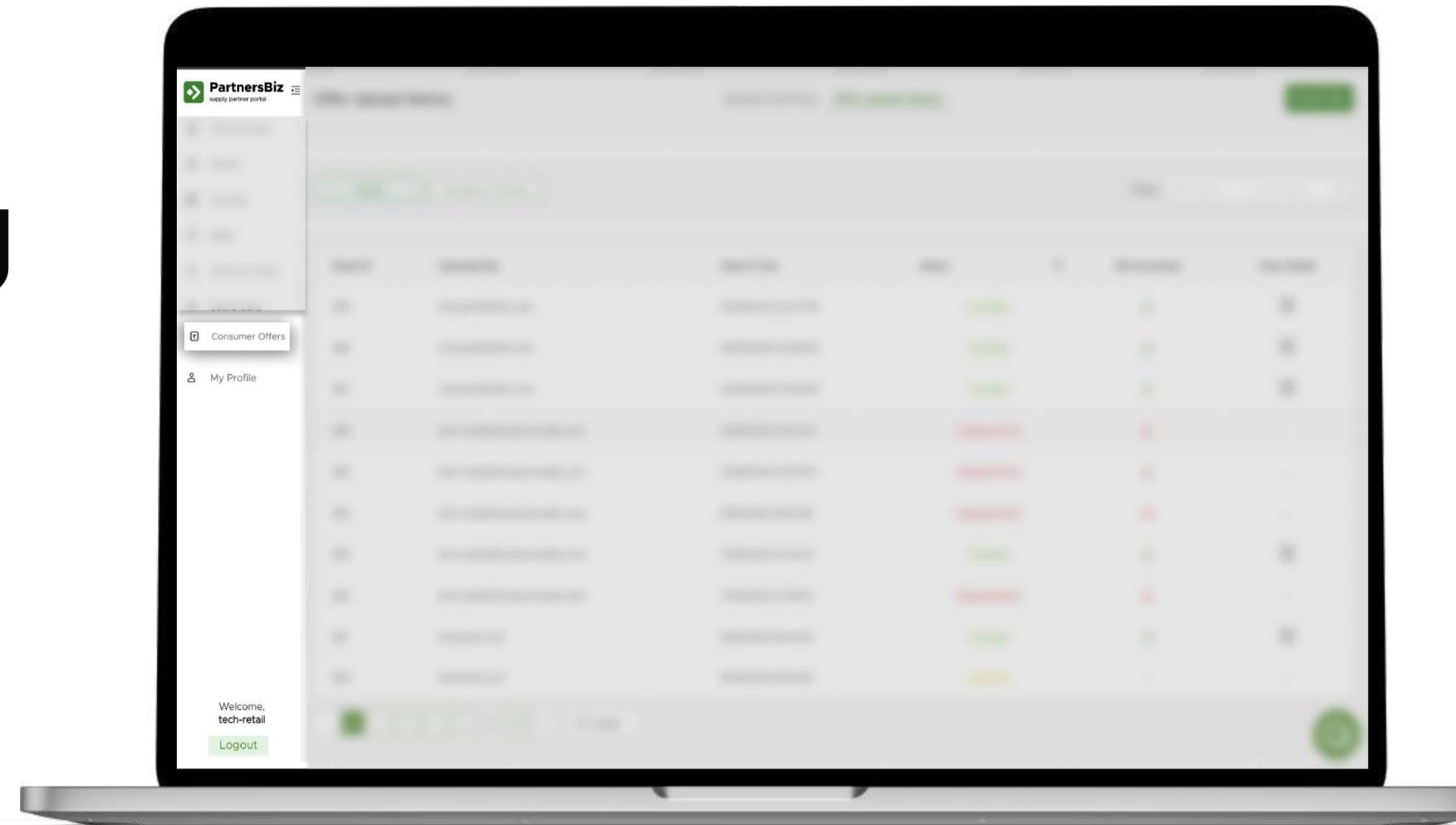


Consumer Offers

A handbook for Offer Upload on Partnersbiz portal

Product Discounting is now super easy

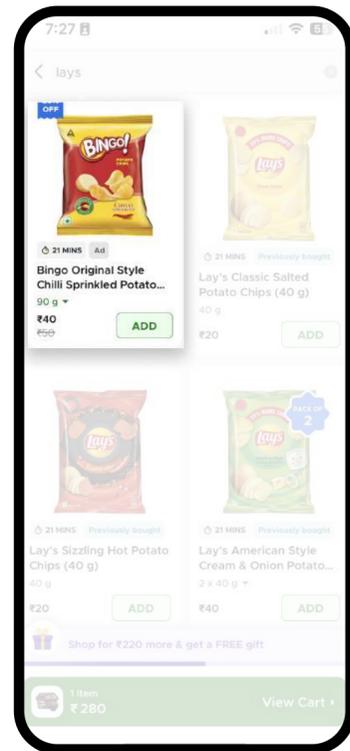
Welcome to a whole new way of
Uploading and Tracking of Consumer
Offers & Spends for your products



