



INNOVATIVE RETAIL CONCEPTS PVT LTD  
Plot no 224,OLD SY NO 80/3, Old Madras Road, Vijinapura,  
KR Puram, Bengaluru (Bangalore) Urban,  
Karnataka, 560016

**Debit Note**

No.: 55796  
Ref.:

Dated : 31-Dec-24

Party's Name: WEIKFIELD FOODS PRIVATE LIMITED-KOL

| Particulars                                                                                                                                                                                      | Amount            |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| Promo Recovery                                                                                                                                                                                   | ₹ 16993.00        |
| <b>Bill Details:</b><br>New Ref                      PROMO/KOL/DEC24/55796                      ₹ 16993.00<br> |                   |
| For Working Refer Annexure                                                                                                                                                                       |                   |
| <b>On Account of :</b><br>Being debit note raised towards Promo Recovery (25th To 24th) for the month of Dec-24 , Location :- Kolkata , Manufacturer / Brand :- Weikfield Foods Ltd              |                   |
| <b>Amount (in words) :</b><br>Rupees Sixteen Thousand Nine Hundred NinetyThree Only                                                                                                              |                   |
| <b>Total</b>                                                                                                                                                                                     | <b>₹ 16993.00</b> |

Note :-  
Revert within 5 working day's from the date of DN Mail , If any concern regarding debit,. Post that any expectation will not be accept .



