

Annexure (Working)

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			2,722.00	
															Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
May-24	Indore	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	21.00	208.33	164.58	3	131.25	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40008362	Weikfield vanilla-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	165.00	150.15	5	74.25	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40008362	Weikfield vanilla-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	165.00	150.15	1	14.85	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	43.00	38.22	84	361.20	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	43.00	38.70	7	29.80	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	62.00	58.28	14	52.08	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	62.00	58.28	1	3.00	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	62.00	57.93	16	59.52	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	190.00	172.90	2	34.20	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	12.00	60.00	52.80	2	14.40	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	12.00	60.00	52.80	2	14.40	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	12.00	60.00	52.80	1	7.20	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40053874	Weikfield chilli-vinegar-authentic-chinese-taste-100-vegetarian 200 g Plastic Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	13.00	55.00	47.85	1	7.15	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	12.00	60.00	52.80	7	50.40	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	100005752	Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	8.00	201.33	183.94	19	313.20	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	48.00	47.04	7	7.04	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	50.00	49.00	8	8.00	Mark Enterprise (Soul) AMD

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
May-24	Indore	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	7.00	55.00	51.04	44	169.40	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	7.00	55.00	51.15	7	25.25	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	7.00	55.00	51.15	15	57.75	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	7.00	54.40	50.59	7	26.53	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	8.00	62.00	57.04	5	24.80	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	60.00	54.60	6	32.40	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	77.00	70.07	1	6.93	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	5.00	130.00	123.50	2	13.00	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	8.00	62.00	57.04	9	44.64	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheesy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	30.00	26.60	6	18.00	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	30.00	27.00	2	6.00	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	52.00	50.96	13	13.52	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	52.00	50.96	2	2.08	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	52.00	46.33	10	52.00	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40033774	Weikfield cooker-cake-mix-chocolate-flavour-no-microwave-needed-100-vegetarian-dry-mix-to-make-soft-yummy-cake 150 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	125.00	112.50	5	62.50	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	35.00	32.68	14	29.40	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	4.00	90.00	86.40	10	36.00	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	4.00	90.00	86.40	1	3.00	Mark Enterprise (Soul) AMD

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
May-24	Indore	FMCG	Branded Foods	40033775	Weikfield cooker-cake-mix-vanilla-flavour-no-microwave-needed-100-vegetarian-dry-mix-to-make-soft-yummy-cake 150 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	125.00	112.50	3	37.50	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	3.00	75.00	72.75	5	11.25	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40008385	Weikfield penne-pasta-made-with-durum-wheat-semolina-iron-fortified-with-micro-nutrients-high-protein 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	10	510.00	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40033772	Weikfield elbow-pasta-made-with-durum-wheat-semolina-iron-fortified-with-micro-nutrients 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	2	102.00	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40200633	Weikfield fusilli-pasta-healthy-pasta-made-with-100-durum-wheat-semolina-no-maida-rich-in-protein-fibre-100-vegetarian 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	1	51.00	Mark Enterprise (Soul) AMD
May-24	Indore	Staples	Branded	10000557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	90.00	83.30	24	129.60	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	43.00	38.70	4	17.20	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	62.00	58.28	1	3.72	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	62.00	58.28	3	11.16	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	52.00	48.88	1	1.04	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	7.00	55.00	51.15	2	7.70	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	7.00	55.00	51.15	1	3.85	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	8.00	62.00	57.04	1	4.96	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	77.00	70.07	1	6.93	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	8.00	62.00	57.04	2	9.92	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 R	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	30.00	27.00	1	3.00	Mark Enterprise (Soul) AMD
May-24	Indore	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	52.00	48.88	1	1.04	Mark Enterprise (Soul) AMD
May-24	Indore	Staples	Branded	100005557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	90.00	84.60	1	5.40	Mark Enterprise (Soul) AMD