



INNOVATIVE RETAIL CONCEPTS PVT LTD
Plot no 224,OLD SY NO 80/3, Old Madras Road, Vijinapura,
KR Puram, Bengaluru (Bangalore) Urban,
Karnataka, 560016

Debit Note

No.: 17174
Ref.:

Dated : 30-Jun-24

Party's Name: Mark Enterprise (Soul) AMD

| Particulars | Amount |
|--|------------------|
| Promo Recovery | ₹ 3162.00 |
| Bill Details: New Ref PROMO/INDORE/JUN24/17174 ₹ 3162.00  | |
| For Working Refer Annexure | |
| On Account of : Being debit note raised towards Promo Recovery (25th To 24th) for the month of Jun-24 , Location :- Indore , Manufacturer / Brand :- Weikfield Foods Ltd | |
| Amount (in words) : Rupees Three Thousand One Hundred SixtyTwo Only | |
| Total | ₹ 3162.00 |

Note :-

Revert within 5 working day's from the date of DN Mail , If any concern regarding debit,. Post that any expectation will not be accept .



FOR INNOVATIVE RETAIL CONCEPTS PVT LTD

Authorised Signatory

Annexure (Working)

| | | | | | | | | | | | | | | | Total Claim : | | | 3,162.00 | |
|--------|-----------|-----------|---------------|-----------|--|------------|------------------------|------------------|-----------------|--|-------------------------|-----------------------|--------------------------------|---------------------------------|---------------|--------|-----|---------------------|----------------------------|
| Month | City_Name | Main Dept | Sub Dept | Sku_Id | Sku_Description | Brand | Manufacture_N ame | Promo Type | Campaign_I d | Campaign_Name | Campaign_S tart_Date | Campaign_End _Date | Campaign_D iscount_T ype | Campaign_D iscount_V alue | Avg_MRP | Avg_SP | Qty | Promo_Claim_ Amt | Vendor_ERP_Name |
| Jun-24 | Indore | FMCG | Beverages | 40033769 | Eco Valley organic-green-tea-sunny- lemony-grown-in-nilgiris-zero- calories-rich-in-antioxidants-rich-in- vitamin-c 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_ 2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 21.00 | 220.00 | 173.80 | 1 | 46.20 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40008362 | Weikfield custard-powder-vanilla- flavour 500 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_ 2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 9.00 | 165.00 | 150.15 | 1 | 14.85 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40008378 | Weikfield custard-powder-vanilla- flavour-makes-smooth-creamy- custard-contains-quality-ingredients- best-for-fruit-salads-puddings 100 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_ 2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 10.00 | 43.00 | 38.70 | 6 | 25.80 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40022159 | Weikfield mango-falooda-mix 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_ 2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 6.00 | 62.00 | 58.28 | 2 | 7.44 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 100005752 | Weikfield cocoa-powder-rich- decadent-pure-cocoa-powder 150 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_ 2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 8.00 | 202.50 | 186.30 | 3 | 50.40 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40008367 | Weikfield butterscotch-custard- powder-makes-smooth-creamy- custard-contains-quality-ingredients- best-for-fruit-salads-puddings-100- vegetarian 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_ 2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 2.00 | 50.00 | 48.31 | 7 | 7.04 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40213547 | Weikfield custard-powder-kesar- pista-flavour-makes-smooth-creamy- custard-contains-quality-ingredients 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_ 2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 2.00 | 52.00 | 48.88 | 1 | 1.04 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 100005756 | Weikfield jelly-crystals-strawberry- flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_ 2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 7.00 | 55.00 | 50.51 | 4 | 15.40 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 100005764 | Weikfield jelly-crystals-mango- flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_ 2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 7.00 | 55.00 | 51.15 | 2 | 7.70 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40022160 | Weikfield strawberry-falooda-mix- instant-falooda-mix-delicious- refreshing-flavour 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_ 2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 8.00 | 62.00 | 55.33 | 3 | 14.88 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40022161 | Weikfield kesar-pista-falooda-mix- easy-to-make-instant-refreshing- drink-mix 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_ 2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 8.00 | 62.00 | 57.04 | 2 | 9.92 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40067862 | Weikfield instant-pasta-cheezy- creamy-ready-in-5-minutes-100- durum-wheat-rich-in-protein-non- sticky-pasta-100-vegetarian 64 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_ 2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 10.00 | 30.00 | 27.00 | 1 | 3.00 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40008369 | Weikfield mango-custard-powder- makes-smooth-creamy-custard- contains-quality-ingredients-best-for- fruit-salads-puddings-100-vegetarian 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_ 2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 2.00 | 52.00 | 49.92 | 4 | 4.16 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40067870 | Weikfield caramel-custard-mix- caramel-flavor-sets-without- refrigeration-contains-no-eggs 70 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_ 2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 10.00 | 52.00 | 46.80 | 2 | 10.40 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40033774 | Weikfield cooker-cake-mix- chocolate-flavour-no-microwave- needed-100-vegetarian-dry-mix-to- make-soft-yummy-cake 150 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_ 2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 10.00 | 125.00 | 112.50 | 2 | 25.00 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40053875 | Weikfield baking-powder-double- action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas- cookies 400 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_ 2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 4.00 | 90.00 | 84.60 | 5 | 18.00 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40033775 | Weikfield cooker-cake-mix-vanilla- flavour-no-microwave-needed-100- vegetarian-dry-mix-to-make-soft- yummy-cake 150 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_ 2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 10.00 | 125.00 | 112.50 | 1 | 12.50 | Mark Enterprise (Soul) AMD |