Consumer Offers

Partner with us to meet your sales objectives by running two type of discounting campaigns

Single Product Discounting



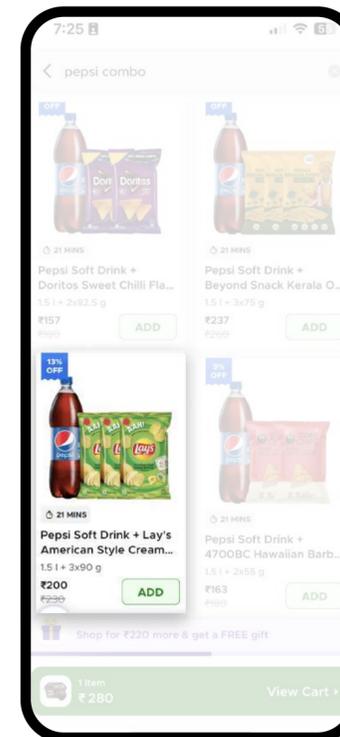
*Flat or Percentage
Discount on your SKUs:*

Boost product **sales**

Lucrative offers during Sale
Days

Stay **competitive** within
category

Bundle and Combo Offers



*Create meaningful product offers
to attract more consumers:*

Bundles:

BMSM : Buy More Save More

BXGY : Buy X Get Y free

Combos of different SKUs:

Combo X : combination of items
with multipliers

What's new at Partnersbiz Portal?

1

Track performance

Get daily analytics of your Offer Spends. No more waiting till the end of campaign for Spend details.

2

Smart Listing of Offers

Bulk Upload Brand Funds in a simplified manner and track status of each offer request.



Create diverse product discounting offers with ease

Track Spends Utilization and Performance Daily

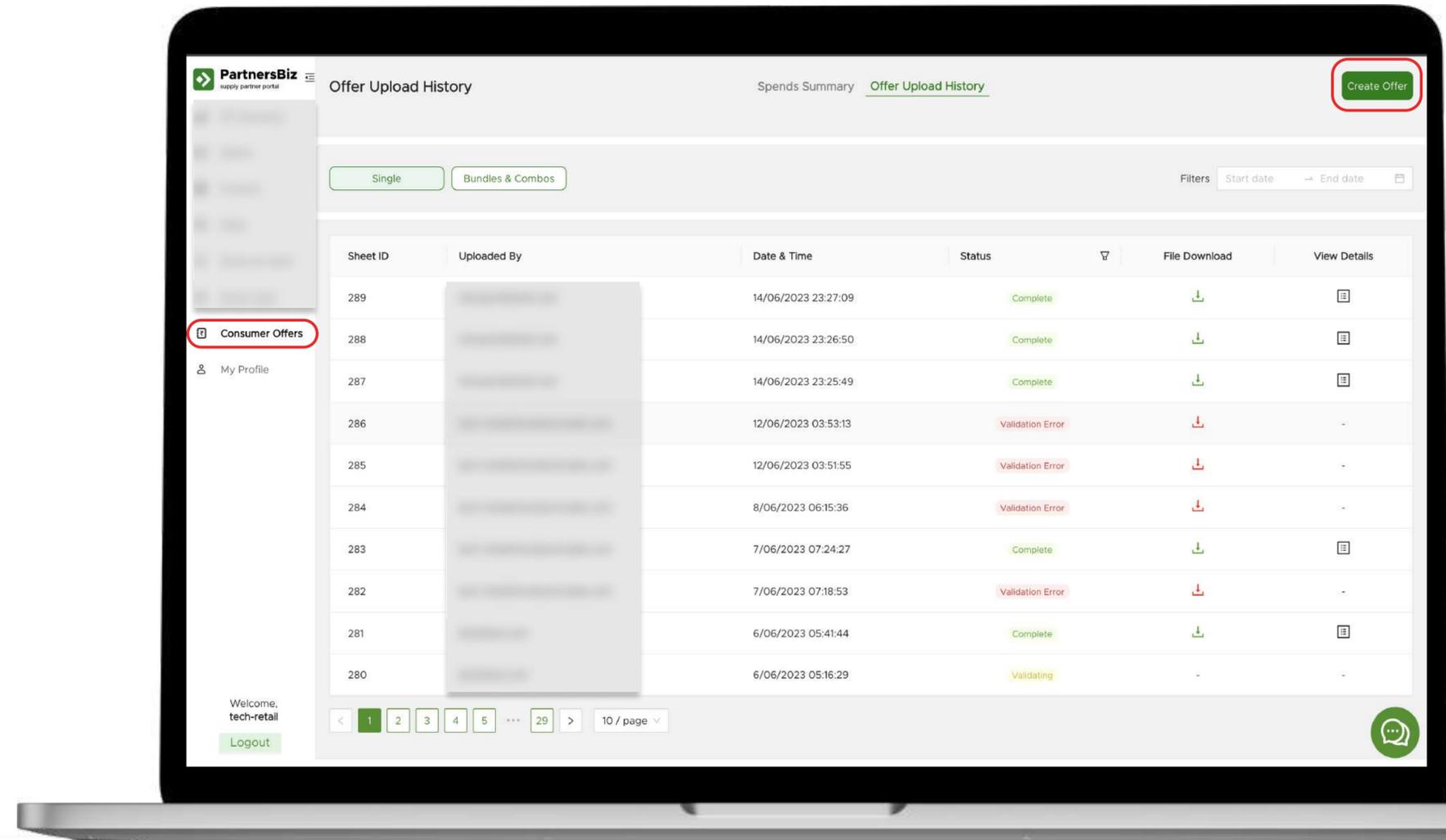
How to create consumer offers?

