



INNOVATIVE RETAIL CONCEPTS PVT LTD
Plot no 224,OLD SY NO 80/3, Old Madras Road, Vijinapura,
KR Puram, Bengaluru (Bangalore) Urban,
Karnataka, 560016

Debit Note

No.: 10561
Ref.:

Dated : 31-May-24

Party's Name: WEIKFIELD FOODS PRIVATE LIMITED-KOL

Particulars	Amount
Promo Recovery	₹ 26465.00
Bill Details: New Ref PROMO/KOL/MAY24/10561 ₹ 26465.00	
For Working Refer Annexure	
On Account of : Being debit note raised towards Promo Recovery (25th To 24th) for the month of May-24 , Location :- Kolkata , Manufacturer / Brand :- Weikfield Foods Ltd	
Amount (in words) : Rupees TwentySix Thousand Four Hundred SixtyFive Only	
Total	₹ 26465.00

Note :-
Revert within 5 working day's from the date of DN Mail , If any concern regarding debit,. Post that any expectation will not be accept .



FOR INNOVATIVE RETAIL CONCEPTS PVT LTD

Authorised Signatory

Annexure (Working)

															Total Claim :			26,465.00	
Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
May-24	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	21.00	195.00	154.05	1	40.95	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	60.00	54.00	3	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	43.00	38.70	4	17.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	62.00	58.28	9	33.48	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	62.00	58.28	26	96.72	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	190.00	172.90	3	51.30	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	12.00	60.00	52.80	7	50.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	12.00	60.00	52.80	3	21.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	12.00	60.00	52.80	12	86.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	8.00	198.00	182.16	6	93.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	52.00	48.90	23	23.92	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	52.00	48.88	17	17.68	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	7.00	55.00	51.15	15	57.75	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	52.00	47.32	4	18.72	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	8.00	62.00	57.04	10	49.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	77.00	70.07	20	138.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	5.00	133.33	125.33	6	40.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40067873	Weikfield peppercorn-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	17.00	80.00	66.40	2	27.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	8.00	62.00	57.04	17	84.32	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_N ame	Promo Type	Campaign_I d	Campaign_Name	Campaign_S tart_Date	Campaign_End _Date	Campaign_Discount_T ype	Campai gn_Disc ount_V alue	Avg_MRP	Avg_SP	Qty	Promo_Claim_ Amt	Vendor_ERP_Name
May-24	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	30.00	27.00	3	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	52.00	48.88	11	11.44	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	5.00	52.00	48.88	10	26.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	52.00	46.80	10	52.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 e Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	35.00	32.90	5	10.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	4.00	90.00	84.60	6	21.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	4.00	85.00	79.90	2	6.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008385	Weikfield penne-pasta-made-with-durum-wheat-semolina-iron-fortified-with-micro-nutrients-high-protein 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	4	204.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40033772	Weikfield elbow-pasta-made-with-durum-wheat-semolina-iron-fortified-with-micro-nutrients 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	6	306.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40200633	Weikfield fusilli-pasta-healthy-pasta-made-with-100-durum-wheat-semolina-no-maida-rich-in-protein-fibre-100-vegetarian 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	2	102.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	Staples	Branded	100005557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	90.00	84.60	31	167.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	21.00	195.00	154.05	9	368.55	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	21.00	195.00	154.05	1	40.95	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	21.00	220.00	173.80	1	46.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	21.00	220.00	173.80	7	323.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	21.00	220.00	173.80	1	46.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	21.00	195.00	154.05	1	40.95	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
May-24	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nigiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	21.00	195.00	154.05	3	122.85	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	21.00	181.67	143.52	3	114.45	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	60.00	54.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	60.00	54.00	37	222.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	60.00	54.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	165.00	146.40	3	44.55	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	165.00	148.13	79	1,173.15	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008362	Weikfield vanilla-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	165.00	150.15	5	74.25	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	43.00	38.70	7	30.10	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	42.96	38.64	169	726.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	43.00	38.70	10	42.70	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	62.00	58.28	4	14.88	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	61.81	58.10	86	319.62	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	62.00	58.28	3	11.16	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	62.00	56.81	8	29.76	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	62.00	58.25	76	282.72	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	62.00	58.28	3	11.16	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
May-24	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	188.75	171.76	9	152.55	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	12.00	60.00	50.16	3	21.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	12.00	60.00	52.42	100	720.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	12.00	60.00	52.80	2	14.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	12.00	60.00	52.80	40	288.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	12.00	60.00	52.80	3	21.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	12.00	60.00	51.81	115	828.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	12.00	60.00	52.80	12	86.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	8.00	180.00	163.53	12	172.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	8.00	187.28	170.51	127	1,936.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	8.00	192.86	177.43	9	140.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	52.00	50.96	17	17.68	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	52.00	50.96	203	211.12	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	52.00	50.96	11	11.36	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	51.33	50.31	7	7.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	51.99	50.90	190	197.56	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	52.00	50.96	13	13.52	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	7.00	55.00	50.51	5	19.25	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	7.00	55.00	50.75	136	523.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	7.00	55.00	51.15	2	7.70	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	7.00	55.00	51.15	2	7.70	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	7.00	55.00	51.15	39	150.15	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
