



**Annexure ( Working )**

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			91,998.00	
															Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Mar-25	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	71.00	220.00	149.00	1	71.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	71.00	220.00	145.81	20	1,420.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	71.00	220.00	149.00	2	142.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	71.00	220.00	149.00	2	142.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	10-Feb-25	28-Feb-25	FLAT	71.00	220.00	147.30	19	1,349.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	71.00	185.00	109.03	10	710.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	11-Mar-25	31-Mar-25	FLAT	71.00	185.00	114.00	1	71.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	60.00	57.00	9	27.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	60.00	56.72	167	501.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	60.00	57.00	12	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	1.70	60.00	55.30	8	13.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	11-Mar-25	24-Mar-25	FLAT	1.70	60.00	54.70	1	1.70	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	4.00	35.00	31.00	14	56.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	4.00	35.00	31.00	156	624.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	10-Mar-25	13-Mar-25	FLAT	4.00	35.00	31.00	24	96.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	15.00	55.00	39.74	20	300.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	1.20	55.00	38.80	2	2.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	15.00	55.00	39.67	121	1,815.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	15.00	55.00	40.00	9	135.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	1.20	55.00	38.80	11	13.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	1.20	55.00	38.80	1	1.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	1.20	55.00	38.80	4	4.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	1.20	55.00	38.80	4	4.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	8.00	77.00	69.00	28	224.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Mar-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	8.00	77.00	69.00	159	1,272.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	8.00	77.00	69.00	11	88.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	43.00	39.92	64	192.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	43.00	39.92	365	1,095.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	43.00	40.00	19	57.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	1.30	43.00	38.70	4	5.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	1.30	43.00	38.70	3	3.90	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	10-Mar-25	24-Mar-25	FLAT	1.30	43.00	38.70	5	6.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	4.01E+07	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	60.00	55.00	7	35.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	60.00	55.00	62	310.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	21-Mar-25	23-Mar-25	FLAT	5.00	60.00	55.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	1.00	90.00	89.00	6	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	1.00	90.00	89.00	66	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	01-Mar-25	02-Mar-25	FLAT	1.00	90.00	89.00	3	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	52.00	47.00	19	95.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	52.00	46.98	116	580.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	17-Feb-25	28-Feb-25	FLAT	5.00	52.00	46.97	8	40.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	16.00	165.00	149.00	7	112.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	16.00	165.00	149.00	83	1,328.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	10-Mar-25	31-Mar-25	FLAT	16.00	165.00	149.00	4	64.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	15.00	55.00	40.00	4	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	15.00	55.00	40.00	47	705.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	28-Feb-25	02-Mar-25	FLAT	15.00	55.00	40.00	1	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	2.00	52.00	50.00	21	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	2.00	52.00	49.50	140	280.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	21-Mar-25	24-Mar-25	FLAT	2.00	52.00	50.00	15	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	15.00	55.00	40.00	8	120.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	15.00	55.00	40.00	66	990.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	12-Mar-25	24-Mar-25	FLAT	15.00	55.00	40.00	5	75.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	52.00	46.79	18	90.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	52.00	46.91	118	590.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	52.00	47.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	28-Feb-25	FLAT	1.40	52.00	45.60	2	2.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	01-Mar-25	06-Mar-25	FLAT	2.00	32.00	30.00	11	22.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	15.00	55.00	40.00	20	300.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	15.00	55.00	39.93	182	2,730.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	15.00	55.00	40.00	5	75.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	01-Mar-25	31-Mar-25	FLAT	1.20	55.00	38.80	5	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	21.00	240.00	219.00	4	84.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	21.00	238.40	217.40	42	882.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	21.00	240.00	219.00	5	105.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	60.00	55.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	07-Mar-25	24-Mar-25	FLAT	5.00	60.00	55.00	23	115.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	60.00	54.33	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	60.00	54.54	52	260.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	27-Feb-25	25-Mar-25	FLAT	5.00	60.00	54.50	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Mar-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	52.00	49.00	33	99.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	52.00	48.96	260	780.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	52.00	49.00	6	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	1.30	52.00	47.70	4	5.