Create Consumer Offer

Create a new offer for your products

Steps:

- Sign in to the [Partnersbiz Portal](#) dashboard
- Click on the [Consumer Offers](#) tab in the navigation bar
- Select the [Create Offer](#) option on top right corner

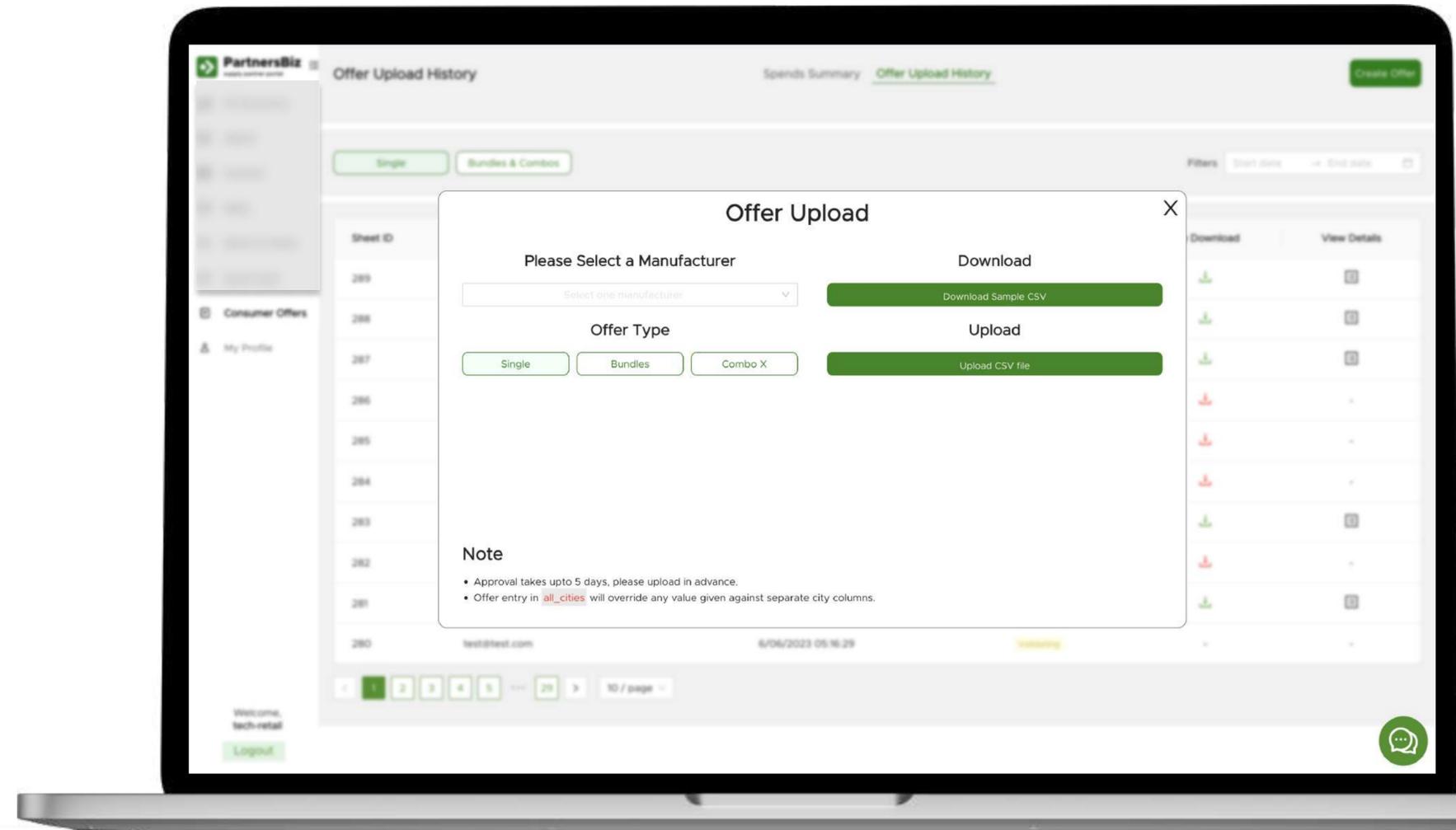


Create Consumer Offer

Download sample format for **the offer**

Steps:

- Based on your sales objective, select the offer type and **Download Sample CSV**
- **Singles** - singleSKU discounting
- Bundles:
 - **BMSM** - for **Buy more Save More**
 - **BXGY** - for **Buy X get Y free**
- **Combos** - for selling combination of products