| Month | City_Name | Main Dept | Sub Dept | SKU_Id | SKU_Description | Brand | Manufacture_Name | Promo Type | Campaign_Id | Campaign_Name | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name |
|--------|-----------|-----------|---------------|-----------|--|------------|---------------------|----------------------|-------------|--|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|----------------------------|
| Jun-24 | Indore | FMCG | Branded Foods | 40008385 | Weikfield penne-pasta-made-with-durum-wheat-semolina-iron-fortified-with-micro-nutrients-high-protein 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 34.00 | 150.00 | 99.00 | 1 | 51.00 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Beverages | 40033769 | Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 21.00 | 220.00 | 173.80 | 3 | 138.60 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40008362 | Weikfield custard-powder-vanilla-flavour 500 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 9.00 | 165.00 | 150.15 | 5 | 74.25 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40008362 | Weikfield custard-powder-vanilla-flavour 500 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 9.00 | 165.00 | 150.15 | 1 | 14.85 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40008378 | Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 10.00 | 43.00 | 38.55 | 93 | 399.90 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40008378 | Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 10.00 | 43.00 | 38.70 | 8 | 34.40 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40022158 | Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 6.00 | 62.00 | 57.41 | 5 | 18.60 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40022159 | Weikfield mango-falooda-mix 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 6.00 | 62.00 | 57.99 | 12 | 44.64 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40022159 | Weikfield mango-falooda-mix 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 6.00 | 62.00 | 58.28 | 2 | 7.44 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40033773 | Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 9.00 | 190.00 | 171.95 | 2 | 34.20 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40053869 | Weikfield green-chilli-sauce-authentic-taste 200 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 12.00 | 60.00 | 52.80 | 6 | 43.20 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40053870 | Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 12.00 | 60.00 | 52.80 | 11 | 79.20 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40053870 | Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 12.00 | 60.00 | 52.80 | 1 | 7.20 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40053874 | Weikfield chilli-vinegar-authentic-chinese-taste-100-vegetarian 200 g Plastic Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 13.00 | 58.33 | 49.71 | 3 | 22.75 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40067874 | Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside) | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 12.00 | 60.00 | 52.80 | 7 | 50.40 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 100005752 | Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 8.00 | 202.62 | 185.75 | 38 | 612.00 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 100005752 | Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 8.00 | 210.00 | 193.20 | 6 | 100.40 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40008367 | Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 2.00 | 46.00 | 45.08 | 4 | 3.44 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40213547 | Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 2.00 | 50.00 | 48.27 | 5 | 5.00 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 100005756 | Weikfield jelly-crystals-strawberry-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 7.00 | 55.00 | 50.71 | 45 | 173.25 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 100005756 | Weikfield jelly-crystals-strawberry-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 7.00 | 55.00 | 51.15 | 3 | 11.55 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 100005764 | Weikfield jelly-crystals-mango-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 7.00 | 55.00 | 50.50 | 19 | 73.15 | Mark Enterprise (Soul) AMD |

| Month | City_Name | Main Dept | Sub Dept | Sku_Id | Sku_Description | Brand | Manufacture_Name | Promo Type | Campaign_Id | Campaign_Name | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name |
|--------|-----------|-----------|---------------|-----------|---|-----------|---------------------|----------------------|-------------|--|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|----------------------------|
| Jun-24 | Indore | FMCG | Branded Foods | 100005764 | Weikfield jelly-crystals-mango-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 7.00 | 55.00 | 51.15 | 2 | 7.70 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 100005758 | Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 7.00 | 53.88 | 49.79 | 13 | 49.00 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40022160 | Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 8.00 | 62.00 | 57.04 | 1 | 4.96 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40008363 | Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 9.00 | 60.00 | 54.60 | 3 | 16.20 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40022161 | Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 8.00 | 62.00 | 57.04 | 9 | 44.64 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40067862 | Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 10.00 | 30.00 | 27.00 | 3 | 9.00 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40008369 | Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 2.00 | 52.00 | 50.45 | 11 | 11.44 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40067870 | Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 10.00 | 52.00 | 46.24 | 11 | 57.20 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40033774 | Weikfield cooker-cake-mix-chocolate-flavour-no-microwave-needed-100-vegetarian-dry-mix-to-make-soft-yummy-cake 150 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 10.00 | 125.00 | 112.50 | 5 | 62.50 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 30005492 | Weikfield pasta-sauce-cheezy-creamy-mix-instant-pasta-sauce 30 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 6.00 | 35.00 | 32.62 | 20 | 42.00 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40053875 | Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 4.00 | 90.00 | 85.81 | 22 | 79.20 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40053875 | Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 4.00 | 90.00 | 86.40 | 1 | 3.60 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40033775 | Weikfield cooker-cake-mix-vanilla-flavour-no-microwave-needed-100-vegetarian-dry-mix-to-make-soft-yummy-cake 150 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 10.00 | 125.00 | 112.50 | 2 | 25.00 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 100005747 | Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 4.00 | 70.00 | 67.20 | 6 | 16.80 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40033772 | Weikfield elbow-pasta-made-with-durum-wheat-semolina-iron-fortified-with-micro-nutrients 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 34.00 | 150.00 | 99.00 | 1 | 51.00 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40033772 | Weikfield elbow-pasta-made-with-durum-wheat-semolina-iron-fortified-with-micro-nutrients 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 34.00 | 150.00 | 99.00 | 2 | 102.00 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40200633 | Weikfield fusilli-pasta-healthy-pasta-made-with-100-durum-wheat-semolina-no-maida-rich-in-protein-fibre-100-vegetarian 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 2076828 | Weikfield-May-24 | 03-May-24 | 31-May-24 | PERCENT | 34.00 | 150.00 | 99.00 | 1 | 51.00 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 40008381 | Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 3.00 | 75.00 | 67.50 | 1 | 2.25 | Mark Enterprise (Soul) AMD |

| Month | City_Name | Main Dept | Sub Dept | SKU_Id | SKU_Description | Brand | Manufacture_Name | Promo Type | Campaign_Id | Campaign_Name | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name |
|--------|-----------|-----------|---------------|-----------|--|-----------|---------------------|------------------------|-------------|---|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|----------------------------|
| Jun-24 | Indore | Staples | Branded | 100005557 | Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 6.00 | 90.00 | 84.02 | 36 | 194.40 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | Staples | Branded | 100005557 | Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1997273 | REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z | 25-May-24 | 24-Jun-24 | PERCENT | 6.00 | 90.00 | 84.60 | 2 | 10.80 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 100005756 | Weikfield jelly-crystals-strawberry-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Cart Discount campaign | 2136324 | BBS5_BIGS_1st June to 7th June'24_Pan India_All Dept (BIGS) | 01-Jun-24 | 07-Jun-24 | EXTRA_PERCENT | 5.00 | 55.00 | 48.59 | 13 | 33.28 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 100005764 | Weikfield jelly-crystals-mango-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Cart Discount campaign | 2136324 | BBS5_BIGS_1st June to 7th June'24_Pan India_All Dept (BIGS) | 01-Jun-24 | 07-Jun-24 | EXTRA_PERCENT | 5.00 | 55.00 | 48.59 | 5 | 12.80 | Mark Enterprise (Soul) AMD |
| Jun-24 | Indore | FMCG | Branded Foods | 100005758 | Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton | Weikfield | Weikfield Foods Ltd | Cart Discount campaign | 2136324 | BBS5_BIGS_1st June to 7th June'24_Pan India_All Dept (BIGS) | 01-Jun-24 | 07-Jun-24 | EXTRA_PERCENT | 5.00 | 55.00 | 48.59 | 1 | 2.56 | Mark Enterprise (Soul) AMD |