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	27-Feb-25	24-Mar-25	FLAT	1.40	52.00	47.60	2	2.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	19-Mar-25	31-Mar-25	FLAT	2.00	30.88	28.88	7	14.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	31.00	69.44	38.33	61	1,891.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	31.00	74.05	42.62	282	8,742.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	1.80	69.00	36.20	4	7.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	28-Feb-25	FLAT	1.80	76.00	43.20	2	3.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	30.00	75.93	45.93	66	1,980.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	30.00	78.62	48.62	150	4,500.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	11-Mar-25	25-Mar-25	FLAT	30.00	90.00	60.00	1	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	11.00	190.00	179.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	27-Feb-25	24-Mar-25	FLAT	11.00	190.00	174.11	11	121.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067873	Weikfield peppico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	80.00	77.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067873	Weikfield peppico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	80.00	71.80	5	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	30.00	83.30	53.29	48	1,440.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	30.00	80.10	49.30	172	5,160.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	30.00	90.00	60.00	2	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	1.80	62.00	30.20	5	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	30.00	69.47	39.17	76	2,280.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	1.80	62.00	30.20	25	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	1.80	62.00	30.20	1	1.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Mar-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	30.00	66.90	36.55	309	9,270.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	30.00	71.33	41.33	6	180.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	1.80	62.00	30.20	2	3.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	1.80	69.00	37.20	16	28.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	01-Mar-25	31-Mar-25	FLAT	1.80	62.00	30.20	2	3.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	32.00	29.00	3	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	26-Feb-25	28-Feb-25	FLAT	3.00	31.57	28.57	28	84.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	11.00	150.00	139.00	3	33.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	11.00	150.00	139.00	46	506.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	01-Mar-25	09-Mar-25	FLAT	11.00	150.00	139.00	2	22.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	52.00	47.00	27	135.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	52.00	46.98	189	945.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	07-Mar-25	24-Mar-25	FLAT	5.00	52.00	46.97	7	35.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield mustard-sauce-no-added-flavours-colours 225 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	03-Mar-25	23-Mar-25	FLAT	11.00	95.00	84.00	2	22.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	32.00	65.00	32.50	41	1,312.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	1.00	65.00	32.00	10	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	32.00	65.00	32.70	145	4,640.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	32.00	65.00	33.00	11	352.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	04-Feb-25	28-Feb-25	FLAT	1.00	65.00	32.00	17	17.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	6.00	225.00	219.00	12	72.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	6.00	225.00	218.56	82	492.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	01-Mar-25	07-Mar-25	FLAT	6.00	225.00	219.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	85.00	80.00	57	285.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	85.00	79.86	401	2,005.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	01-Mar-25	31-Mar-25	FLAT	5.00	85.00	80.00	22	110.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40033774	Weikfield cooker-cake-mix-chocolate-flavour 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	01-Mar-25	31-Mar-25	FLAT	26.00	125.00	99.00	13	338.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	21.00	120.00	99.00	12	252.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	21.00	120.00	99.00	149	3,129.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	01-Mar-25	31-Mar-25	FLAT	21.00	120.00	99.00	8	168.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	32.00	29.00	9	27.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	31.61	28.61	40	120.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	07-Mar-25	24-Mar-25	FLAT	3.00	32.00	29.00	4	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	1.00	36.00	35.00	70	70.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	1.00	36.00	35.00	566	566.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	1.00	36.00	35.00	33	33.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	2.40	36.00	32.60	1	2.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	01-Feb-25	28-Feb-25	FLAT	2.40	36.00	32.60	1	2.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008385	Weikfield penne-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	51.00	150.00	99.00	2	102.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008385	Weikfield penne-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	51.00	150.00	99.00	26	1,326.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008385	Weikfield penne-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	51.00	150.00	99.00	3	153.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40200633	Weikfield fusilli-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	51.00	150.00	99.00	1	51.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	4.02E+07	Weikfield fusilli-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	51.00	150.00	98.82	17	867.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40200633	Weikfield fusilli-pasta 400 g	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	2.00	150.00	97.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40033772	Weikfield elbow-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	51.00	150.00	99.00	2	102.