



**INNOVATIVE RETAIL CONCEPTS PVT LTD**  
Plot no 224,OLD SY NO 80/3, Old Madras Road, Vijinapura,  
KR Puram, Bengaluru (Bangalore) Urban,  
Karnataka, 560016

**Debit Note**

No.: 27752  
Ref.:

Dated : 31-Jul-24

Party's Name: Mark Enterprise (Soul) AMD

Particulars	Amount
Promo Recovery	₹ 573.00
<b>Bill Details:</b> New Ref                      PROMO/SURAT/JUL24/27752	₹ 573.00
For Working Refer Annexure	
<b>On Account of :</b> Being debit note raised towards Promo Recovery (25th To 24th) for the month of Jul-24 , Location :- Surat , Manufacturer / Brand :- Weikfield Foods Ltd	
<b>Amount (in words) :</b> Rupees Five Hundred SeventyThree Only	
<b>Total</b>	<b>₹ 573.00</b>



**FOR INNOVATIVE RETAIL CONCEPTS PVT LTD**  
Bangalore  
*[Signature]*  
Authorised Signatory

Note :-  
Revert within 5 working day's from the date of DN Mail , If any concern regarding debit,. Post that any expectation will not be accept .

**Annexure ( Working )**

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			Promo_Claim_Amt	Vendor_ERP_Name
															Avg_MRP	Avg_SP	Qty		
Jul-24	Surat	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	53.00	51.00	7	14.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	6.00	53.00	47.00	4	24.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	55.00	54.00	12	12.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	202.50	201.50	17	17.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	56.44	10	30.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	7.00	75.00	68.00	12	84.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	50.67	48.67	3	6.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	52.00	51.00	1	1.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	62.00	55.80	1	2.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	6.00	35.00	29.00	9	54.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	88.00	8	16.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40067873	Weikfield pepriico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	66.67	56.83	6	18.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	60.00	57.33	7	14.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	5.00	165.00	154.25	4	20.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	62.00	61.00	1	1.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	30.00	27.50	5	10.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheesy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	10.00	32.00	22.00	2	20.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	50.00	47.00	5	15.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	50.00	5	10.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	21.00	175.00	131.25	1	21.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40053874	Weikfield chilli-vinegar-authentic-chinese-taste-100-vegetarian 200 g Plastic Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	56.67	53.67	9	27.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	11.00	150.00	139.00	1	11.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	57.00	5	15.00	Mark Enterprise (Soul) AMD

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-24	Surat	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	62.00	59.00	6	18.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	62.00	59.00	4	12.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40008380	Weikfield mustard-sauce-no-added-flavours-colours 225 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	5.00	80.00	75.00	1	5.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	Staples	Branded	10000557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	88.00	34	68.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	180.00	179.00	1	1.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	6.00	35.00	29.00	1	6.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	88.00	1	2.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	10.00	30.00	20.00	1	10.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40053874	Weikfield chilli-vinegar-authentic-chinese-taste-100-vegetarian 200 g Plastic Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	55.00	52.00	2	6.00	Mark Enterprise (Soul) AMD
Jul-24	Surat	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	57.00	1	3.00	Mark Enterprise (Soul) AMD