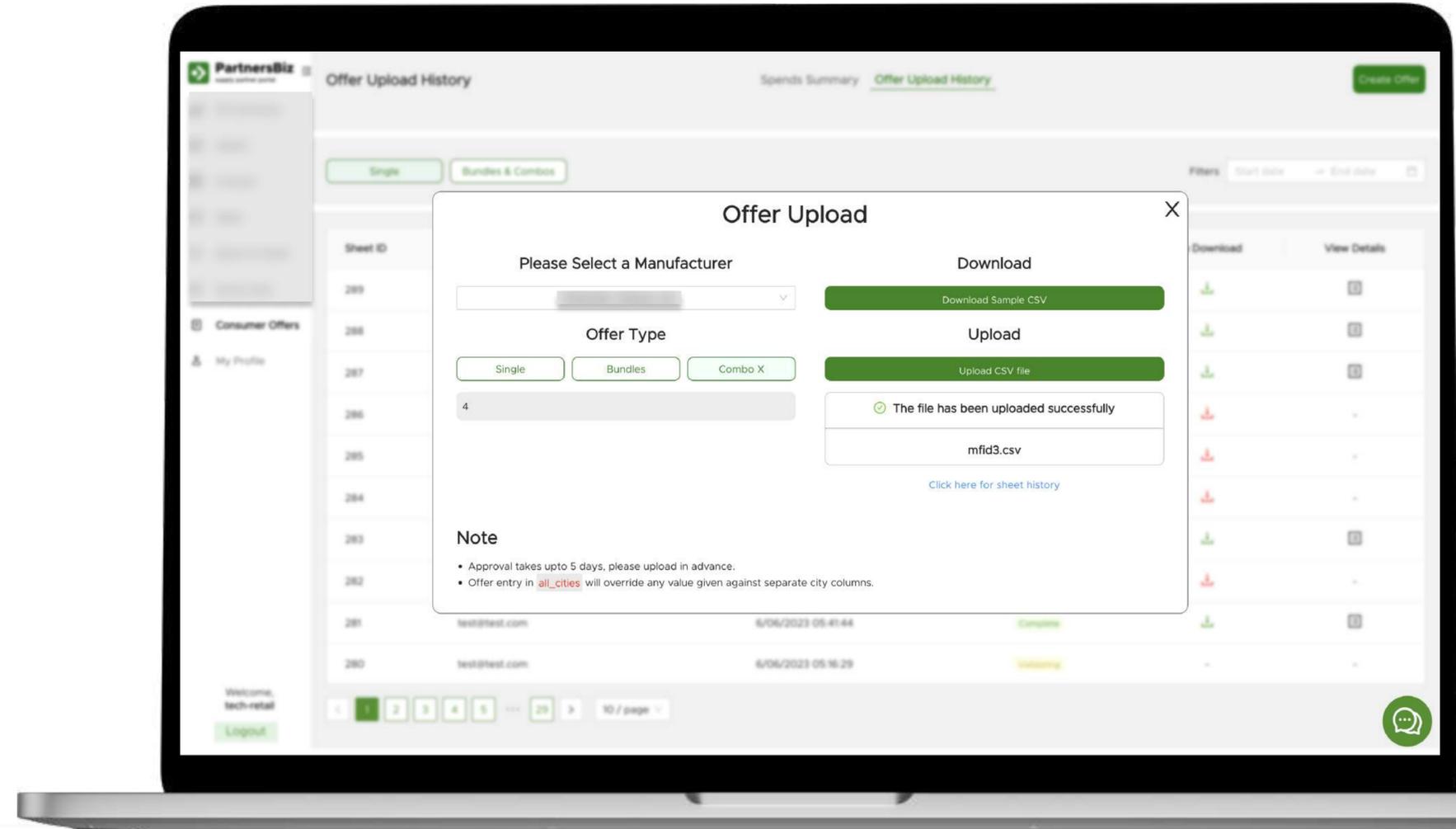


Create Consumer Offer

Upload your Offers

Steps:

- Select the [Create Offer](#) option again in case you have left the page
- Select the offer type you want to list the discounts for, click on **Upload CSV**
- Upload file from your system, one at a time
- Go to [Offer Upload History](#) to view the status of your uploaded file while we process it