FOR INNOVATIVE RETAIL CONCEPTS PVT LTD

Authorised Signatory

### Annexure ( Working )

|        |           |           |               |           |                                                                                                                                              |            |                      |                  |                 |                                               |                         |                       |                               |                                     | Total Claim : |        |     | 16,993.00           |                                     |
|--------|-----------|-----------|---------------|-----------|----------------------------------------------------------------------------------------------------------------------------------------------|------------|----------------------|------------------|-----------------|-----------------------------------------------|-------------------------|-----------------------|-------------------------------|-------------------------------------|---------------|--------|-----|---------------------|-------------------------------------|
| Month  | City_Name | Main Dept | Sub Dept      | SKU_Id    | SKU_Description                                                                                                                              | Brand      | Manufacture_N<br>ame | Promo Type       | Campaign_I<br>d | Campaign_Name                                 | Campaign_S<br>tart_Date | Campaign_End<br>_Date | Campaign<br>Discount_T<br>ype | Campai<br>gn_Disc<br>ount_V<br>alue | Avg_MRP       | Avg_SP | Qty | Promo_Claim_<br>Amt | Vendor_ERP_Name                     |
| Dec-24 | Kolkata   | FMCG      | Beverages     | 40033768  | Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)         | Eco Valley | Weikfield Foods Ltd  | Regular campaign | 2471881         | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24               | 24-Dec-24             | FLAT                          | 51.00                               | 220.00        | 169.00 | 2   | 102.00              | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Beverages     | 40033769  | Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)    | Eco Valley | Weikfield Foods Ltd  | Regular campaign | 2471881         | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24               | 24-Dec-24             | FLAT                          | 51.00                               | 220.00        | 169.00 | 1   | 51.00               | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Beverages     | 40033767  | Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)                                                                           | Eco Valley | Weikfield Foods Ltd  | Regular campaign | 2471881         | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24               | 24-Dec-24             | FLAT                          | 51.00                               | 185.00        | 94.35  | 3   | 153.00              | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067874  | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)                                                                                   | Weikfield  | Weikfield Foods Ltd  | Regular campaign | 2471881         | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24               | 24-Dec-24             | FLAT                          | 3.00                                | 60.00         | 56.45  | 32  | 96.00               | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067874  | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)                                                                                   | Weikfield  | Weikfield Foods Ltd  | Regular campaign | 2471881         | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24               | 24-Dec-24             | FLAT                          | 3.00                                | 60.00         | 55.77  | 6   | 18.00               | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 30005492  | Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch                                                                       | Weikfield  | Weikfield Foods Ltd  | Regular campaign | 2471881         | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24               | 24-Dec-24             | FLAT                          | 4.00                                | 35.00         | 31.00  | 16  | 64.00               | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008363  | Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton                               | Weikfield  | Weikfield Foods Ltd  | Regular campaign | 2471881         | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24               | 24-Dec-24             | FLAT                          | 7.00                                | 77.00         | 70.00  | 7   | 49.00               | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008378  | Weikfield custard-powder-vanilla-flavour 100 g Carton                                                                                        | Weikfield  | Weikfield Foods Ltd  | Regular campaign | 2471881         | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24               | 24-Dec-24             | FLAT                          | 2.00                                | 43.00         | 40.54  | 7   | 14.00               | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067862  | Weikfield instant-pasta-cheesy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g                | Weikfield  | Weikfield Foods Ltd  | Regular campaign | 2471881         | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24               | 24-Dec-24             | FLAT                          | 1.00                                | 30.00         | 28.16  | 12  | 12.00               | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40053869  | Weikfield green-chilli-sauce-authentic-taste 200 g Bottle                                                                                    | Weikfield  | Weikfield Foods Ltd  | Regular campaign | 2471881         | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24               | 24-Dec-24             | FLAT                          | 5.00                                | 60.00         | 55.00  | 16  | 80.00               | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40053875  | Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar                          | Weikfield  | Weikfield Foods Ltd  | Regular campaign | 2471881         | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24               | 24-Dec-24             | FLAT                          | 1.00                                | 90.00         | 85.36  | 57  | 57.00               | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067871  | Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton                             | Weikfield  | Weikfield Foods Ltd  | Regular campaign | 2471881         | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24               | 24-Dec-24             | FLAT                          | 3.00                                | 52.00         | 48.88  | 4   | 12.00               | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008362  | Weikfield custard-powder-vanilla-flavour 500 g Carton                                                                                        | Weikfield  | Weikfield Foods Ltd  | Regular campaign | 2471881         | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24               | 24-Dec-24             | FLAT                          | 6.00                                | 165.00        | 159.00 | 1   | 6.00                | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 100005769 | Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton                        | Weikfield  | Weikfield Foods Ltd  | Regular campaign | 2471881         | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24               | 24-Dec-24             | FLAT                          | 4.00                                | 55.00         | 51.00  | 5   | 20.00               | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067870  | Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton                                         | Weikfield  | Weikfield Foods Ltd  | Regular campaign | 2471881         | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24               | 24-Dec-24             | FLAT                          | 3.00                                | 52.00         | 48.93  | 7   | 21.00               | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008369  | Weikfield mango-custard-powder 75 g Carton                                                                                                   | Weikfield  | Weikfield Foods Ltd  | Regular campaign | 2471881         | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24               | 24-Dec-24             | FLAT                          | 3.00                                | 52.00         | 48.88  | 4   | 12.00               | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40213545  | Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 77 g | Weikfield  | Weikfield Foods Ltd  | Regular campaign | 2471881         | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24               | 24-Dec-24             | FLAT                          | 1.00                                | 31.67         | 29.87  | 12  | 12.00               | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 100005756 | Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton                                                                                  | Weikfield  | Weikfield Foods Ltd  | Regular campaign | 2471881         | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24               | 24-Dec-24             | FLAT                          | 4.00                                | 55.00         | 51.00  | 8   | 32.00               | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067872  | Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar                                                                      | Weikfield  | Weikfield Foods Ltd  | Regular campaign | 2471881         | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24               | 24-Dec-24             | FLAT                          | 21.00                               | 240.00        | 219.00 | 10  | 210.00              | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008361  | Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle                                                 | Weikfield  | Weikfield Foods Ltd  | Regular campaign | 2471881         | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24               | 24-Dec-24             | FLAT                          | 3.00                                | 60.00         | 56.64  | 6   | 18.00               | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

