



**INNOVATIVE RETAIL CONCEPTS PVT LTD**  
Plot no 224,OLD SY NO 80/3, Old Madras Road, Vijinapura,  
KR Puram, Bengaluru (Bangalore) Urban,  
Karnataka, 560016

**Debit Note**

No.: **66298**  
Ref.:

Dated : **31-Dec-23**

Party's Name: **Mark Enterprise (Soul) AMD**

Particulars	Amount
Promo Recovery	₹ 2086.00
<b>Bill Details:</b> New Ref <b>PROMO/INDORE/DEC23/66298</b>	₹ 2086.00
For Working Refer Annexure	
<b>On Account of :</b> Being debit note raised towards Promo Recovery (25th To 24th) for the month of Dec-23 , Location :- Indore , Manufacturer / Brand :- Weikfield Foods Ltd	
<b>Amount (in words) :</b> Rupees Two Thousand EightySix Only	
<b>Total</b>	<b>₹ 2086.00</b>

**FOR INNOVATIVE RETAIL CONCEPTS PVT LTD**  
Bangalore  


Note :-  
Revert within 5 working day's from the date of DN Mail , If any concern regarding debit,. Post that any expectation will not be accept .

Authorised Signatory

**Annexure ( Working )**

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			2,086.00	
															Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-23	Indore	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	35.00	30.00	1	5.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	55.00	47.00	1	8.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	2.00	70.00	65.80	1	2.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	100005522	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies-etc 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	2.00	25.00	23.00	2	4.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40067878	Weikfield oven-cake-mix-vanilla-flavour-dry-mix-100-vegetarian-makes-light-moist-spongy-cake 225 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	30.00	130.00	100.00	1	30.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	20.00	185.00	165.00	1	20.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	60.00	54.00	2	12.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40008362	Weikfield vanilla-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	13.00	142.00	129.00	6	78.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	35.00	30.00	42	210.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	35.00	30.00	1	5.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	57.00	51.00	1	6.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	75.00	69.00	4	24.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	52.92	44.92	9	72.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	57.50	49.50	2	16.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40053874	Weikfield chilli-vinegar-authentic-chinese-taste-100-vegetarian 200 g Plastic Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	55.00	49.00	3	18.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	60.00	52.00	4	32.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	2.00	70.00	68.00	25	50.00	Mark Enterprise (Soul) AMD

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-23	Indore	FMCG	Branded Foods	100005752	Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	12.00	145.60	133.60	14	168.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	40.00	37.00	5	15.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	52.87	47.87	23	115.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	53.50	48.50	2	10.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	45.47	40.47	12	60.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	45.00	40.00	1	5.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	40.00	37.00	8	24.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	75.00	69.00	3	18.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	70.00	65.00	19	95.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	70.00	65.00	3	15.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	130.00	120.75	8	64.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	130.00	122.00	2	16.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	100005522	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies-etc 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	2.00	25.00	23.00	63	126.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	100005522	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies-etc 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	2.00	25.00	23.00	2	4.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40033774	Weikfield cooker-cake-mix-chocolate-flavour-no-microwave-needed-100-vegetarian-dry-mix-to-make-soft-yummy-cake 150 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	22.00	106.67	84.67	6	132.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40033775	Weikfield cooker-cake-mix-vanilla-flavour-no-microwave-needed-100-vegetarian-dry-mix-to-make-soft-yummy-cake 150 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	22.00	120.00	98.00	4	88.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	30005496	Weikfield red-pasta-sauce-tangy-salsa-instant-pasta-sauce-100-vegetarian 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	41.67	36.67	6	30.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	28.00	25.00	16	48.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	28.00	25.00	5	15.00	Mark Enterprise (Soul) AMD

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-23	Indore	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	28.00	25.00	2	6.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	28.00	25.00	1	3.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40067878	Weikfield oven-cake-mix-vanilla-flavour-dry-mix-100-vegetarian-makes-light-moist-spongy-cake 225 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	30.00	130.00	100.00	5	150.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	45.00	40.00	4	20.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	45.00	40.00	3	15.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	Staples	Branded	10000557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	6.00	72.69	66.69	38	228.00	Mark Enterprise (Soul) AMD
Dec-23	Indore	Staples	Branded	10000557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	6.00	76.67	70.67	4	24.00	Mark Enterprise (Soul) AMD

