

Annexure (Working)

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			3,356.00	
															Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
May-24	Bhubaneswar-Cuttack	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	21.00	220.00	173.80	1	46.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	21.00	195.00	154.05	2	81.90	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	60.00	54.00	11	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	60.00	54.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008362	Weikfield vanilla-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	165.00	150.15	45	668.25	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008362	Weikfield vanilla-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	165.00	150.15	1	14.85	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	43.00	38.70	2	8.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	62.00	58.28	17	63.24	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	62.00	58.28	2	7.44	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	62.00	58.28	12	44.64	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	62.00	58.28	1	3.72	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	190.00	172.90	2	34.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	12.00	60.00	52.80	9	64.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	12.00	60.00	52.80	1	7.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	12.00	60.00	52.80	6	43.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	52.00	50.41	121	125.84	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	52.00	50.75	20	20.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	7.00	55.00	51.15	35	134.75	WEIKFIELD FOODS PRIVATE LIMITED-KOL

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May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	10005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	7.00	55.00	51.15	1	3.85	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	7.00	55.00	51.15	14	53.90	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	7.00	55.00	51.15	2	7.70	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	8.00	62.00	57.04	12	59.52	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	8.00	62.00	57.04	2	9.92	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	1.00	220.00	217.80	2	4.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	8.00	62.00	57.04	3	14.88	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	120.00	108.00	3	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	30.00	27.00	3	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	30.00	27.00	5	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	30.00	27.00	3	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	52.00	50.96	7	7.28	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	52.00	50.96	1	1.04	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	52.00	50.96	2	2.08	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	5.00	52.00	49.40	1	2.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40241090	Weikfield ready-to-eat-custard-vanilla-custard-powder-contains-the-goodness-of-84-cow-milk-makes-smooth-creamy-delicious-custard-can-be-consumed-hot-or-cold-100-vegetarian 200 ml Tetrapak	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	23.00	65.00	50.05	1	14.95	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40033778	Eco Valley hearty-oats-rich-in-protein-fibre-100-natural-grain-cooks-in-3-minutes-quick-cooking-oats-no-added-sugar 1 kg	Eco Valley	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	16.00	215.00	180.60	1	34.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40033774	Weikfield cooker-cake-mix-chocolate-flavour-no-microwave-needed-100-vegetarian-dry-mix-to-make-soft-yummy-cake 150 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	125.00	112.50	3	37.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40033774	Weikfield cooker-cake-mix-chocolate-flavour-no-microwave-needed-100-vegetarian-dry-mix-to-make-soft-yummy-cake 150 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	125.00	112.50	1	12.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	4.00	90.00	86.40	31	111.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	4.00	90.00	86.40	1	3.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	4.00	76.73	73.24	94	284.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008385	Weikfield penne-pasta-made-with-durum-wheat-semolina-iron-fortified-with-micro-nutrients-high-protein 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	7	357.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40033772	Weikfield elbow-pasta-made-with-durum-wheat-semolina-iron-fortified-with-micro-nutrients 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	9	459.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40033772	Weikfield elbow-pasta-made-with-durum-wheat-semolina-iron-fortified-with-micro-nutrients 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	2	102.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40200633	Weikfield fusilli-pasta-healthy-pasta-made-with-100-durum-wheat-semolina-no-maida-rich-in-protein-fibre-100-vegetarian 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	4	204.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Bhubaneswar-Cuttack	FMCG	Branded Foods	40200633	Weikfield fusilli-pasta-healthy-pasta-made-with-100-durum-wheat-semolina-no-maida-rich-in-protein-fibre-100-vegetarian 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	1	51.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL