



**INNOVATIVE RETAIL CONCEPTS PVT LTD**  
Plot no 224,OLD SY NO 80/3, Old Madras Road, Vijinapura,  
KR Puram, Bengaluru (Bangalore) Urban,  
Karnataka, 560016

**Debit Note**

No.: 17174  
Ref.:

Dated : 30-Jun-24

Party's Name: Mark Enterprise (Soul) AMD

Particulars	Amount
Promo Recovery	₹ 3162.00
<b>Bill Details:</b> New Ref                      PROMO/INDORE/JUN24/17174                      ₹ 3162.00	
For Working Refer Annexure	
<b>On Account of :</b> Being debit note raised towards Promo Recovery (25th To 24th) for the month of Jun-24 , Location :- Indore , Manufacturer / Brand :- Weikfield Foods Ltd	
<b>Amount (in words) :</b> Rupees Three Thousand One Hundred SixtyTwo Only	
<b>Total</b>	<b>₹ 3162.00</b>

Note :-  
Revert within 5 working day's from the date of DN Mail , if any concern regarding debit, Post that any expectation will not be accept .

**FOR INNOVATIVE RETAIL CONCEPTS PVT LTD**  
Bangalore  


Authorised Signatory

**Annexure ( Working )**

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			Promo_Claim_Amt	Vendor_ERP_Name
															Avg_MRP	Avg_SP	Qty		
Jun-24	Indore	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	21.00	220.00	173.80	1	46.20	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	9.00	165.00	150.15	1	14.85	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	10.00	43.00	38.70	6	25.80	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	6.00	62.00	58.28	2	7.44	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	100005752	Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	8.00	202.50	186.30	3	50.40	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	2.00	50.00	48.31	7	7.04	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	2.00	52.00	48.88	1	1.04	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	7.00	55.00	50.51	4	15.40	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	7.00	55.00	51.15	2	7.70	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	8.00	62.00	55.33	3	14.88	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	8.00	62.00	57.04	2	9.92	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	10.00	30.00	27.00	1	3.00	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	2.00	52.00	49.92	4	4.16	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	10.00	52.00	46.80	2	10.40	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40033774	Weikfield cooker-cake-mix-chocolate-flavour-no-microwave-needed-100-vegetarian-dry-mix-to-make-soft-yummy-cake 150 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	10.00	125.00	112.50	2	25.00	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	4.00	90.00	84.60	5	18.00	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40033775	Weikfield cooker-cake-mix-vanilla-flavour-no-microwave-needed-100-vegetarian-dry-mix-to-make-soft-yummy-cake 150 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	10.00	125.00	112.50	1	12.50	Mark Enterprise (Soul) AMD

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jun-24	Indore	FMCG	Branded Foods	40008385	Weikfield penne-pasta-made-with-durum-wheat-semolina-iron-fortified-with-micro-nutrients-high-protein 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	1	51.00	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	21.00	220.00	173.80	3	138.60	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	9.00	165.00	150.15	5	74.25	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	9.00	165.00	150.15	1	14.85	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	10.00	43.00	38.55	93	399.90	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	10.00	43.00	38.70	8	34.40	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	6.00	62.00	57.41	5	18.60	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	6.00	62.00	57.99	12	44.64	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	6.00	62.00	58.28	2	7.44	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	9.00	190.00	171.95	2	34.20	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	12.00	60.00	52.80	6	43.20	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	12.00	60.00	52.80	11	79.20	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	12.00	60.00	52.80	1	7.20	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40053874	Weikfield chilli-vinegar-authentic-chinese-taste-100-vegetarian 200 g Plastic Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	13.00	58.33	49.71	3	22.75	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	12.00	60.00	52.80	7	50.40	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	100005752	Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	8.00	202.62	185.75	38	612.00	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	100005752	Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	8.00	210.00	193.20	6	100.40	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	2.00	46.00	45.08	4	3.44	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	2.00	50.00	48.27	5	5.00	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	7.00	55.00	50.71	45	173.25	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	7.00	55.00	51.15	3	11.55	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	7.00	55.00	50.50	19	73.15	Mark Enterprise (Soul) AMD

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jun-24	Indore	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	7.00	55.00	51.15	2	7.70	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	7.00	53.88	49.79	13	49.00	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	8.00	62.00	57.04	1	4.96	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	9.00	60.00	54.60	3	16.20	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	8.00	62.00	57.04	9	44.64	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	10.00	30.00	27.00	3	9.00	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	2.00	52.00	50.45	11	11.44	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	10.00	52.00	46.24	11	57.20	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40033774	Weikfield cooker-cake-mix-chocolate-flavour-no-microwave-needed-100-vegetarian-dry-mix-to-make-soft-yummy-cake 150 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	10.00	125.00	112.50	5	62.50	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheezy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	6.00	35.00	32.62	20	42.00	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	4.00	90.00	85.81	22	79.20	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	4.00	90.00	86.40	1	3.60	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40033775	Weikfield cooker-cake-mix-vanilla-flavour-no-microwave-needed-100-vegetarian-dry-mix-to-make-soft-yummy-cake 150 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	10.00	125.00	112.50	2	25.00	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	4.00	70.00	67.20	6	16.80	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40033772	Weikfield elbow-pasta-made-with-durum-wheat-semolina-iron-fortified-with-micro-nutrients 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	1	51.00	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40033772	Weikfield elbow-pasta-made-with-durum-wheat-semolina-iron-fortified-with-micro-nutrients 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	2	102.00	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40200633	Weikfield fusilli-pasta-healthy-pasta-made-with-100-durum-wheat-semolina-no-maida-rich-in-protein-fibre-100-vegetarian 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	1	51.00	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	3.00	75.00	67.50	1	2.25	Mark Enterprise (Soul) AMD

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jun-24	Indore	Staples	Branded	10000557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	6.00	90.00	84.02	36	194.40	Mark Enterprise (Soul) AMD
Jun-24	Indore	Staples	Branded	10000557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	6.00	90.00	84.60	2	10.80	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Cart Discount campaign	2136324	BSSS_BIGS_1st June to 7th June'24_Pan India_All Dept (BIGS)	01-Jun-24	07-Jun-24	EXTRA_PERCENT	5.00	55.00	48.59	13	33.28	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Cart Discount campaign	2136324	BSSS_BIGS_1st June to 7th June'24_Pan India_All Dept (BIGS)	01-Jun-24	07-Jun-24	EXTRA_PERCENT	5.00	55.00	48.59	5	12.80	Mark Enterprise (Soul) AMD
Jun-24	Indore	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Cart Discount campaign	2136324	BSSS_BIGS_1st June to 7th June'24_Pan India_All Dept (BIGS)	01-Jun-24	07-Jun-24	EXTRA_PERCENT	5.00	55.00	48.59	1	2.56	Mark Enterprise (Soul) AMD

