

Annexure (Working)

| Month | City_Name | Main Dept | Sub Dept | SKU_Id | SKU_Description | Brand | Manufacture_Name | Promo Type | Campaign_Id | Campaign_Name | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Total Claim : | | | 3,756.00 | |
|--------|----------------|-----------|---------------|-----------|---|-----------|---------------------|----------------------|-------------|------------------|---------------------|-------------------|------------------------|-------------------------|---------------|--------|-----|-----------------|------------------------------|
| | | | | | | | | | | | | | | | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name |
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 40008378 | Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 10.00 | 42.93 | 38.44 | 229 | 983.70 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 40008378 | Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 10.00 | 43.00 | 38.70 | 6 | 25.80 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 40053874 | Weikfield chilli-vinegar-authentic-chinese-taste-100-vegetarian 200 g Plastic Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 13.00 | 55.00 | 47.85 | 2 | 14.30 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 40067874 | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside) | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 12.00 | 60.00 | 52.80 | 9 | 64.80 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 40067874 | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside) | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 12.00 | 60.00 | 52.80 | 1 | 7.20 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 100005752 | Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 8.00 | 180.00 | 165.60 | 75 | 1,080.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 100005752 | Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 8.00 | 180.00 | 165.60 | 1 | 14.40 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 100005756 | Weikfield jelly-crystals-strawberry-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 7.00 | 54.86 | 51.02 | 68 | 261.38 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 100005756 | Weikfield jelly-crystals-strawberry-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 7.00 | 55.00 | 51.15 | 1 | 3.85 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 40033774 | Weikfield cooker-cake-mix-chocolate-flavour-no-microwave-needed-100-vegetarian-dry-mix-to-make-soft-yummy-cake 150 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 10.00 | 122.00 | 109.80 | 7 | 84.50 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 30005492 | Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 6.00 | 35.00 | 32.74 | 21 | 44.10 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 30005492 | Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 6.00 | 35.00 | 32.90 | 1 | 2.10 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 40033775 | Weikfield cooker-cake-mix-vanilla-flavour-no-microwave-needed-100-vegetarian-dry-mix-to-make-soft-yummy-cake 150 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 10.00 | 117.50 | 105.75 | 2 | 23.50 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 100005747 | Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 4.00 | 70.00 | 67.20 | 6 | 16.80 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 40008381 | Weikfield drinking chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 3.00 | 75.00 | 72.75 | 1 | 2.25 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 40033772 | Weikfield elbow-pasta-made-with-durum-wheat-semolina-iron-fortified-with-micro-nutrients 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 34.00 | 150.00 | 99.00 | 10 | 510.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | Staples | Branded | 100005557 | Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 6.00 | 90.00 | 83.96 | 69 | 372.60 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | Staples | Branded | 100005557 | Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 6.00 | 90.00 | 84.60 | 3 | 16.20 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 40008378 | Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 10.00 | 43.00 | 38.70 | 28 | 120.40 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 40067874 | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside) | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 12.00 | 60.00 | 52.80 | 1 | 7.20 | RJ AGENCIES WEIKFIELD-DC-LCK |

| Month | City_Name | Main Dept | Sub Dept | SKU_Id | SKU_Description | Brand | Manufacture_Name | Promo Type | Campaign_Id | Campaign_Name | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name |
|--------|----------------|-----------|---------------|-----------|--|-----------|---------------------|------------------|-------------|------------------|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|------------------------------|
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 100005752 | Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 8.00 | 180.00 | 165.60 | 3 | 43.20 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 100005756 | Weikfield jelly-crystals-strawberry-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 7.00 | 55.00 | 51.15 | 4 | 15.40 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | FMCG | Branded Foods | 30005492 | Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 6.00 | 35.00 | 32.90 | 2 | 4.20 | RJ AGENCIES WEIKFIELD-DC-LCK |
| May-24 | Lucknow-Kanpur | Staples | Branded | 100005557 | Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 6.00 | 90.00 | 84.60 | 7 | 37.80 | RJ AGENCIES WEIKFIELD-DC-LCK |

