOG	1.00E+08	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	90.00	87.00	17	51.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Apr-25	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemomy-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	51.00	220.00	169.00	3	153.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	51.00	220.00	169.00	2	102.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	60.00	55.28	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	60.00	56.38	21	63.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	60.00	56.07	6	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	3.00E+07	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 e Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	35.00	32.84	17	34.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	56.58	50.58	26	156.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	80.00	76.07	5	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	43.00	40.55	39	78.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	60.00	56.28	17	51.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	90.00	85.40	23	46.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	52.00	47.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	52.00	47.00	33	165.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	52.00	47.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	52.00	47.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	165.00	156.40	11	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	55.00	49.00	27	162.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	52.00	48.49	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	52.00	49.28	14	28.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	55.00	49.00	11	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	52.00	47.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	52.30	47.29	52	260.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	55.00	49.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	30.80	28.80	5	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	6.00	55.00	49.00	56	336.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	21.00	240.00	219.00	1	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	60.00	55.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	60.00	56.40	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	60.00	56.66	8	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	52.00	48.88	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	52.00	48.84	65	195.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	52.00	49.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	31.00	86.84	55.84	32	992.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	90.00	60.00	2	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	88.13	58.13	25	750.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	11.00	190.00	179.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	90.00	60.00	3	90.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	90.00	60.00	35	1,050.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	90.00	60.00	2	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	30.00	71.20	40.98	59	1,770.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Apr-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	34.40	31.40	11	33.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	15.00	150.00	135.00	14	210.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	52.00	48.84	64	192.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	52.00	49.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	16.00	65.00	48.92	8	128.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	16.00	65.00	49.00	7	112.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	5.00	225.00	212.71	12	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	85.00	79.90	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	2.00	85.00	80.55	57	114.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	21.00	120.00	99.00	3	63.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	21.00	120.00	99.00	8	168.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	21.00	120.00	99.00	1	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	32.00	29.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	32.00	29.00	8	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	32.00	29.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40053871	Weikfield tomato-ketchup-delicious-tangy-flavour-100-vegetarian 1 kg Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	1.00	150.00	141.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	Staples	Branded Without EOG	1.00E+08	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	90.00	84.60	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	Staples	Branded Without EOG	1.00E+08	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2821211	REG_PPT_21Mar_v1044_7216_14_2025-03-21T05:39:05.730Z	25-Mar-25	24-Apr-25	FLAT	3.00	90.00	85.07	85	255.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Combo campaign	2820925	REG_CM_ALL_PPT_21Mar_v000542	25-Mar-25	24-Apr-25	FLAT	1.10	60.00	55.90	2	2.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Combo campaign	2820925	REG_CM_ALL_PPT_21Mar_v000542	25-Mar-25	24-Apr-25	FLAT	1.10	60.00	55.90	21	23.10	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2820925	REG_CM_ALL_PPT_21Mar_v000542	25-Mar-25	24-Apr-25	FLAT	1.00	55.83	48.83	6	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2820925	REG_CM_ALL_PPT_21Mar_v000542	25-Mar-25	24-Apr-25	FLAT	1.00	57.17	50.17	21	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.00	58.50	51.50	6	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.00	55.00	48.00	3	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.00	60.00	53.00	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	0.90	43.00	40.10	1	0.90	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	0.90	43.00	40.10	1	0.90	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	0.90	43.00	40.10	3	2.70	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	0.90	43.00	40.10	1	0.90	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.00	55.00	49.00	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.00	52.25	46.25	8	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.00	55.00	48.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.00	55.00	48.00	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	0.90	52.00	48.10	2	1.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	0.90	52.00	48.10	3	2.70	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.20	90.00	57.80	2	2.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.20	90.00	57.80	12	14.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.20	90.00	57.80	2	2.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.20	90.00	58.80	1	1.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.20	90.00	58.80	3	3.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.20	76.00	44.80	2	2.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.20	70.75	39.55	10	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.20	71.33	40.13	13	15.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.20	62.00	30.80	2	2.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.00	65.00	48.00	20	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40200633	Weikfield fusilli-pasta 400 g	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.30	150.00	97.70	1	1.30	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40223702	Chef'S Basket durum-wheat-elbow-pasta 500 g	Chef'S Basket	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	2.10	180.00	87.90	1	2.10	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40091056	Chef'S Basket durum-wheat-penne-pasta 500 g Pouch	Chef'S Basket	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	2.10	180.00	87.90	2	4.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40091057	Chef'S Basket durum-wheat-fusilli-pasta 500 g	Chef'S Basket	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	2.10	180.00	87.90	1	2.10	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.10	60.00	55.90	1	1.10	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	0.90	43.00	40.10	1	0.90	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Apr-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	0.90	43.00	40.10	1	0.90	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.00	52.00	46.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.00	55.00	49.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	0.90	52.00	48.10	1	0.90	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.20	80.67	49.47	3	3.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.20	71.33	40.13	4	4.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Apr-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Combo campaign	282092542	REG_CM_ALL_PPT_21Mar_v0005	25-Mar-25	24-Apr-25	FLAT	1.00	65.00	48.00	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