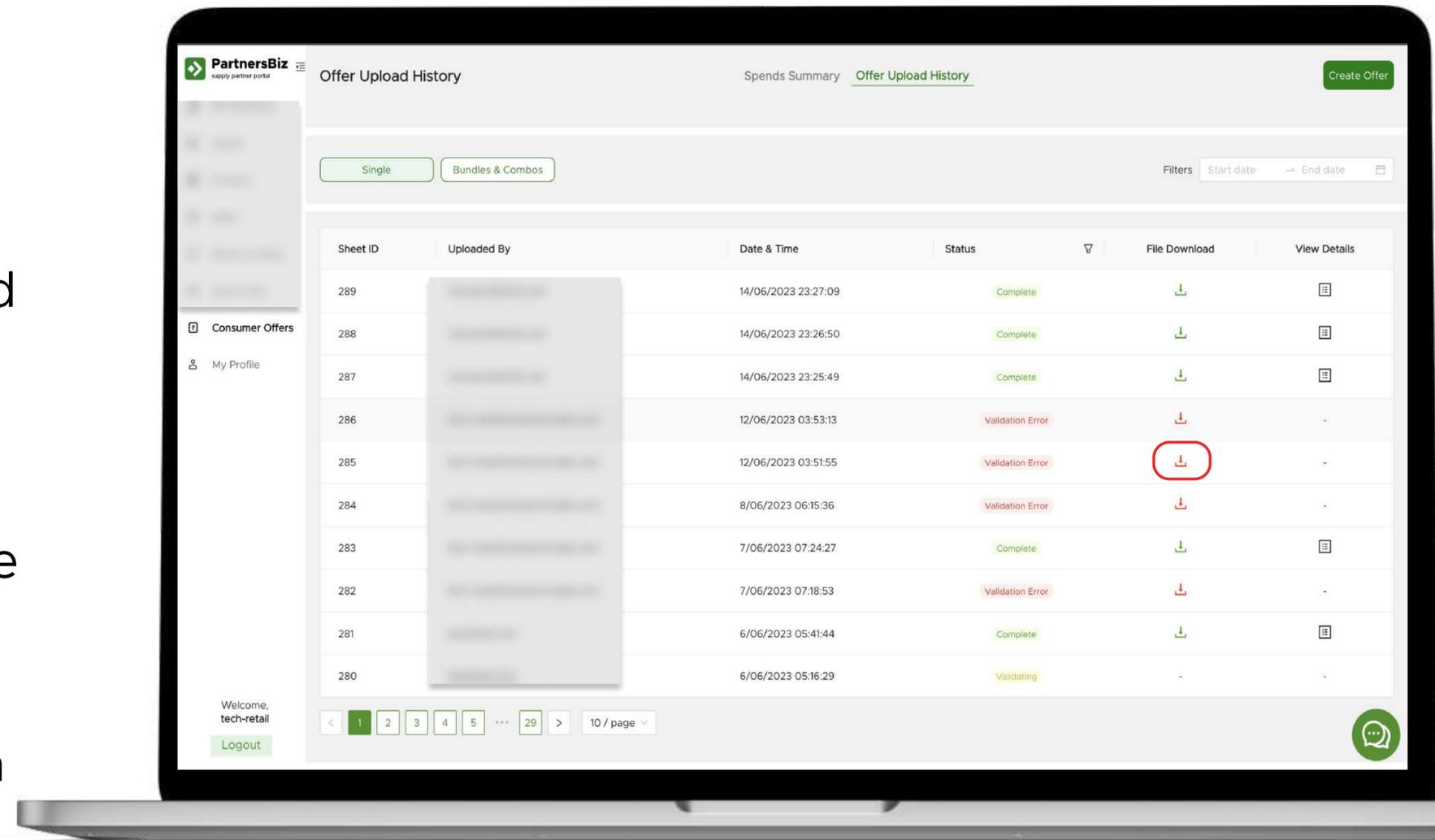


Create Consumer Offer

Understand status of **uploaded offer files**

Steps:

- Tap on to [Offer Upload History](#)
- This tab display details of all uploaded files and their status > shows **Completed** on successful processing > which then **goes for approval**.
- For the files with Status **Error** > we block all the entries in that file.
- You need to **download** the processed file with error messages, correct them and re-upload

