

Annexure (Working)

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Total Claim :			1,821.00	
															Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-23	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	60.00	54.00	2	12.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	42.00	37.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneswar-Cuttack	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	60.00	52.00	3	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	2.00	70.00	65.80	2	4.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005752	Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	12.00	180.00	168.00	2	24.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	50.00	47.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneswar-Cuttack	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	50.00	45.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	52.00	47.00	3	15.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005522	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies-etc 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	2.00	25.00	23.00	10	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneswar-Cuttack	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	2.00	35.00	32.90	1	2.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneswar-Cuttack	FMCG	Branded Foods	4067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	30.00	27.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneswar-Cuttack	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	25.00	185.00	157.25	1	25.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneswar-Cuttack	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	30.00	195.00	165.00	1	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	60.00	54.00	9	54.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings 100 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	42.00	37.00	28	140.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneswar-Cuttack	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	12.00	175.00	163.00	5	60.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneswar-Cuttack	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	60.00	52.00	1	8.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneswar-Cuttack	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	60.00	52.00	21	168.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Dec-23	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005747	Weikfield cocoa-powder-low-fat-pure-cocoa-powder 50 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	2.00	70.00	68.00	55	110.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005752	Weikfield cocoa-powder-rich-decadent-pure-cocoa-powder 150 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	12.00	180.00	168.00	13	156.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	50.00	47.00	1	3.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	50.00	46.71	30	90.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	50.00	45.00	18	90.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	52.00	46.97	15	75.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	52.00	47.00	6	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	52.00	49.00	2	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	6.00	57.00	51.00	1	6.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	8.00	130.00	122.00	9	72.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005522	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies-etc 50 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	2.00	25.00	22.93	139	278.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneshwar-Cuttack	FMCG	Branded Foods	100005537	Weikfield baking-powder 100 g Polyjar	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	2.00	35.00	33.00	43	86.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	30.00	27.00	16	48.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneshwar-Cuttack	FMCG	Branded Foods	30005496	Weikfield red-pasta-sauce-tangy-salsa-instant-pasta-sauce-100-vegetarian 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	45.00	40.00	2	10.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	30.00	27.00	18	54.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40213546	Weikfield instant-pasta-masala-twist-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 65 g	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	3.00	30.00	27.00	15	45.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40067877	Weikfield oven-cake-mix-chocolate-flavour-dry-mix-100-vegetarian-makes-soft-yummy-cake 225 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1690154	MTR & Weikfield Promo	25-Nov-23	24-Dec-23	FLAT	30.00	160.00	130.00	1	30.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL
Dec-23	Bhubaneshwar-Cuttack	FMCG	Branded Foods	40033778	Eco Valley hearty-oats-rich-in-protein-fibre-100-natural-grain-cooks-in-3-minutes-quick-cooking-oats-no-added-sugar 1 kg	Eco Valley	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	20.00	215.00	195.00	1	20.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

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Dec-23	Bhubaneswar-Cuttack	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder-makes-smooth-creamy-custard-contains-quality-ingredients-best-for-fruit-salads-puddings-100-vegetarian 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	1654181	REG_25Nov_24Dec23_V1_2122_1_2023-11-08T10:42:44.126Z	25-Nov-23	24-Dec-23	FLAT	5.00	50.00	45.00	1	5.00	WEIKFIELD FOODS PRIVATE LIMITED-KOL