| Month  | City_Name | Main Dept | Sub Dept      | SKU_Id    | SKU_Description                                                                                                                           | Brand      | Manufacture_Name    | Promo Type           | Campaign_Id | Campaign_Name                                 | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name                     |
|--------|-----------|-----------|---------------|-----------|-------------------------------------------------------------------------------------------------------------------------------------------|------------|---------------------|----------------------|-------------|-----------------------------------------------|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|-------------------------------------|
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40053870  | Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle                                                                | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 5.00                    | 60.00   | 55.00  | 6   | 30.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008367  | Weikfield butterscotch-custard-powder 75 g Carton                                                                                         | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 52.00   | 48.72  | 7   | 21.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40022160  | Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch                                             | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 62.00   | 58.28  | 1   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40033773  | Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch                                                                                | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 21.00                   | 190.00  | 169.00 | 1   | 21.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40033773  | Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch                                                                                | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 21.00                   | 190.00  | 169.00 | 10  | 210.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067873  | Weikfield peppico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle                                                              | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 80.00   | 74.50  | 4   | 12.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067873  | Weikfield peppico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle                                                              | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 80.00   | 77.00  | 1   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40022159  | Weikfield mango-falooda-mix 200 g Pouch                                                                                                   | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 62.00   | 58.28  | 3   | 9.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40213546  | Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 1.00                    | 30.00   | 28.48  | 14  | 14.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008384  | Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar                                                            | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 11.00                   | 150.00  | 139.00 | 20  | 220.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 30006486  | Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle                                           | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 21.00                   | 120.00  | 99.00  | 1   | 21.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 30006486  | Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle                                           | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 21.00                   | 120.00  | 99.00  | 7   | 147.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40213547  | Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton                         | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 52.00   | 48.91  | 15  | 45.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 100005752 | Weikfield cocoa-powder 150 g                                                                                                              | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 225.00  | 213.00 | 16  | 48.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Beverages     | 40033768  | Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)      | Eco Valley | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 51.00                   | 220.00  | 169.00 | 1   | 51.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Beverages     | 40033768  | Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)      | Eco Valley | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 51.00                   | 220.00  | 165.92 | 17  | 867.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Beverages     | 40033768  | Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)      | Eco Valley | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 51.00                   | 220.00  | 169.00 | 1   | 51.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Beverages     | 40033769  | Eco Valley organic-green-tea-sunnylemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)  | Eco Valley | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 51.00                   | 220.00  | 169.00 | 1   | 51.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Beverages     | 40033769  | Eco Valley organic-green-tea-sunnylemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)  | Eco Valley | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 51.00                   | 220.00  | 169.00 | 13  | 663.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Beverages     | 40033770  | Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)     | Eco Valley | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 51.00                   | 220.00  | 169.00 | 1   | 51.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