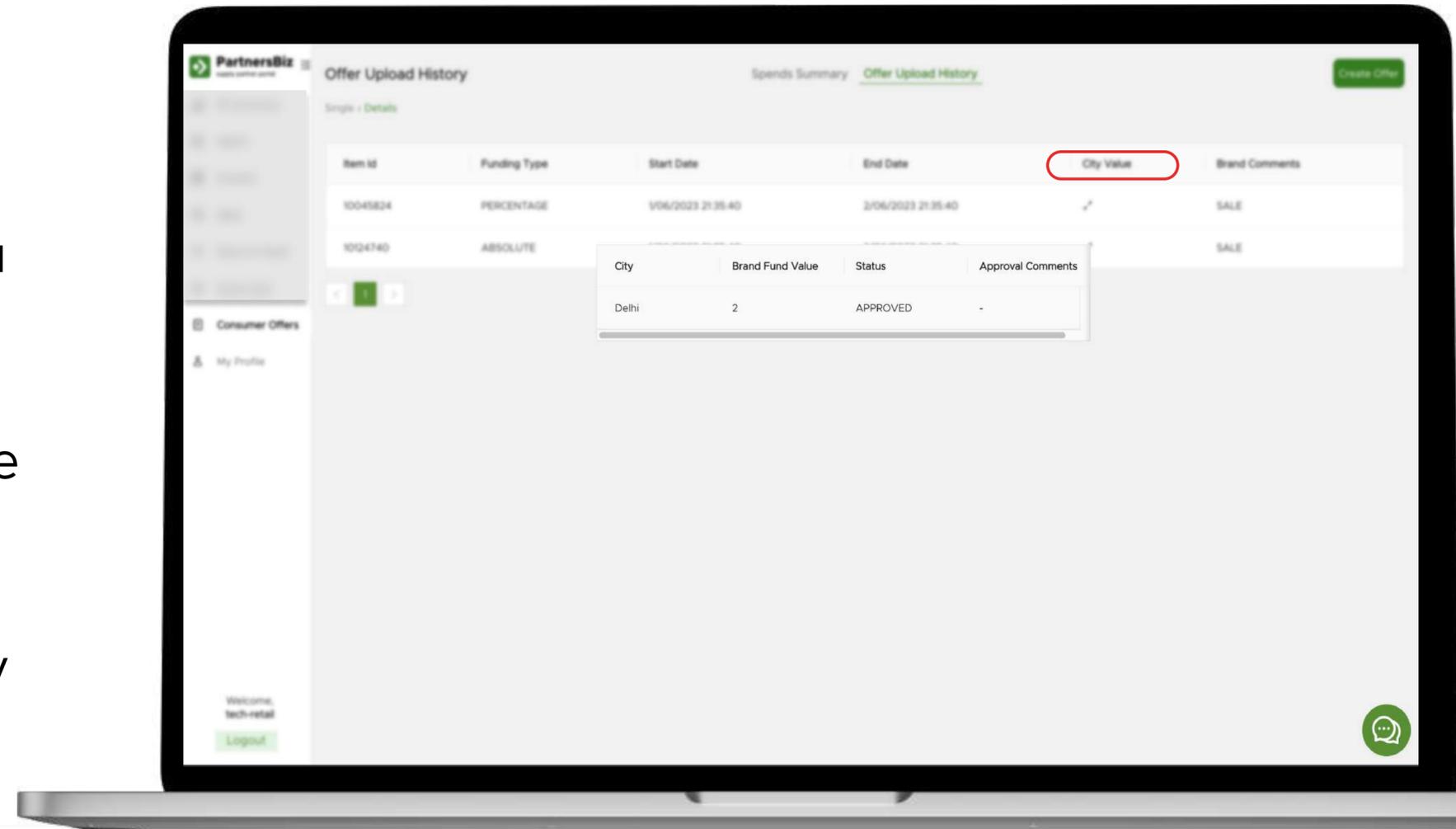


Create Consumer Offer

Check status for each **offer listing entry**

Steps:

- Tap on to [Offer Upload History](#)
- Scroll down/Filter to the file whose entries you need a status check
