

Annexure (Working)

| Month | City_Name | Main Dept | Sub Dept | SKU_Id | SKU_Description | Brand | Manufacture_Name | Promo Type | Campaign_Id | Campaign_Name | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Total Claim : | | | Promo_Claim_Amt | Vendor_ERP_Name |
|--------|----------------|-----------|---------------|-----------|--|-----------|---------------------|----------------------|-------------|--|---------------------|-------------------|------------------------|-------------------------|---------------|--------|-----|-----------------|------------------------------|
| | | | | | | | | | | | | | | | Avg_MRP | Avg_SP | Qty | | |
| Oct-23 | Lucknow-Kanpur | FMCG | Beverages | 40008381 | Weikfield drinking-chocolate-powder 100 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 5.00 | 73.75 | 68.75 | 5 | 25.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 40008378 | Weikfield custard-powder-vanilla 100 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 42.00 | 36.67 | 13 | 39.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 40033772 | Weikfield pasta-elbow 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 51.00 | 150.00 | 99.00 | 1 | 51.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 40053874 | Weikfield chilli-vinegar 200 g Plastic Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 7.00 | 55.00 | 48.00 | 1 | 7.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 40067874 | Weikfield soya-sauce 220 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 8.00 | 60.00 | 52.00 | 2 | 16.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 100005752 | Weikfield cocoa 150 g Box | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 10.00 | 180.00 | 169.20 | 1 | 10.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 100005756 | Weikfield jelly-strawberry 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 52.00 | 48.88 | 9 | 27.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 40033774 | Weikfield cooker-cake-mix-chocolate 150 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 15.00 | 110.00 | 95.00 | 5 | 75.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 40033775 | Weikfield cooker-cake-mix-vanilla 150 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 15.00 | 110.00 | 95.00 | 5 | 75.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Beverages | 40008381 | Weikfield drinking-chocolate-powder 100 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 5.00 | 74.38 | 69.38 | 7 | 35.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 40008378 | Weikfield custard-powder-vanilla 100 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 42.00 | 39.00 | 65 | 195.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 40008378 | Weikfield custard-powder-vanilla 100 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 42.00 | 39.00 | 7 | 21.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 40033772 | Weikfield pasta-elbow 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 51.00 | 150.00 | 99.00 | 8 | 408.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 40033772 | Weikfield pasta-elbow 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1520122 | REG_25Sep_24Oct23B8G_1640_1_2023-09-11T09:58:13.428Z | 30-Sep-23 | 10-Oct-23 | PERCENT | 35.00 | 150.00 | 97.50 | 14 | 735.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 40053874 | Weikfield chilli-vinegar 200 g Plastic Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 7.00 | 55.00 | 48.00 | 7 | 49.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 40067874 | Weikfield soya-sauce 220 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 8.00 | 60.00 | 52.00 | 20 | 160.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 100005747 | Weikfield cocoa 50 g Box | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 4.00 | 70.00 | 65.33 | 19 | 76.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 100005752 | Weikfield cocoa 150 g Box | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 10.00 | 180.00 | 170.00 | 22 | 220.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 100005756 | Weikfield jelly-strawberry 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 52.00 | 49.00 | 40 | 120.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 100005756 | Weikfield jelly-strawberry 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 52.00 | 49.00 | 1 | 3.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 40033774 | Weikfield cooker-cake-mix-chocolate 150 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 15.00 | 110.00 | 95.00 | 8 | 120.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 40033774 | Weikfield cooker-cake-mix-chocolate 150 g | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 15.00 | 110.00 | 95.00 | 1 | 15.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 40033775 | Weikfield cooker-cake-mix-vanilla 150 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 15.00 | 110.00 | 95.00 | 6 | 90.00 | RJ AGENCIES WEIKFIELD-DC-LCK |
| Oct-23 | Lucknow-Kanpur | FMCG | Branded Foods | 40033775 | Weikfield cooker-cake-mix-vanilla 150 g | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 15.00 | 110.00 | 95.00 | 2 | 30.00 | RJ AGENCIES WEIKFIELD-DC-LCK |