| Month  | City_Name | Main Dept | Sub Dept      | SKU_Id    | SKU_Description                                                                                                               | Brand      | Manufacture_Name    | Promo Type           | Campaign_Id | Campaign_Name                                 | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name                     |
|--------|-----------|-----------|---------------|-----------|-------------------------------------------------------------------------------------------------------------------------------|------------|---------------------|----------------------|-------------|-----------------------------------------------|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|-------------------------------------|
| Dec-24 | Kolkata   | FMCG      | Beverages     | 40033767  | Eco Valley organic-green-tea-divine-tuls 42.5 g (25 Bags x 1.7 g)                                                             | Eco Valley | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 51.00                   | 185.00  | 116.81 | 7   | 357.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067874  | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)                                                                    | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 60.00   | 57.00  | 5   | 15.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067874  | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)                                                                    | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 60.00   | 56.58  | 189 | 567.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067874  | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)                                                                    | Weikfield  | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 60.00   | 57.00  | 22  | 66.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 30005492  | Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch                                                        | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 4.00                    | 35.00   | 31.00  | 10  | 40.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 30005492  | Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch                                                        | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 4.00                    | 35.00   | 31.00  | 89  | 356.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 30005492  | Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch                                                        | Weikfield  | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 4.00                    | 35.00   | 31.00  | 26  | 104.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 100005764 | Weikfield jelly-crystals-mango-flavour 90 g Carton                                                                            | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 4.00                    | 55.00   | 50.25  | 2   | 8.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 100005764 | Weikfield jelly-crystals-mango-flavour 90 g Carton                                                                            | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 4.00                    | 55.00   | 50.78  | 21  | 84.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008363  | Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton                | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 7.00                    | 77.00   | 70.00  | 5   | 35.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008363  | Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton                | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 7.00                    | 77.00   | 70.00  | 127 | 889.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008363  | Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton                | Weikfield  | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 7.00                    | 77.00   | 70.00  | 12  | 84.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008378  | Weikfield custard-powder-vanilla-flavour 100 g Carton                                                                         | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 2.00                    | 43.00   | 41.00  | 6   | 12.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008378  | Weikfield custard-powder-vanilla-flavour 100 g Carton                                                                         | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 2.00                    | 43.00   | 41.00  | 131 | 262.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008378  | Weikfield custard-powder-vanilla-flavour 100 g Carton                                                                         | Weikfield  | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 2.00                    | 43.00   | 41.00  | 10  | 20.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067862  | Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 1.00                    | 30.00   | 29.00  | 2   | 2.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067862  | Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 1.00                    | 30.00   | 27.63  | 31  | 31.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067862  | Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g | Weikfield  | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 1.00                    | 30.00   | 27.67  | 4   | 4.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40053869  | Weikfield green-chilli-sauce-authentic-taste 200 g Bottle                                                                     | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 5.00                    | 60.00   | 55.00  | 2   | 10.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40053869  | Weikfield green-chilli-sauce-authentic-taste 200 g Bottle                                                                     | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 5.00                    | 60.00   | 55.00  | 60  | 300.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40053869  | Weikfield green-chilli-sauce-authentic-taste 200 g Bottle                                                                     | Weikfield  | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 5.00                    | 60.00   | 55.00  | 2   | 10.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40053875  | Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar           | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 1.00                    | 90.00   | 89.00  | 18  | 18.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40053875  | Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar           | Weikfield  | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 1.00                    | 90.00   | 89.00  | 296 | 296.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

| Month  | City_Name | Main Dept | Sub Dept      | SKU_Id    | SKU_Description                                                                                                                              | Brand     | Manufacture_Name    | Promo Type           | Campaign_Id | Campaign_Name                                 | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name                     |
|--------|-----------|-----------|---------------|-----------|----------------------------------------------------------------------------------------------------------------------------------------------|-----------|---------------------|----------------------|-------------|-----------------------------------------------|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|-------------------------------------|
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40053875  | Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar                          | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 1.00                    | 90.00   | 89.00  | 26  | 26.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067871  | Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton                             | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 52.00   | 48.45  | 3   | 9.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067871  | Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton                             | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 52.00   | 48.34  | 27  | 81.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067871  | Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton                             | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 52.00   | 49.00  | 3   | 9.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008362  | Weikfield custard-powder-vanilla-flavour 500 g Carton                                                                                        | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 6.00                    | 165.00  | 159.00 | 13  | 78.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 100005769 | Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton                        | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 4.00                    | 55.00   | 50.68  | 14  | 56.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067870  | Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton                                         | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 52.00   | 49.00  | 8   | 24.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067870  | Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton                                         | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 52.00   | 49.00  | 82  | 246.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067870  | Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton                                         | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 52.00   | 49.00  | 11  | 33.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 100005758 | Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton                                                                                | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 4.00                    | 55.00   | 51.00  | 1   | 4.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 100005758 | Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton                                                                                | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 4.00                    | 55.00   | 50.36  | 21  | 84.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 100005758 | Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton                                                                                | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 4.00                    | 55.00   | 50.25  | 2   | 8.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008369  | Weikfield mango-custard-powder 75 g Carton                                                                                                   | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 52.00   | 49.00  | 1   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008369  | Weikfield mango-custard-powder 75 g Carton                                                                                                   | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 52.00   | 49.00  | 34  | 102.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008369  | Weikfield mango-custard-powder 75 g Carton                                                                                                   | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 52.00   | 49.00  | 1   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40213545  | Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 77 g | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 1.00                    | 31.56   | 28.92  | 18  | 18.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40213545  | Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 77 g | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 1.00                    | 32.00   | 27.20  | 1   | 1.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 100005756 | Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton                                                                                  | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 4.00                    | 55.00   | 51.00  | 1   | 4.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 100005756 | Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton                                                                                  | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 4.00                    | 55.00   | 51.00  | 73  | 292.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 100005756 | Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton                                                                                  | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 4.00                    | 55.00   | 51.00  | 1   | 4.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067872  | Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar                                                                      | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 21.00                   | 240.00  | 219.00 | 8   | 168.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

