

Annexure (Working)

| Month | City_Name | Main Dept | Sub Dept | SKU_Id | SKU_Description | Brand | Manufacture_Name | Promo Type | Campaign_Id | Campaign_Name | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Total Claim : | | | 22,166.00 | |
|--------|-----------|-----------|---------------|----------|--|------------|---------------------|----------------------|-------------|---|---------------------|-------------------|------------------------|-------------------------|---------------|--------|-----|-----------------|---------------------------------------|
| | | | | | | | | | | | | | | | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name |
| Oct-23 | Pune | FMCG | Beverages | 40033767 | Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 30.00 | 175.00 | 145.00 | 3 | 90.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Beverages | 40033768 | Eco Valley organic-green-tea-dandelion-mint 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 30.00 | 185.00 | 155.00 | 5 | 150.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Beverages | 40033768 | Eco Valley organic-green-tea-dandelion-mint 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 30.00 | 185.00 | 155.00 | 2 | 60.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Beverages | 40033769 | Eco Valley organic-green-tea-sunny-lemomy 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 30.00 | 185.00 | 155.00 | 7 | 210.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Beverages | 40033769 | Eco Valley organic-green-tea-sunny-lemomy 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 30.00 | 185.00 | 155.00 | 1 | 30.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Beverages | 40033770 | Eco Valley organic-green-tea-classic-green 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign | 1563531 | Liq_Reg_Rq_Sep_Vf_1804_6_2023-09-30T09:51:51.537Z | 30-Sep-23 | 24-Oct-23 | PERCENT | 50.00 | 180.00 | 90.00 | 8 | 720.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Beverages | 40033770 | Eco Valley organic-green-tea-classic-green 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign_BBD | 1563531 | Liq_Reg_Rq_Sep_Vf_1804_6_2023-09-30T09:51:51.537Z | 30-Sep-23 | 24-Oct-23 | PERCENT | 50.00 | 180.00 | 90.00 | 1 | 90.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Beverages | 40033771 | Eco Valley organic-green-tea-ginger-lem-mulethi 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 30.00 | 185.00 | 155.00 | 20 | 600.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Beverages | 40033771 | Eco Valley organic-green-tea-ginger-lem-mulethi 42.5 g (25 Bags x 1.7 g) | Eco Valley | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 30.00 | 185.00 | 155.00 | 3 | 90.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Beverages | 40008381 | Weikfield drinking-chocolate-powder 100 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 5.00 | 75.00 | 65.98 | 26 | 130.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Beverages | 40008381 | Weikfield drinking-chocolate-powder 100 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 5.00 | 75.00 | 65.14 | 9 | 45.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Beverages | 40067872 | Weikfield weikfield-drinking-chocolate 500 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 5.00 | 200.00 | 195.00 | 17 | 85.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40008361 | Weikfield garlic-chilli-sauce 200 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 6.00 | 60.00 | 54.00 | 13 | 78.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40008361 | Weikfield garlic-chilli-sauce 200 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 6.00 | 60.00 | 54.00 | 4 | 24.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40008362 | Weikfield custard-powder-vanilla 500 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 13.00 | 160.00 | 147.00 | 23 | 299.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40008362 | Weikfield custard-powder-vanilla 500 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 13.00 | 160.00 | 147.00 | 7 | 91.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40008378 | Weikfield custard-powder-vanilla 100 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 42.00 | 39.00 | 364 | 1,092.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40008378 | Weikfield custard-powder-vanilla 100 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 42.00 | 39.00 | 40 | 120.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40008385 | Weikfield pasta-penne 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 51.00 | 150.00 | 99.00 | 34 | 1,734.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40008385 | Weikfield pasta-penne 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1520122 | REG_25Sep_24Oct23B8G_1640_1_2023-09-11T09:58:13.428Z | 30-Sep-23 | 10-Oct-23 | PERCENT | 35.00 | 150.00 | 97.50 | 55 | 2,887.50 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40008385 | Weikfield pasta-penne 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1520122 | REG_25Sep_24Oct23B8G_1640_1_2023-09-11T09:58:13.428Z | 30-Sep-23 | 10-Oct-23 | PERCENT | 35.00 | 150.00 | 97.50 | 4 | 210.