May-24	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	7.00	55.00	51.15	2	7.70	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	7.00	55.00	51.15	1	3.85	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	7.00	55.00	51.15	22	84.70	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	7.00	55.00	51.15	1	3.85	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	52.00	47.32	3	14.04	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	52.00	47.32	25	117.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	52.00	47.32	3	14.04	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	8.00	62.00	57.04	33	163.68	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	8.00	62.00	57.04	1	4.96	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	1.00	218.67	216.48	9	19.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	1.00	200.00	198.00	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	77.00	68.90	11	76.23	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	76.94	69.27	166	1,148.49	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	9.00	77.00	70.07	8	55.44	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	5.00	130.00	123.50	1	6.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	5.00	136.88	129.59	35	239.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	5.00	136.67	129.83	4	27.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40067873	Weikfield peppico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	17.00	60.00	49.80	1	10.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40067873	Weikfield peppico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	17.00	70.00	58.10	2	23.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	8.00	62.00	57.04	6	29.76	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	8.00	62.00	57.04	57	282.72	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
May-24	Kolkata	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	8.00	62.00	57.04	2	9.92	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	120.00	108.00	2	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	120.00	108.00	15	180.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	120.00	108.00	3	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	30.00	27.00	3	9.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	30.00	27.00	4	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	30.00	27.00	7	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	52.00	50.96	11	11.44	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	52.00	50.96	145	150.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	2.00	52.00	50.96	10	10.36	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	5.00	52.00	49.40	64	166.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	5.00	52.00	49.40	1	2.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	52.00	45.63	6	31.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	51.77	46.34	89	462.10	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	52.00	46.80	13	67.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
May-24	Kolkata	FMCG	Branded Foods	40241090	Weikfield ready-to-eat-custard-vanilla-custard-powder-contains-the-goodness-of-84-cow-milk-makes-smooth-creamy-delicious-custard-can-be-consumed-hot-or-cold-100-vegetarian 200 ml Tetrapak	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	23.00	65.00	50.05	12	179.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40033778	Eco Valley hearty-oats-rich-in-protein-fibre-100-natural-grain-cooks-in-3-minutes-quick-cooking-oats-no-added-sugar 1 kg	Eco Valley	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	16.00	215.00	180.60	4	137.60	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40033774	Weikfield cooker-cake-mix-chocolate-flavour-no-microwave-needed-100-vegetarian-dry-mix-to-make-soft-yummy-cake 150 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	10.00	125.00	112.50	6	75.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	35.00	32.90	5	10.50	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	34.94	32.67	105	219.90	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	35.00	32.90	11	23.10	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	4.00	90.00	84.24	7	25.20	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	4.00	90.00	84.98	68	244.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	4.00	90.00	86.40	3	10.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	4.00	83.13	79.80	12	39.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	4.00	79.75	76.56	131	421.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	4.00	79.38	76.20	11	34.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008385	Weikfield penne-pasta-made-with-durum-wheat-semolina-iron-fortified-with-micro-nutrients-high-protein 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	2	102.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40008385	Weikfield penne-pasta-made-with-durum-wheat-semolina-iron-fortified-with-micro-nutrients-high-protein 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	55	2,805.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40033772	Weikfield elbow-pasta-made-with-durum-wheat-semolina-iron-fortified-with-micro-nutrients 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	2	102.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40033772	Weikfield elbow-pasta-made-with-durum-wheat-semolina-iron-fortified-with-micro-nutrients 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	57	2,907.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	FMCG	Branded Foods	40200633	Weikfield fusilli-pasta-healthy-pasta-made-with-100-durum-wheat-semolina-no-maida-rich-in-protein-fibre-100-vegetarian 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	3	153.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
May-24	Kolkata	FMCG	Branded Foods	40200633	Weikfield fusilli-pasta-healthy-pasta-made-with-100-durum-wheat-semolina-no-maida-rich-in-protein-fibre-100-vegetarian 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	34.00	150.00	99.00	11	561.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	Staples	Branded	100005557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	90.00	84.60	32	172.80	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	Staples	Branded	100005557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	90.00	84.58	561	3,029.40	WEIKFIELD FOODS PRIVATE LIMITED-KOL
May-24	Kolkata	Staples	Branded	100005557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2076828	Weikfield-May-24	03-May-24	31-May-24	PERCENT	6.00	90.00	84.60	27	145.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

