

Annexure (Working)

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			Promo_Claim_Amt	Vendor_ERP_Name
															Avg_MRP	Avg_SP	Qty		
Jan-24	Mumbai	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	35.00	175.00	135.63	2	70.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	35.00	175.00	131.25	1	35.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	35.00	185.00	150.00	11	385.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nilgris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	35.00	195.00	148.00	1	35.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	35.00	190.57	155.57	36	1,260.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	35.00	188.33	153.33	3	105.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	6.00	60.00	54.00	6	36.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	6.00	60.00	54.00	1	6.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40008362	Weikfield vanilla-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	13.00	161.79	145.24	14	182.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40008362	Weikfield vanilla-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	13.00	160.00	147.00	1	13.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	42.00	37.00	307	1,535.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	42.00	37.00	28	140.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	6.00	62.00	55.98	53	318.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	6.00	62.00	56.00	2	12.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	8.00	62.00	54.00	24	192.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	12.00	175.00	163.00	13	156.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	12.00	175.00	163.00	3	36.00	WEIKFIELDFOODSPRIVATELIMITEDMUM

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jan-24	Mumbai	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	8.00	60.00	50.62	26	208.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	8.00	60.00	52.00	1	8.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	8.00	60.00	52.00	19	152.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	8.00	60.00	52.00	3	24.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40053874	Weikfield chilli-vinegar-authentic-chinese-taste-100-vegetarian 200 g Plastic Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	8.00	55.00	47.00	11	88.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40053874	Weikfield chilli-vinegar-authentic-chinese-taste-100-vegetarian 200 g Plastic Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	8.00	55.00	47.00	2	16.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	8.00	60.00	50.66	30	240.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	8.00	60.00	52.00	1	8.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	2.00	70.00	68.00	56	112.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	2.00	70.00	68.00	14	28.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	100005752	Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	12.00	180.00	168.00	3	36.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	3.00	50.00	46.55	26	78.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	3.00	50.00	47.00	3	9.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	55.00	49.78	277	1,385.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	55.00	50.00	16	80.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	52.00	47.00	27	135.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	52.00	47.00	1	5.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	55.00	50.00	34	170.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	55.00	50.00	3	15.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	52.00	47.00	20	100.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	6.00	62.00	56.00	39	234.00	WEIKFIELDFOODSPRIVATELIMITEDMUM

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jan-24	Mumbai	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	6.00	62.00	56.00	9	54.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	70.30	65.30	31	155.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	70.00	65.00	2	10.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	5.00	75.00	66.50	3	15.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	8.00	130.00	118.25	17	136.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	8.00	130.00	118.00	5	40.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	4067873	Weikfield pepirco-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	10.00	60.00	50.00	5	50.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	10.00	62.00	52.00	3	30.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	7.00	100.00	93.00	8	56.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	7.00	100.00	93.00	2	14.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	4067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	3.00	30.00	27.00	48	144.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	4067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	3.00	30.00	27.00	6	18.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	4067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	3.00	28.00	25.00	16	48.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	4067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	3.00	28.00	25.00	1	3.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	10.00	50.00	40.00	1	10.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	10.00	50.00	40.00	30	300.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	10.00	50.00	40.00	3	30.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	4067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	3.00	50.00	46.72	139	417.00	WEIKFIELDFOODSPRIVATELIMITEDMUM

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jan-24	Mumbai	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	3.00	50.00	47.00	10	30.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40241090	Weikfield ready-to-eat-custard-vanilla-custard-powder-contains-the-goodness-of-84-cow-milk-makes-smooth-creamy-delicious-custard-can-be-consumed-hot-or-cold-100-vegetarian 200 ml Tetrapak	Weikfield	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	20.00	65.00	45.00	2	40.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jan-24	Mumbai	FMCG	Branded Foods	40033778	Eco Valley hearty-oats-rich-in-protein-fibre-100-natural-grain-cooks-in-3-minutes-quick-cooking-oats-no-added-sugar 1 kg	Eco Valley	Weikfield Foods Ltd	Regular campaign	1733035	REG_25Dec_24Jan24_V5_2436_1_2023-12-13T06:44:27.247Z	25-Dec-23	24-Jan-24	FLAT	25.00	215.00	172.00	2	50.00	WEIKFIELDFOODSPRIVATELIMITEDMUM