| Month  | City_Name | Main Dept | Sub Dept      | SKU_Id   | SKU_Description                                                                                                      | Brand     | Manufacture_Name    | Promo Type           | Campaign_Id | Campaign_Name                                 | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name                     |
|--------|-----------|-----------|---------------|----------|----------------------------------------------------------------------------------------------------------------------|-----------|---------------------|----------------------|-------------|-----------------------------------------------|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|-------------------------------------|
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067872 | Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar                                              | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 21.00                   | 240.00  | 219.00 | 70  | 1,470.00        | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067872 | Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar                                              | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 21.00                   | 240.00  | 219.00 | 2   | 42.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008361 | Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle                         | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 60.00   | 57.00  | 1   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008361 | Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle                         | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 60.00   | 57.00  | 46  | 138.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008361 | Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle                         | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 60.00   | 57.00  | 6   | 18.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40053870 | Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle                                           | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 5.00                    | 60.00   | 55.00  | 1   | 5.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40053870 | Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle                                           | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 5.00                    | 60.00   | 55.00  | 35  | 175.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40053870 | Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle                                           | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 5.00                    | 60.00   | 55.00  | 2   | 10.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008367 | Weikfield butterscotch-custard-powder 75 g Carton                                                                    | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 52.00   | 49.00  | 2   | 6.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008367 | Weikfield butterscotch-custard-powder 75 g Carton                                                                    | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 52.00   | 49.00  | 87  | 261.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008367 | Weikfield butterscotch-custard-powder 75 g Carton                                                                    | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 52.00   | 49.00  | 1   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067863 | Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g                  | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 1.00                    | 30.00   | 26.25  | 5   | 5.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067863 | Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g                  | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 1.00                    | 30.00   | 26.63  | 5   | 5.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40022158 | Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 62.00   | 59.00  | 13  | 39.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40022158 | Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 62.00   | 59.00  | 1   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40022160 | Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch                        | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 62.00   | 59.00  | 3   | 9.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40033773 | Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch                                                           | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 21.00                   | 190.00  | 169.00 | 1   | 21.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40033773 | Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch                                                           | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 21.00                   | 190.00  | 169.00 | 17  | 357.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40033773 | Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch                                                           | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 21.00                   | 190.00  | 169.00 | 1   | 21.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067873 | Weikfield peppico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle                                         | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 80.00   | 74.41  | 17  | 51.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40067873 | Weikfield peppico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle                                         | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 80.00   | 72.00  | 1   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40022159 | Weikfield mango-falooda-mix 200 g Pouch                                                                              | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 62.00   | 59.00  | 1   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40022159 | Weikfield mango-falooda-mix 200 g Pouch                                                                              | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 62.00   | 59.00  | 16  | 48.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40022161 | Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch                              | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_180ct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 62.00   | 59.00  | 16  | 48.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

