



**INNOVATIVE RETAIL CONCEPTS PVT LTD**  
Plot no 224, OLD SY NO 80/3, Old Madras Road, Vijinapura,  
KR Puram, Bengaluru (Bangalore) Urban,  
Karnataka, 560016

**Debit Note**

No.: 24137  
Ref.:

Dated : 31-Jul-24

Party's Name: WEIKFIELD FOODS PRIVATE LIMITED-KOL

Particulars	Amount
Promo Recovery	₹ 1614.00
<b>Bill Details:</b> New Ref                      PROMO/GUWAHATI/JUL24/24137	₹ 1614.00
For Working Refer Annexure	
<b>On Account of :</b> Being debit note raised towards Promo Recovery (25th To 24th) for the month of Jul-24 , Location :- Guwahati , Manufacturer / Brand :- Weikfield Foods Ltd	
<b>Amount (in words) :</b> Rupees One Thousand Six Hundred Fourteen Only	
<b>Total</b>	<b>₹ 1614.00</b>

Note :-  
Revert within 5 working day's from the date of DN Mail , If any concern regarding debit,. Post that any expectation will not be accept .

**FOR INNOVATIVE RETAIL CONCEPTS PVT LTD**  
Bangalore  


Authorised Signatory

**Annexure ( Working )**

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			Promo_Claim_Amt	Vendor_ERP_Name
															Avg_MRP	Avg_SP	Qty		
Jul-24	Guwahati	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	220.00	155.00	1	65.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Guwahati	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	195.00	130.00	4	260.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Guwahati	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	55.00	53.00	13	26.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Guwahati	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	6.00	55.00	49.00	4	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Guwahati	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	55.00	54.00	21	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Guwahati	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	225.00	224.00	29	29.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Guwahati	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	7.00	77.00	70.00	34	238.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Guwahati	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	50.00	6	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Guwahati	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	62.00	60.00	5	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Guwahati	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	88.00	34	68.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Guwahati	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	21.00	120.00	99.00	4	84.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Guwahati	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	60.00	58.00	10	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Guwahati	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	5.00	165.00	160.00	8	40.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Guwahati	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	62.00	61.00	2	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Guwahati	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	52.00	49.00	32	96.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Guwahati	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	50.00	46	92.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Guwahati	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	21.00	190.00	169.00	2	42.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Guwahati	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	11.00	150.00	139.00	19	209.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Guwahati	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	50.00	14	28.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Guwahati	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	57.00	10	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Guwahati	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	62.00	59.00	4	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-24	Guwahati	Staples	Branded	100005557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	88.00	103	206.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