- Click on the **view details button** against the file
- Click on the **Expand icon** under **City Value** > for checking approval status against every city



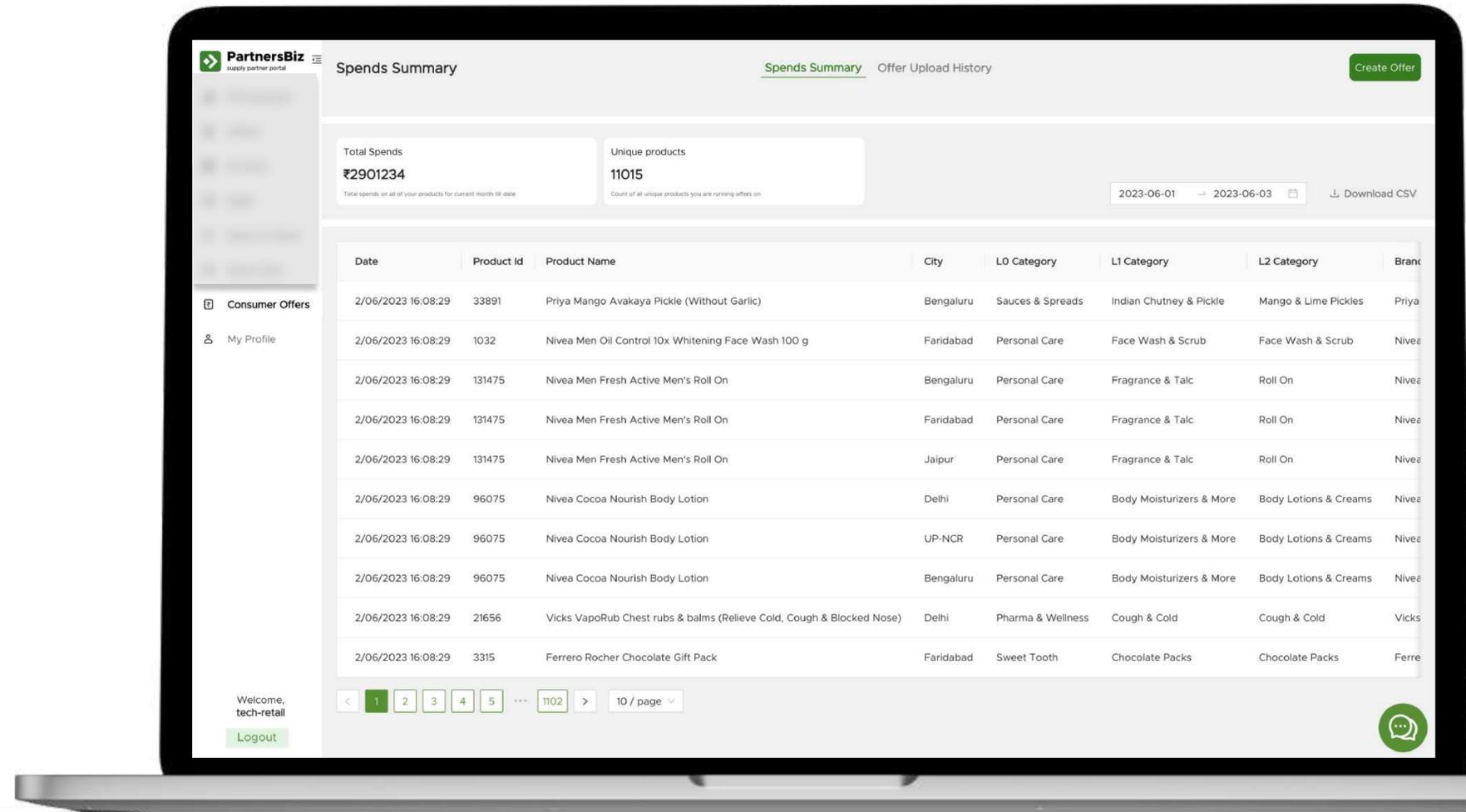
How to track your Offer Spends?

Spends Summary

Funds utilization reporting

- On the [Spends Summary page](#), track **Sales & Funds utilization** for your offer listings
- Metrics for Month-till-Date are available to gauge at the top
- Detailed summary of your offers is displayed just below > you may **filter** specific dates and download this detailed summary

Note - the summary shows Daily sales of every offer across cities. If multiple offers are executed within a day > you can them separately in two records for that day.



The screenshot displays the 'Spends Summary' page in the PartnersBiz supply partner portal. The page features a header with the logo, navigation links for 'Spends Summary' and 'Offer Upload History', and a 'Create Offer' button. Below the header, there are two summary cards: 'Total Spends ₹2901234' and 'Unique products 11015'. A date range selector shows '2023-06-01' to '2023-06-03' and a 'Download CSV' link. The main content is a table with the following columns: Date, Product Id, Product Name, City, L0 Category, L1 Category, L2 Category, and Brand. The table contains 10 rows of data, including products like 'Priya Mango Avakaya Pickle', 'Nivea Men Oil Control', 'Nivea Men Fresh Active Men's Roll On', 'Nivea Cocoa Nourish Body Lotion', 'Vicks VapoRub', and 'Ferrero Rocher Chocolate Gift Pack'. A sidebar on the left contains 'Consumer Offers' and 'My Profile' links. The footer includes a 'Welcome, tech-retail' message, a 'Logout' button, and a pagination control showing '10 / page'.

Date	Product Id	Product Name	City	L0 Category	L1 Category	L2 Category	Brand
2/06/2023 16:08:29	33891	Priya Mango Avakaya Pickle (Without Garlic)	Bengaluru	Sauces & Spreads	Indian Chutney & Pickle	Mango & Lime Pickles	Priya
2/06/2023 16:08:29	1032	Nivea Men Oil Control 10x Whitening Face Wash 100 g	Faridabad	Personal Care	Face Wash & Scrub	Face Wash & Scrub	Nivea
2/06/2023 16:08:29	131475	Nivea Men Fresh Active Men's Roll On	Bengaluru	Personal Care	Fragrance & Talc	Roll On	Nivea
2/06/2023 16:08:29	131475	Nivea Men Fresh Active Men's Roll On	Faridabad	Personal Care	Fragrance & Talc	Roll On	Nivea
2/06/2023 16:08:29	131475	Nivea Men Fresh Active Men's Roll On	Jaipur	Personal Care	Fragrance & Talc	Roll On	Nivea
2/06/2023 16:08:29	96075	Nivea Cocoa Nourish Body Lotion	Delhi	Personal Care	Body Moisturizers & More	Body Lotions & Creams	Nivea
2/06/2023 16:08:29	96075	Nivea Cocoa Nourish Body Lotion	UP-NCR	Personal Care	Body Moisturizers & More	Body Lotions & Creams	Nivea
2/06/2023 16:08:29	96075	Nivea Cocoa Nourish Body Lotion	Bengaluru	Personal Care	Body Moisturizers & More	Body Lotions & Creams	Nivea
2/06/2023 16:08:29	21656	Vicks VapoRub Chest rubs & balms (Relieve Cold, Cough & Blocked Nose)	Delhi	Pharma & Wellness	Cough & Cold	Cough & Cold	Vicks
2/06/2023 16:08:29	3315	Ferrero Rocher Chocolate Gift Pack	Faridabad	Sweet Tooth	Chocolate Packs	Chocolate Packs	Ferrero

Partnersbiz Portal

For any queries, please reach out
to support@partnersbiz.com