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40033772	Weikfield elbow-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	51.00	150.00	98.96	40	2,040.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40033772	Weikfield elbow-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	51.00	150.00	99.00	1	51.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40033772	Weikfield elbow-pasta 400 g	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	25-Feb-25	24-Mar-25	FLAT	2.00	150.00	97.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40091056	Chef'S Basket durum-wheat-penne-pasta 500 g Pouch	Chef'S Basket	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v002406	26-Feb-25	12-Mar-25	FLAT	3.20	180.00	86.80	1	3.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40053871	Weikfield tomato-ketchup-delicious-tangy-flavour-100-vegetarian 1 kg Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	1.00	150.00	149.00	10	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40033778	Eco Valley hearty-oats-rich-in-protein-fibre-100-natural-grain-cooks-in-3-minutes-quick-cooking-oats-no-added-sugar 1 kg	Eco Valley	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	01-Mar-25	09-Mar-25	FLAT	36.00	215.00	179.00	1	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	Staples	Branded	1.00E+08	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	90.00	84.34	58	290.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	Staples	Branded	1.00E+08	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	90.00	84.81	672	3,360.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Mar-25	Kolkata	Staples	Branded	1.00E+08	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	02-Mar-25	27-Apr-25	FLAT	5.00	90.00	85.00	14	70.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	71.00	220.00	149.00	2	142.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	71.00	220.00	149.00	1	71.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	01-Mar-25	09-Mar-25	FLAT	71.00	220.00	149.00	1	71.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	60.00	55.85	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	60.00	56.27	11	33.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	11-Mar-25	24-Mar-25	FLAT	3.00	60.00	55.71	6	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	4.00	35.00	31.00	1	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	10-Mar-25	13-Mar-25	FLAT	4.00	35.00	31.00	3	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	15.00	55.00	40.00	2	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	15.00	55.00	40.00	14	210.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	8.00	77.00	69.00	2	16.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	8.00	77.00	69.00	24	192.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	43.00	40.00	5	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	10-Mar-25	24-Mar-25	FLAT	3.00	43.00	39.96	47	141.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	60.00	55.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	26-Feb-25	28-Feb-25	FLAT	5.00	60.00	55.00	9	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	1.00	90.00	86.80	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	07-Mar-25	09-Mar-25	FLAT	1.00	90.00	85.09	11	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	52.00	47.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	17-Feb-25	28-Feb-25	FLAT	5.00	52.00	47.00	22	110.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	16.00	165.00	149.00	1	16.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	10-Mar-25	31-Mar-25	FLAT	16.00	165.00	149.00	10	160.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	15.00	55.00	40.00	3	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	28-Feb-25	02-Mar-25	FLAT	15.00	55.00	40.00	47	705.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	28-Feb-25	02-Mar-25	FLAT	2.00	52.00	49.35	18	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	15.00	55.00	40.00	1	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	11-Mar-25	FLAT	15.00	55.00	40.00	6	90.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	01-Mar-25	07-Mar-25	FLAT	5.00	52.00	47.00	17	85.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	07-Mar-25	09-Mar-25	FLAT	2.00	30.67	28.67	4	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	15.00	55.00	40.00	3	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	15.00	55.00	40.00	28	420.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	21.00	240.00	219.00	2	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	60.00	55.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	07-Mar-25	24-Mar-25	FLAT	5.00	60.00	55.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	60.00	55.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	27-Feb-25	25-Mar-25	FLAT	5.00	60.00	55.00	6	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	52.00	48.93	5	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	12-Mar-25	24-Mar-25	FLAT	3.00	52.00	48.92	31	93.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	31.00	62.00	31.00	3	93.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	10-Mar-25	24-Mar-25	FLAT	31.00	67.96	36.96	40	1,240.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	30.00	90.00	60.00	1	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	10-Mar-25	FLAT	30.00	80.67	50.67	29	870.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	10-Mar-25	FLAT	11.00	190.00	179.00	1	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	30.00	90.00	60.00	2	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Mar-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	30.00	85.59	55.49	41	1,230.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	30.00	69.00	38.55	4	120.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	01-Mar-25	31-Mar-25	FLAT	30.00	69.41	39.36	38	1,140.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	30.00	27.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	28-Feb-25	FLAT	3.00	31.25	28.25	13	39.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	11.00	150.00	139.00	2	22.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	24-Feb-25	25-Feb-25	FLAT	11.00	150.00	139.00	5	55.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	52.00	47.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	07-Mar-25	24-Mar-25	FLAT	5.00	52.00	47.00	22	110.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	32.00	65.00	33.00	4	128.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	04-Feb-25	28-Feb-25	FLAT	32.00	65.00	33.00	16	512.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	6.00	225.00	211.50	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	02-Mar-25	31-Mar-25	FLAT	6.00	225.00	213.58	11	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	85.00	79.57	5	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	01-Mar-25	31-Mar-25	FLAT	5.00	85.00	79.83	56	280.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40033774	Weikfield cooker-cake-mix-chocolate-flavour 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	08-Mar-25	24-Mar-25	FLAT	26.00	125.00	99.00	2	52.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	21.00	120.00	99.00	1	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	07-Mar-25	24-Mar-25	FLAT	21.00	120.00	99.00	5	105.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	07-Mar-25	24-Mar-25	FLAT	3.00	32.00	29.00	10	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	1.00	36.00	35.00	4	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	11-Mar-25	31-Mar-25	FLAT	1.00	36.00	34.06	64	64.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008385	Weikfield penne-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	51.00	150.00	99.00	4	204.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	4.00E+07	Weikfield elbow-pasta 400 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	26-Feb-25	12-Mar-25	FLAT	51.00	150.00	99.00	2	102.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40053871	Weikfield tomato-ketchup-delicious-tangy-flavour-100-vegetarian 1 kg Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	1.00	150.00	146.33	3	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	Staples	Branded	1.00E+08	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	5.00	90.00	84.16	4	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Mar-25	Kolkata	Staples	Branded	1.00E+08	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	02-Mar-25	27-Apr-25	FLAT	5.00	90.00	84.50	68	340.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.70	60.00	55.30	1	1.70	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	11-Mar-25	24-Mar-25	FLAT	1.70	60.00	55.30	5	8.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.20	55.00	38.80	2	2.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.20	55.00	38.80	1	1.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.20	55.00	38.80	7	8.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.20	55.00	38.80	5	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.20	55.00	38.80	4	4.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.20	55.00	38.80	1	1.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	43.00	40.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.10	43.00	38.90	1	1.10	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.30	43.00	38.70	1	1.30	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.30	43.00	38.70	2	2.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.30	43.00	38.70	7	9.10	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.30	43.00	38.70	4	5.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour 100 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	10-Mar-25	24-Mar-25	FLAT	1.30	43.00	38.70	2	2.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	10-Mar-25	31-Mar-25	FLAT	16.00	165.00	149.00	3	48.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.40	52.00	45.60	2	2.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	11-Mar-25	24-Mar-25	FLAT	1.40	52.00	45.60	1	1.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.20	55.00	38.80	2	2.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2762329	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	3.00	52.00	49.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.30	52.00	47.70	7	9.10	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.40	52.00	47.60	1	1.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.80	62.00	29.20	1	1.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.80	67.25	34.45	10	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	01-Mar-25	31-Mar-25	FLAT	1.80	62.00	29.20	1	1.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.80	90.00	58.20	1	1.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.80	83.00	51.20	4	7.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.80	62.00	30.20	1	1.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.80	62.00	30.20	1	1.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	2762310	REG_CM_ALL_PPT_22Feb_v00240_6	25-Feb-25	24-Mar-25	FLAT	1.80	68.00	36.20	9	16.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Mar-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	27623106	REG_CM_ALL_PPT_22Feb_v00240	25-Feb-25	24-Mar-25	FLAT	1.80	90.00	58.20	1	1.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Combo campaign	27623106	REG_CM_ALL_PPT_22Feb_v00240	01-Mar-25	31-Mar-25	FLAT	1.80	76.00	44.20	2	3.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Combo campaign	27623106	REG_CM_ALL_PPT_22Feb_v00240	25-Feb-25	24-Mar-25	FLAT	1.00	65.00	32.00	15	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40241090	Weikfield custard-ready-to-eat-vanilla-powder 200 ml	Weikfield	Weikfield Foods Ltd	Combo campaign	27623106	REG_CM_ALL_PPT_22Feb_v00240	07-Mar-25	31-Mar-25	FLAT	1.00	65.00	32.00	30	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	27623296	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	21-Feb-25	21-Mar-25	FLAT	6.00	225.00	219.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield cocoa-powder 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	27623296	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	01-Mar-25	31-Mar-25	FLAT	5.00	85.00	80.00	6	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	1.00E+08	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	27623296	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	25-Feb-25	24-Mar-25	FLAT	1.00	36.00	35.00	3	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	FMCG	Branded Foods	40091056	Chef'S Basket durum-wheat-penne-pasta 500 g Pouch	Chef'S Basket	Weikfield Foods Ltd	Combo campaign	27623106	REG_CM_ALL_PPT_22Feb_v00240	07-Mar-25	31-Mar-25	FLAT	3.20	180.00	86.80	1	3.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Mar-25	Kolkata	Staples	Branded	1.00E+08	Weikfield corn-starch 500 g	Weikfield	Weikfield Foods Ltd	Regular campaign	27623296	REG_PPT_22Feb_v0650_6979_5_2025-02-22T01:16:34.570Z	07-Mar-25	24-Mar-25	FLAT	5.00	90.00	85.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

