



**INNOVATIVE RETAIL CONCEPTS PVT LTD**  
Plot no 224,OLD SY NO 80/3, Old Madras Road, Vijinapura,  
KR Puram, Bengaluru (Bangalore) Urban,  
Karnataka, 560016

**Debit Note**

No.: 75241  
Ref.:

Dated : 31-Jan-24

Party's Name: Mark Enterprise (Soul) AMD

Particulars	Amount
Promo Recovery	₹ 1361.00
<b>Bill Details:</b> New Ref                      PROMO/INDORE/JAN24/75241                      ₹ 1361.00	
For Working Refer Annexure	
<b>On Account of :</b> Being debit note raised towards Promo Recovery (25th To 24th) for the month of Jan-24 , Location :- Indore , Manufacturer / Brand :- Weikfield Foods Ltd	
<b>Amount (in words) :</b> Rupees One Thousand Three Hundred SixtyOne Only	
<b>Total</b>	<b>₹ 1361.00</b>

Note :-  
Revert within 5 working day's from the date of DN Mail , If any concern regarding debit,. Post that any expectation will not be accept .

**FOR INNOVATIVE RETAIL CONCEPTS PVT LTD**  
Bangalore  


Authorised Signatory

**Annexure ( Working )**

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			Promo_Claim_Amt	Vendor_ERP_Name
															Avg_MRP	Avg_SP	Qty		
Jan-24	Indore	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	35.00	185.00	150.00	2	70.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40008362	Weikfield vanilla-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	13.00	142.00	126.85	3	39.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	35.78	30.78	40	200.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	35.00	30.00	1	5.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	6.00	49.00	43.00	2	12.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	8.00	75.00	67.00	4	32.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	12.00	160.00	148.00	4	48.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	8.00	50.00	42.00	7	56.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	8.00	55.00	47.00	8	64.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40053874	Weikfield chilli-vinegar-authentic-chinese-taste-100-vegetarian 200 g Plastic Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	8.00	50.00	42.00	4	32.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40053874	Weikfield chilli-vinegar-authentic-chinese-taste-100-vegetarian 200 g Plastic Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	8.00	50.00	42.00	1	8.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	8.00	60.00	52.00	2	16.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	2.00	70.00	67.64	15	30.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	2.00	70.00	68.00	1	2.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	100005752	Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	12.00	140.00	125.73	21	252.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	3.00	40.00	37.00	4	12.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	52.00	46.61	26	130.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	52.00	47.00	1	5.00	Mark Enterprise (Soul) AMD

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jan-24	Indore	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	45.00	40.00	4	20.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	45.00	40.00	1	5.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	46.00	41.00	2	10.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	6.00	75.00	69.00	2	12.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	70.00	65.00	13	65.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	70.00	65.00	1	5.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	8.00	130.00	122.00	1	8.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	10.00	55.00	45.00	2	20.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	30005496	Weikfield red-pasta-sauce-tangy-salsa-instant-pasta-sauce-100-vegetarian 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	45.00	40.00	1	5.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	30005496	Weikfield red-pasta-sauce-tangy-salsa-instant-pasta-sauce-100-vegetarian 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	45.00	40.00	3	15.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	3.00	28.00	25.00	11	33.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	3.00	28.00	25.00	1	3.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	3.00	28.00	25.00	2	6.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	10.00	46.00	36.00	8	80.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	10.00	45.00	35.00	3	30.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	8.00	50.00	42.00	1	8.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	2.00	70.00	65.80	1	2.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	3.00	40.00	37.00	1	3.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	52.00	47.00	2	10.00	Mark Enterprise (Soul) AMD

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Jan-24	Indore	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	70.00	65.00	1	5.00	Mark Enterprise (Soul) AMD
Jan-24	Indore	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	3.00	28.00	25.00	1	3.00	Mark Enterprise (Soul) AMD

