

Annexure (Working)

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			Promo_Claim_Amt	Vendor_ERP_Name
															Avg_MRP	Avg_SP	Qty		
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Combo campaign	27623106	REG_CM_ALL_PPT_22Feb_v00240	28-Feb-25	24-Mar-25	FLAT	1.00	65.00	32.00	1	1.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	1.00	90.00	84.60	1	1.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	1.00	90.00	84.60	4	4.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	01-Mar-25	31-Mar-25	FLAT	15.00	55.00	40.00	3	45.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	26-Feb-25	25-Mar-25	FLAT	31.00	62.00	31.00	9	279.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	32.00	65.00	33.00	1	32.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	01-Mar-25	31-Mar-25	FLAT	5.00	85.00	79.90	4	20.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	6.00	85.00	79.00	6	36.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	10-Mar-25	13-Mar-25	FLAT	6.00	85.00	79.00	1	6.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	12-Mar-25	16-Mar-25	FLAT	5.00	60.00	55.00	4	20.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	1.00	90.00	89.00	1	1.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	22-Mar-25	23-Mar-25	FLAT	1.00	90.00	89.00	11	11.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	16.00	165.00	149.00	1	16.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	10-Mar-25	31-Mar-25	FLAT	16.00	165.00	149.00	15	240.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	12-Mar-25	24-Mar-25	FLAT	15.00	55.00	40.00	1	15.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	11-Mar-25	24-Mar-25	FLAT	5.00	52.00	47.00	1	5.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	21.00	240.00	219.00	4	84.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	01-Mar-25	09-Mar-25	FLAT	31.00	67.60	36.60	5	155.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40067873	Weikfield pepico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	80.00	70.50	2	6.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	10-Mar-25	24-Mar-25	FLAT	11.00	150.00	139.00	5	55.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	32.00	65.00	32.67	3	96.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	85.00	80.00	14	70.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	85.00	80.00	1	5.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	85.00	80.00	2	10.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	01-Mar-25	31-Mar-25	FLAT	5.00	85.00	80.00	1	5.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40033775	Weikfield cooker-cake-mix-vanilla-flavour 150 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	23-Mar-25	23-Mar-25	FLAT	26.00	125.00	99.00	1	26.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	6.00	85.00	79.00	1	6.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	6.00	85.00	79.00	6	36.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	6.00	85.00	79.00	2	12.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	27-Feb-25	10-Mar-25	FLAT	6.00	85.00	79.00	1	6.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	01-Mar-25	07-Mar-25	FLAT	21.00	120.00	99.00	3	63.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Lucknow-Kanpur	FMCG	Branded Foods	40008385	Weikfield penne-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	51.00	150.00	99.00	1	51.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida