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40022158 | Weikfield falooda-mix-rose 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 6.00 | 57.00 | 51.00 | 46 | 276.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40022158 | Weikfield falooda-mix-rose 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 6.00 | 57.00 | 51.00 | 2 | 12.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40022159 | Weikfield falooda-mix-mango 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 6.00 | 57.00 | 51.00 | 9 | 54.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40022159 | Weikfield falooda-mix-mango 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 6.00 | 57.00 | 51.00 | 2 | 12.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40022161 | Weikfield falooda-mix-kesar-pista 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 6.00 | 57.00 | 51.00 | 13 | 78.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40022161 | Weikfield falooda-mix-kesar-pista 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 6.00 | 57.00 | 51.00 | 1 | 6.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40033772 | Weikfield pasta-elbow 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 51.00 | 150.00 | 99.00 | 49 | 2,499.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40033772 | Weikfield pasta-elbow 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 51.00 | 150.00 | 99.00 | 7 | 357.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40033772 | Weikfield pasta-elbow 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1520122 | REG_25Sep_24Oct23B8G_1640_1_2023-09-11T09:58:13.428Z | 30-Sep-23 | 10-Oct-23 | PERCENT | 35.00 | 150.00 | 97.50 | 30 | 1,575.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40033772 | Weikfield pasta-elbow 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1520122 | REG_25Sep_24Oct23B8G_1640_1_2023-09-11T09:58:13.428Z | 30-Sep-23 | 10-Oct-23 | PERCENT | 35.00 | 150.00 | 97.50 | 5 | 262.50 | Weikfield Foods Private Limited -Pune |

| Month | City_Name | Main Dept | Sub Dept | SKU_Id | SKU_Description | Brand | Manufacture_Name | Promo Type | Campaign_Id | Campaign_Name | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name |
|--------|-----------|-----------|---------------|-----------|---|------------|---------------------|----------------------|-------------|--|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|---------------------------------------|
| Oct-23 | Pune | FMCG | Branded Foods | 40033773 | Weikfield pasta-spaghetti 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 10.00 | 175.00 | 165.00 | 5 | 50.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40033773 | Weikfield pasta-spaghetti 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 10.00 | 175.00 | 165.00 | 1 | 10.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40053869 | Weikfield green-chilli-sauce 200 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 8.00 | 60.00 | 52.00 | 44 | 352.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40053870 | Weikfield red-chilli-sauce 200 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 8.00 | 60.00 | 52.00 | 22 | 176.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40053870 | Weikfield red-chilli-sauce 200 g | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 8.00 | 60.00 | 52.00 | 2 | 16.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40053874 | Weikfield chilli-vinegar 200 g Plastic Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 7.00 | 55.00 | 48.00 | 16 | 112.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40053874 | Weikfield chilli-vinegar 200 g Plastic Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 7.00 | 55.00 | 48.00 | 4 | 28.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40067874 | Weikfield soya-sauce 220 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 8.00 | 60.00 | 52.00 | 80 | 640.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40067874 | Weikfield soya-sauce 220 g | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 8.00 | 60.00 | 52.00 | 11 | 88.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40200633 | Weikfield pasta-fusilli 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 51.00 | 150.00 | 99.00 | 5 | 255.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40200633 | Weikfield pasta-fusilli 400 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1520122 | REG_25Sep_24Oct23BIG_1640_1_2023-09-11T09:58:13.428Z | 30-Sep-23 | 10-Oct-23 | PERCENT | 35.00 | 150.00 | 97.50 | 5 | 262.50 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 100005747 | Weikfield cocoa 50 g Box | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 4.00 | 70.00 | 66.00 | 20 | 80.