



INNOVATIVE RETAIL CONCEPTS PVT LTD
Plot no 224,OLD SY NO 80/3, Old Madras Road, Vijinapura,
KR Puram, Bengaluru (Bangalore) Urban,
Karnataka, 560016

Debit Note

No.: 25118
Ref.:

Dated : 31-Jul-24

Party's Name: WEIKFIELD FOODS PRIVATE LIMITED-KOL

Particulars	Amount
Promo Recovery	₹ 16219.00
Bill Details: New Ref PROMO/KOL/JUL24/25118 ₹ 16219.00 	
For Working Refer Annexure	
On Account of : Being debit note raised towards Promo Recovery (25th To 24th) for the month of Jul-24 , Location :- Kolkata , Manufacturer / Brand :- Weikfield Foods Ltd	
Amount (in words) : Rupees Sixteen Thousand Two Hundred Nineteen Only	
Total	₹ 16219.00

Note :-
Revert within 5 working day's from the date of DN Mail , If any concern regarding debit,. Post that any expectation will not be accept .



Authorised Signatory

Annexure (Working)

															Total Claim :			16,219.00	
Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_N ame	Promo Type	Campaign_I d	Campaign_Name	Campaign_S tart_Date	Campaign_End _Date	Campaign_D iscount_T ype	Campaign_Disc ount_V alue	Avg_MRP	Avg_SP	Qty	Promo_Claim_ Amt	Vendor_ERP_Name
Jul-24	Kolkata	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	220.00	155.00	1	65.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	55.00	53.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	30.00	27.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	88.00	2	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	88.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	60.00	58.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	5.00	165.00	160.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	52.00	49.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	46.80	2	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	55.50	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	195.00	130.00	2	130.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	215.83	150.83	12	780.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	195.00	130.00	1	65.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	195.00	130.00	16	1,040.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	195.00	130.00	1	65.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	220.00	155.00	1	65.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	220.00	155.00	21	1,365.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-24	Kolkata	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	220.00	155.00	3	195.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nlgliris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	220.00	155.00	2	130.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nlgliris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	220.00	155.00	1	65.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	185.00	120.00	5	325.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	55.00	53.00	4	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	55.00	53.00	38	76.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	55.00	53.00	2	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	6.00	55.00	49.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	6.00	55.00	49.00	29	174.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	50.00	3	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	54.14	52.14	16	32.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	55.00	53.66	6	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	55.00	53.61	133	133.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	55.00	54.00	6	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	180.00	172.85	11	11.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	215.00	213.69	110	110.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	225.00	224.00	5	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	57.00	79	237.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	57.00	10	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	7.00	77.00	68.98	14	98.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	7.00	77.00	69.91	255	1,785.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	7.00	77.00	70.00	23	161.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	50.00	2	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	49.89	70	140.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-24	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	30.00	27.00	4	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	52.00	51.00	5	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	52.00	51.00	68	68.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	52.00	51.00	8	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	62.00	60.00	2	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	62.00	60.00	36	72.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	62.00	60.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	6.00	34.67	28.56	18	108.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	86.35	17	34.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	87.55	140	280.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	88.00	11	22.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	21.00	120.00	99.00	3	63.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	21.00	120.00	99.00	46	966.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	21.00	120.00	99.00	6	126.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40241090	Weikfield ready-to-eat-custard-vanilla-custard-powder-contains-the-goodness-of-84-cow-milk-makes-smooth-creamy-delicious-custard-can-be-consumed-hot-or-cold-100-vegetarian 200 ml Tetrapak	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	16.00	65.00	49.00	1	16.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40067873	Weikfield peplico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	80.00	77.00	13	39.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	6.00	60.00	54.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	6.00	60.00	53.80	53	318.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	6.00	60.00	54.00	3	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	60.00	56.55	3	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	60.00	57.29	93	186.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	60.00	58.00	4	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_N ame	Promo Type	Campaign_I d	Campaign_Name	Campaign_S tart_Date	Campaign_End _Date	Campaign_Discount_T ype	Campai gn_Disc ount_V alue	Avg_MRP	Avg_SP	Qty	Promo_Claim_ Amt	Vendor_ERP_Name
Jul-24	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	5.00	165.00	152.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	5.00	165.00	154.76	36	180.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	5.00	165.00	160.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	62.00	61.00	1	1.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	62.00	60.72	62	62.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	62.00	61.00	6	6.00	WEIKFIELD FOODS PRVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	25.00	200.00	175.00	5	125.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	25.00	200.00	175.00	17	425.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	30.00	26.67	3	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	30.00	28.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	10.00	30.00	20.00	1	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	30.00	27.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	30.00	27.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	52.00	49.00	8	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	52.00	48.94	166	498.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	52.00	49.00	8	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	48.96	7	14.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	49.61	138	276.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-24	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	50.00	26	52.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	21.00	190.00	169.00	1	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	21.00	188.64	166.18	22	462.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	11.00	140.00	129.00	3	33.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	11.00	148.26	136.52	64	704.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	11.00	150.00	139.00	5	55.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	50.00	3	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	50.00	70	140.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	50.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	57.00	4	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	56.72	48	144.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	57.00	3	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	62.00	59.00	4	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	62.00	58.87	10	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	62.00	59.00	5	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	62.00	59.00	22	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40033778	Eco Valley hearty-oats-rich-in-protein-fibre-100-natural-grain-cooks-in-3-minutes-quick-cooking-oats-no-added-sugar 1 kg	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	16.00	215.00	199.00	2	32.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	Staples	Branded	10000557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	88.00	58	116.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	Staples	Branded	10000557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	87.93	982	1,964.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	Staples	Branded	10000557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	88.00	44	88.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-24	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	195.00	130.00	2	130.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	55.00	51.70	4	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	55.00	51.76	16	16.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	225.00	211.50	10	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	56.40	15	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	7.00	77.00	70.00	19	133.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	48.88	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	52.00	48.88	12	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	62.00	58.30	20	40.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhokias-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	84.60	14	28.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40067873	Weikfield pepico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	80.00	75.20	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	6.00	60.00	54.00	10	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	60.00	56.40	6	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	62.00	58.28	7	7.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	52.00	48.88	16	48.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	48.88	7	14.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	21.00	190.00	169.00	3	63.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	11.00	150.00	139.00	6	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	48.88	4	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	56.40	8	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	62.00	58.28	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jul-24	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	62.00	58.28	11	33.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-24	Kolkata	Staples	Branded	100005557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	84.69	47	94.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

