




**INNOVATIVE RETAIL CONCEPTS PVT LTD**  
Plot no 224,OLD SY NO 80/3, Old Madras Road, Vijinapura,  
KR Puram, Bengaluru (Bangalore) Urban,  
Karnataka, 560016

**Debit Note**

No.: **15430**  
Ref.:

Dated : **30-Jun-24**

Party's Name: **WEIKFIELD FOODS PRIVATE LIMITED-KOL**

Particulars	Amount
Promo Recovery	₹ 3326.00
<b>Bill Details:</b> New Ref <b>PROMO/BHU/JUN24/15430</b>  ₹ 3326.00	
For Working Refer Annexure	
<b>On Account of :</b> Being debit note raised towards Promo Recovery (25th To 24th) for the month of Jun-24 , Location :- Bhubaneshwar-Cuttack , Manufacturer / Brand :- Weikfield Foods Ltd	
<b>Amount (in words) :</b> Rupees Three Thousand Three Hundred TwentySix Only	
<b>Total</b>	<b>₹ 3326.00</b>

**Note :-**

Revert within 5 working day's from the date of DN Mail , If any concern regarding debit,. Post that any expectation will not be accept .



**FOR INNOVATIVE RETAIL CONCEPTS PVT LTD**

Authorised Signatory

### Annexure ( Working )

															Total Claim :		3,326.00		
Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_N ame	Promo Type	Campaign_I d	Campaign_Name	Campaign_S tart_Date	Campaign_End _Date	Campaign_Discount_T ype	Campaign_Disc ount_V alue	Avg_MRP	Avg_SP	Qty	Promo_Claim_ Amt	Vendor_ERP_Name
Jun-24	Bhubaneshwar-Cuttack	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7	Eco Valley	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	21.00	220.00	173.80	2	92.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	10.00	60.00	54.00	16	96.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	9.00	165.00	150.15	47	697.95	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	10.00	43.00	38.70	13	55.90	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	6.00	62.00	58.28	16	59.52	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	6.00	62.00	58.28	8	29.76	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	9.00	190.00	171.95	6	102.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	12.00	60.00	52.80	1	7.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	12.00	60.00	52.80	13	93.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	12.00	60.00	52.80	1	7.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	2.00	52.00	50.38	93	96.72	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	7.00	55.00	51.15	38	146.30	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	7.00	55.00	51.15	16	61.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	8.00	62.00	57.04	8	39.68	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40067873	Weikfield peppico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	17.00	80.00	66.40	1	13.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	8.00	62.00	57.04	4	19.84	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	10.00	120.00	108.00	1	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	10.00	30.00	27.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	10.00	30.00	27.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	10.00	30.00	27.00	6	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40241090	Weikfield ready-to-eat-custard-vanilla-custard-powder-contains-the-goodness-of-84-cow-milk-makes-smooth-creamy-delicious-custard-can-be-consumed-hot-or-cold-100-vegetarian 200 ml Tetrapak	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	23.00	65.00	50.05	6	89.70	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40033774	Weikfield cooker-cake-mix-chocolate-flavour-no-microwave-needed-100-vegetarian-dry-mix-to-make-soft-yummy-cake 150 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	10.00	125.00	112.50	3	37.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	4.00	90.00	85.95	31	111.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	1997273	REG_PPT_1Apr'24_ALL_3651_15_2024-04-01T09:39:18.835Z	25-May-24	24-Jun-24	PERCENT	4.00	85.00	81.03	151	513.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008385	Weikfield penne-pasta-made-with-durum-wheat-semolina-iron-fortified-with-micro-nutrients-high-protein 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	12	612.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40033772	Weikfield elbow-pasta-made-with-durum-wheat-semolina-iron-fortified-with-micro-nutrients 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	1	51.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Jun-24	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40200633	Weikfield fusilli-pasta-healthy-pasta-made-with-100-durum-wheat-semolina-no-maida-rich-in-protein-fibre-100-vegetarian 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	5	255.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL