

Annexure (Working)

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			Promo_Claim_Amt	Vendor_ERP_Name
															Avg_MRP	Avg_SP	Qty		
Mar-25	Agra	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	1.30	43.00	38.70	3	3.90	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	02-Mar-25	09-Mar-25	FLAT	1.30	43.00	38.70	2	2.60	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	07-Mar-25	09-Mar-25	FLAT	1.30	52.00	47.70	3	3.90	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	11-Feb-25	28-Feb-25	FLAT	3.00	60.00	57.00	2	6.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	17-Mar-25	20-Mar-25	FLAT	4.00	35.00	31.00	1	4.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	21-Mar-25	23-Mar-25	FLAT	15.00	55.00	40.00	1	15.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	43.00	40.00	5	15.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	10-Mar-25	24-Mar-25	FLAT	3.00	43.00	39.92	78	234.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	10-Mar-25	31-Mar-25	FLAT	16.00	165.00	149.00	1	16.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	10-Mar-25	31-Mar-25	FLAT	15.00	55.00	40.00	11	165.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	11-Mar-25	FLAT	15.00	55.00	40.00	5	75.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	11-Mar-25	FLAT	5.00	52.00	46.65	7	35.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	15.00	55.00	40.00	4	60.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	03-Mar-25	23-Mar-25	FLAT	15.00	55.00	39.95	23	345.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	52.00	49.00	2	6.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	12-Mar-25	24-Mar-25	FLAT	3.00	52.00	48.72	16	48.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	01-Mar-25	09-Mar-25	FLAT	3.00	32.00	29.00	1	3.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	07-Mar-25	31-Mar-25	FLAT	5.00	52.00	47.00	12	60.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	02-Mar-25	31-Mar-25	FLAT	6.00	225.00	219.00	2	12.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	40033775	Weikfield cooker-cake-mix-vanilla-flavour 150 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	26.00	125.00	99.00	1	26.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	1.00E+08	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	1.00	36.00	35.00	1	1.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	1.00E+08	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	10-Mar-25	24-Mar-25	FLAT	1.00	36.00	35.00	29	29.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	Staples	Branded	1.00E+08	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	90.00	85.00	1	5.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	Staples	Branded	1.00E+08	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	90.00	85.00	16	80.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	1.30	43.00	38.70	1	1.30	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	08-Mar-25	17-Mar-25	FLAT	1.30	43.00	38.70	1	1.30	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	15.00	55.00	40.00	1	15.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	1.40	52.00	45.60	1	1.40	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	1.20	55.00	38.80	1	1.20	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida

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Mar-25	Agra	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	21.00	240.00	219.00	1	21.00	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida
Mar-25	Agra	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	10-Mar-25	13-Mar-25	FLAT	1.30	52.00	47.70	1	1.30	Weikfield Foods Private Ltd (Noida)-(02512-DC2)-Noida

