



**Annexure ( Working )**

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			Promo_Claim_Amt	Vendor_ERP_Name
															Avg_MRP	Avg_SP	Qty		
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	42.00	37.00	1	5.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	57.00	51.00	3	18.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	60.00	52.00	1	8.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	2.00	70.00	65.80	2	4.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005752	Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	12.00	180.00	168.00	1	12.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	50.00	45.00	2	10.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	57.00	51.00	3	18.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	75.00	70.00	1	5.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	130.00	122.00	1	8.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005522	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies-etc 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	2.00	25.00	23.00	2	4.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	2.00	35.00	32.90	2	4.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	30005496	Weikfield red-pasta-sauce-tangy-salsa-instant-pasta-sauce-100-vegetarian 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	45.00	40.00	1	5.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	30.00	27.00	1	3.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40067877	Weikfield oven-cake-mix-chocolate-flavour-dry-mix-100-vegetarian-makes-soft-yummy-cake 225 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	30.00	160.00	130.00	1	30.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	Staples	Branded	100005557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	6.00	90.00	84.00	2	12.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	25.00	185.00	160.00	1	25.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	20.00	185.00	165.00	1	20.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008362	Weikfield vanilla-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	13.00	160.00	147.00	10	130.00	Mark Enterprise (Soul) AMD

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	42.00	37.00	90	450.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	42.00	37.00	24	120.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	57.00	51.00	3	18.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	57.83	51.83	7	42.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	12.00	175.00	163.00	5	60.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	12.00	175.00	163.00	1	12.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	60.00	52.00	4	32.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	60.00	52.00	1	8.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	60.00	52.00	7	56.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40053874	Weikfield chilli-vinegar-authentic-chinese-taste-100-vegetarian 200 g Plastic Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	55.00	49.00	3	18.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	60.00	52.00	2	16.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	2.00	70.00	68.00	62	124.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	2.00	70.00	68.00	10	20.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005752	Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	12.00	180.00	168.00	23	276.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005752	Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	12.00	180.00	168.00	4	48.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	50.00	47.00	9	27.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	50.00	47.00	2	6.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	50.00	45.00	8	40.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	50.00	45.00	1	5.00	Mark Enterprise (Soul) AMD

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	52.38	47.38	38	190.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	52.00	47.00	6	30.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	52.00	47.00	4	20.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	52.00	47.00	1	5.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	52.00	49.00	6	18.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	52.00	49.00	1	3.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	52.00	47.00	4	20.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	57.00	51.00	19	114.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	57.00	51.00	1	6.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	75.00	69.84	28	140.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	75.00	70.00	4	20.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	130.00	122.00	8	64.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	130.00	122.00	2	16.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005522	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies-etc 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	2.00	25.00	22.99	172	344.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005522	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies-etc 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	2.00	25.00	23.00	24	48.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	2.00	35.00	33.00	41	82.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	2.00	35.00	33.00	12	24.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40067873	Weikfield pepico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	10.00	60.00	50.00	6	60.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40067873	Weikfield pepico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	10.00	60.00	50.00	1	10.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40033774	Weikfield cooker-cake-mix-chocolate-flavour-no-microwave-needed-100-vegetarian-dry-mix-to-make-soft-yummy-cake 150 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	22.00	110.00	88.00	2	44.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40033774	Weikfield cooker-cake-mix-chocolate-flavour-no-microwave-needed-100-vegetarian-dry-mix-to-make-soft-yummy-cake 150 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	22.00	110.00	88.00	3	66.00	Mark Enterprise (Soul) AMD

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	57.00	51.00	2	12.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	57.00	51.00	1	6.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	30005496	Weikfield red-pasta-sauce-tangy-salsa-instant-pasta-sauce-100-vegetarian 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	45.00	40.00	4	20.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	30005496	Weikfield red-pasta-sauce-tangy-salsa-instant-pasta-sauce-100-vegetarian 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	45.00	40.00	2	10.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	30.00	27.00	14	42.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	30.00	27.00	10	30.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	28.00	25.00	3	9.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	28.00	25.00	6	18.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40067878	Weikfield oven-cake-mix-vanilla-flavour-dry-mix-100-vegetarian-makes-light-moist-spongy-cake 225 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	30.00	160.00	130.00	1	30.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	50.00	45.00	6	30.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	50.00	45.00	1	5.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	Staples	Branded	100005557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	6.00	90.00	84.00	115	690.00	Mark Enterprise (Soul) AMD
Dec-23	Ahmedabad-Gandhinagar	Staples	Branded	100005557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	6.00	90.00	84.00	13	78.00	Mark Enterprise (Soul) AMD