| Month  | City_Name | Main Dept | Sub Dept      | SKU_Id    | SKU_Description                                                                                                                           | Brand     | Manufacture_Name    | Promo Type           | Campaign_Id | Campaign_Name                                 | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name                     |
|--------|-----------|-----------|---------------|-----------|-------------------------------------------------------------------------------------------------------------------------------------------|-----------|---------------------|----------------------|-------------|-----------------------------------------------|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|-------------------------------------|
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40022161  | Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch                                                   | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 62.00   | 59.00  | 1   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40213546  | Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 1.00                    | 30.00   | 29.00  | 1   | 1.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40213546  | Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 1.00                    | 30.00   | 28.88  | 24  | 24.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40213546  | Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 1.00                    | 30.00   | 29.00  | 3   | 3.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008384  | Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar                                                            | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 11.00                   | 150.00  | 139.00 | 7   | 77.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008384  | Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar                                                            | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 11.00                   | 150.00  | 139.00 | 121 | 1,331.00        | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008384  | Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar                                                            | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 11.00                   | 150.00  | 139.00 | 9   | 99.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 30006486  | Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle                                           | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 21.00                   | 120.00  | 99.00  | 5   | 105.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 30006486  | Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle                                           | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 21.00                   | 120.00  | 99.00  | 89  | 1,869.00        | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 30006486  | Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle                                           | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 21.00                   | 120.00  | 99.00  | 5   | 105.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40213547  | Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton                         | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 52.00   | 49.00  | 5   | 15.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40213547  | Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton                         | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 52.00   | 49.00  | 79  | 237.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40213547  | Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton                         | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 52.00   | 49.00  | 2   | 6.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008380  | Weikfield mustard-sauce-no-added-flavours-colours 225 g Bottle                                                                            | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 11.00                   | 95.00   | 84.00  | 3   | 33.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40008380  | Weikfield mustard-sauce-no-added-flavours-colours 225 g Bottle                                                                            | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 11.00                   | 95.00   | 84.00  | 2   | 22.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40241090  | Weikfield custard-ready-to-eat-vanilla-powder 200 ml                                                                                      | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 30.00                   | 65.00   | 35.00  | 2   | 60.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40241090  | Weikfield custard-ready-to-eat-vanilla-powder 200 ml                                                                                      | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 30.00                   | 65.00   | 35.00  | 49  | 1,470.00        | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 30005496  | Weikfield red-pasta-sauce-tangy-salsa-instant-pasta-sauce-100-vegetarian 200 g Pouch                                                      | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 1.00                    | 50.00   | 40.00  | 2   | 2.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 100005752 | Weikfield cocoa-powder 150 g                                                                                                              | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 225.00  | 222.00 | 3   | 9.00            | WEIKFIELD FOODS PRIVATE LIMITED-KOL |
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 100005752 | Weikfield cocoa-powder 150 g                                                                                                              | Weikfield | Weikfield Foods Ltd | Regular campaign     | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 3.00                    | 225.00  | 218.95 | 102 | 306.00          | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

| Month  | City_Name | Main Dept | Sub Dept      | SKU_Id   | SKU_Description                                                                                                          | Brand      | Manufacture_Name    | Promo Type       | Campaign_Id | Campaign_Name                                 | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name                     |
|--------|-----------|-----------|---------------|----------|--------------------------------------------------------------------------------------------------------------------------|------------|---------------------|------------------|-------------|-----------------------------------------------|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|-------------------------------------|
| Dec-24 | Kolkata   | FMCG      | Branded Foods | 40033778 | Eco Valley hearty-oats-rich-in-protein-fibre-100-natural-grain-cooks-in-3-minutes-quick-cooking-oats-no-added-sugar 1 kg | Eco Valley | Weikfield Foods Ltd | Regular campaign | 2471881     | REG_PPT_18Oct_5681_2_2024-10-18T04:13:41.556Z | 25-Nov-24           | 24-Dec-24         | FLAT                   | 36.00                   | 215.00  | 179.00 | 2   | 72.00           | WEIKFIELD FOODS PRIVATE LIMITED-KOL |