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 100005747 | Weikfield cocoa 50 g Box | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 4.00 | 70.00 | 66.00 | 5 | 20.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 100005752 | Weikfield cocoa 150 g Box | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 10.00 | 180.00 | 170.00 | 22 | 220.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 100005752 | Weikfield cocoa 150 g Box | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 10.00 | 180.00 | 170.00 | 5 | 50.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40008367 | Weikfield custard-powder-butterscotch 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 50.00 | 47.00 | 29 | 87.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40008367 | Weikfield custard-powder-butterscotch 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 50.00 | 47.00 | 11 | 33.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40213547 | Weikfield custard-powder-kesar-pista-flavour 75 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 50.00 | 47.00 | 12 | 36.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40213547 | Weikfield custard-powder-kesar-pista-flavour 75 g | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 50.00 | 47.00 | 5 | 15.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 100005756 | Weikfield jelly-strawberry 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 52.00 | 49.00 | 219 | 657.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 100005756 | Weikfield jelly-strawberry 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 52.00 | 49.00 | 18 | 54.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 100005764 | Weikfield jelly-mango 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 52.00 | 45.94 | 45 | 135.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 100005764 | Weikfield jelly-mango 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 52.00 | 45.00 | 9 | 27.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 100005758 | Weikfield jelly-orange 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 50.00 | 43.39 | 24 | 72.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 100005758 | Weikfield jelly-orange 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 50.00 | 44.00 | 7 | 21.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 100005769 | Weikfield jelly-crystals-pineapple-flavor 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 50.00 | 39.74 | 16 | 48.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 100005769 | Weikfield jelly-crystals-pineapple-flavor 90 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 50.00 | 37.50 | 4 | 12.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40008369 | Weikfield custard-powder-mango 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 50.00 | 47.00 | 62 | 186.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40008369 | Weikfield custard-powder-mango 75 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 50.00 | 47.00 | 17 | 51.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40022160 | Weikfield falooda-mix-strawberry 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 6.00 | 57.00 | 45.23 | 11 | 66.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40022160 | Weikfield falooda-mix-strawberry 200 g Pouch | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 6.00 | 57.00 | 44.40 | 5 | 30.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 30006486 | Weikfield sweet-chilli-sauce 400 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 7.00 | 100.00 | 93.00 | 11 | 77.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 30006486 | Weikfield sweet-chilli-sauce 400 g Bottle | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 7.00 | 100.00 | 93.00 | 2 | 14.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40033778 | Eco Valley quick-cooking-hearty-oats 1 Kg | Eco Valley | Weikfield Foods Ltd | Regular campaign | 1563531 | Liq_Reg_Rq_Sep_VF_1804_6_2023-09-30T09:51:51.537Z | 30-Sep-23 | 24-Oct-23 | PERCENT | 50.00 | 207.00 | 103.50 | 13 | 1,345.50 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40033778 | Eco Valley quick-cooking-hearty-oats 1 Kg | Eco Valley | Weikfield Foods Ltd | Regular campaign_BBD | 1563531 | Liq_Reg_Rq_Sep_VF_1804_6_2023-09-30T09:51:51.537Z | 30-Sep-23 | 24-Oct-23 | PERCENT | 50.00 | 207.00 | 103.50 | 4 | 414.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40033774 | Weikfield cooker-cake-mix-chocolate 150 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 15.00 | 110.00 | 95.00 | 13 | 195.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40033774 | Weikfield cooker-cake-mix-chocolate 150 g | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20 | 25-Sep-23 | 24-Oct-23 | FLAT | 15.00 | 110.00 | 95.00 | 5 | 75.00 | Weikfield Foods Private Limited -Pune |

| Month | City_Name | Main Dept | Sub Dept | SKU_Id | SKU_Description | Brand | Manufacture_Name | Promo Type | Campaign_Id | Campaign_Name | Campaign_Start_Date | Campaign_End_Date | Campaign_Discount_Type | Campaign_Discount_Value | Avg_MRP | Avg_SP | Qty | Promo_Claim_Amt | Vendor_ERP_Name |
|--------|-----------|-----------|---------------|----------|--|-----------|---------------------|----------------------|-------------|--|---------------------|-------------------|------------------------|-------------------------|---------|--------|-----|-----------------|---------------------------------------|
| Oct-23 | Pune | FMCG | Branded Foods | 40067878 | Weikfield oven-cake-mix-vanilla 225 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20_23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 20.00 | 160.00 | 140.00 | 4 | 80.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40033775 | Weikfield cooker-cake-mix-vanilla 150 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20_23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 15.00 | 110.00 | 93.98 | 10 | 150.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40067862 | Weikfield instant-pasta-cheese-creamy 64 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20_23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 30.00 | 27.00 | 102 | 306.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40067862 | Weikfield instant-pasta-cheese-creamy 64 g | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20_23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 30.00 | 27.00 | 29 | 87.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40067863 | Weikfield instant-pasta-tomato-salsa 77 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20_23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 28.00 | 23.27 | 11 | 33.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40067863 | Weikfield instant-pasta-tomato-salsa 77 g | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20_23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 3.00 | 28.00 | 22.40 | 9 | 27.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40067877 | Weikfield oven-cake-mix-chocolate 225 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20_23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 20.00 | 160.00 | 140.00 | 3 | 60.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40213546 | Weikfield instant-pasta-masala-twist 77 g | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20_23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 5.00 | 28.00 | 23.00 | 1 | 5.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40213545 | Weikfield instant-pasta-creamy-mushroom 77 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20_23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 5.00 | 30.00 | 25.00 | 11 | 55.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40213545 | Weikfield instant-pasta-creamy-mushroom 77 g | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20_23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 5.00 | 30.00 | 25.00 | 5 | 25.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40213545 | Weikfield instant-pasta-creamy-mushroom 77 g | Weikfield | Weikfield Foods Ltd | Regular campaign | 1520122 | REG_25Sep_24Oct23BIG_1640_1_2023-09-11T09:58:13.428Z | 30-Sep-23 | 10-Oct-23 | PERCENT | 35.00 | 30.00 | 19.50 | 22 | 231.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40213545 | Weikfield instant-pasta-creamy-mushroom 77 g | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1520122 | REG_25Sep_24Oct23BIG_1640_1_2023-09-11T09:58:13.428Z | 30-Sep-23 | 10-Oct-23 | PERCENT | 35.00 | 30.00 | 19.50 | 7 | 73.50 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40241090 | Weikfield custard-ready-to-eat-made-with-cow-milk-creamy-no-preservatives-vanilla 200 ml | Weikfield | Weikfield Foods Ltd | Regular campaign | 1519976 | REG_25Sep_24Oct23_1626_1_20_23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 15.00 | 65.00 | 50.00 | 28 | 420.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40241090 | Weikfield custard-ready-to-eat-made-with-cow-milk-creamy-no-preservatives-vanilla 200 ml | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1519976 | REG_25Sep_24Oct23_1626_1_20_23-09-11T09:26:36.153Z | 25-Sep-23 | 24-Oct-23 | FLAT | 15.00 | 65.00 | 50.00 | 1 | 15.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40008374 | Weikfield freeze-icecream-mix-powder-vanilla 100 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign | 1563531 | Liq_Reg_Rq_Sep_VF_1804_6_2023-09-30T09:51:51.537Z | 30-Sep-23 | 24-Oct-23 | PERCENT | 50.00 | 54.00 | 27.00 | 20 | 540.00 | Weikfield Foods Private Limited -Pune |
| Oct-23 | Pune | FMCG | Branded Foods | 40008374 | Weikfield freeze-icecream-mix-powder-vanilla 100 g Carton | Weikfield | Weikfield Foods Ltd | Regular campaign_BBD | 1563531 | Liq_Reg_Rq_Sep_VF_1804_6_2023-09-30T09:51:51.537Z | 30-Sep-23 | 24-Oct-23 | PERCENT | 50.00 | 54.00 | 27.00 | 3 | 81.00 | Weikfield Foods Private Limited -Pune |