

Annexure (Working)

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			32,637.00	
															Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-23	Kolkata	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	25.00	175.00	131.25	1	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	20.00	185.00	165.00	2	40.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	42.00	37.00	13	65.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	62.00	56.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	62.00	56.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	12.00	175.00	163.00	3	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	60.00	52.00	21	168.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	60.00	52.00	21	168.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	60.00	52.00	19	152.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g PolyJar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	2.00	70.00	65.80	18	36.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	12.00	180.00	168.00	12	144.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	50.00	47.00	8	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	50.00	45.00	8	40.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	52.00	47.00	9	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	52.00	47.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	52.00	47.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	62.00	56.00	3	18.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	130.00	109.75	7	56.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005522	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies-etc 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	2.00	25.00	23.00	54	108.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

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Dec-23	Kolkata	FMCG	Branded Foods	10000537	Weikfield baking-powder 100 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	2.00	35.00	32.90	28	56.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40067873	Weikfield pepico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	10.00	60.00	50.00	2	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	30.00	27.00	5	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	30.00	27.00	5	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	30.00	27.00	20	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	Staples	Branded	10000557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	6.00	90.00	84.00	74	444.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	25.00	175.00	135.71	24	600.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	25.00	185.00	153.75	18	450.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	20.00	186.67	166.67	9	180.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	20.00	195.00	175.00	1	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	20.00	185.00	136.02	5	100.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	30.00	195.00	165.00	8	240.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	60.00	54.00	11	66.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	41.85	36.85	354	1,770.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	42.00	37.00	29	145.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	61.69	55.22	45	270.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	62.00	56.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-23	Kolkata	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	62.00	56.00	31	186.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	12.00	175.00	162.45	34	408.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	12.00	175.00	163.00	1	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	60.00	52.00	199	1,592.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	60.00	52.00	10	80.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	60.00	52.00	123	984.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	60.00	52.00	3	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	60.00	52.00	1	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	59.87	51.87	357	2,856.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	60.00	52.00	14	112.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	2.00	70.00	67.98	283	566.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	2.00	70.00	68.00	22	44.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	12.00	180.00	168.00	1	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	12.00	178.00	166.00	248	2,976.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005752	Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	12.00	180.00	168.00	17	204.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	50.00	47.00	78	234.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	50.00	47.00	7	21.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	50.00	45.00	93	465.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	50.00	45.00	6	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	52.00	47.00	119	595.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	52.00	47.00	11	55.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	52.00	47.00	33	165.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-23	Kolkata	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	52.00	47.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	52.00	49.00	37	111.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	52.00	49.00	4	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	52.00	47.00	15	75.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	52.00	47.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	62.00	56.00	9	54.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	74.29	69.12	69	345.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	75.00	70.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	130.00	97.50	1	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	128.50	112.20	115	920.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	130.00	107.30	11	88.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005522	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies-etc 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	2.00	25.00	22.98	879	1,758.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005522	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies-etc 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	2.00	25.00	23.00	64	128.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	2.00	35.00	33.00	583	1,166.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	2.00	35.00	33.00	38	76.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40067873	Weikfield pepico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	10.00	60.00	50.00	45	450.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40067873	Weikfield pepico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	10.00	60.00	50.00	2	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	30.00	27.00	41	123.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	30.00	27.00	5	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-23	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	30.00	27.00	109	327.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	30.00	27.00	13	39.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	30.00	27.00	86	258.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	30.00	27.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40067877	Weikfield oven-cake-mix-chocolate-flavour-dry-mix-100-vegetarian-makes-soft-yummy-cake 225 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	30.00	160.00	130.00	10	300.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40067877	Weikfield oven-cake-mix-chocolate-flavour-dry-mix-100-vegetarian-makes-soft-yummy-cake 225 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	30.00	160.00	130.00	2	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	FMCG	Branded Foods	40033778	Eco Valley hearty-oats-rich-in-protein-fibre-100-natural-grain-cooks-in-3-minutes-quick-cooking-oats-no-added-sugar 1 kg	Eco Valley	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	20.00	215.00	195.00	10	200.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	Staples	Branded	100005557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	6.00	90.00	84.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	Staples	Branded	100005557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	6.00	90.00	84.00	1,411	8,466.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Kolkata	Staples	Branded	100005557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	6.00	90.00	84.00	56	336.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL