

Annexure (Working)

															Total Claim :			8,501.00	
Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_N_ame	Promo Type	Campaign_I_d	Campaign_Name	Campaign_S tart_Date	Campaign_End _Date	Campaign_ Discount_T ype	Campaign_Discou nt_V alue	Avg_MRP	Avg_SP	Qty	Promo_Claim_ Amt	Vendor_ERP_Name
Mar-23	Ahmedabad-Gandhinagar	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1125682	ECO_Valley	09-Mar-23	31-Mar-23	FLAT	40.00	175.00	135.00	1	40.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008361	Weikfield garlic-chilli-sauce 200 g Bottle	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	6.00	55.67	49.83	11	66.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla 500 g Carton	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	20.00	160.00	140.00	31	620.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla 100 g Carton	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	7.00	42.00	35.00	4	28.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008378	Weikfield custard-powder-vanilla 100 g Carton	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	7.00	41.89	34.81	170	1,190.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008385	Weikfield pasta-penne 400 g Pouch	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	31.00	150.00	119.00	10	310.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose 200 g Pouch	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	9.00	56.25	47.26	42	378.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40022159	Weikfield falooda-mix-mango 200 g Pouch	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	9.00	56.50	47.45	40	360.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40022160	Weikfield falooda-mix-strawberry 200 g Pouch	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	9.00	56.19	47.26	49	441.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40022161	Weikfield falooda-mix-kesar-pista 200 g Pouch	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	9.00	56.10	47.12	29	261.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40033772	Weikfield pasta-elbow 400 g Pouch	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	31.00	150.00	119.00	12	372.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40033773	Weikfield pasta-spaghetti 400 g Pouch	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	25.00	163.50	138.33	5	125.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40033774	Weikfield cooker-cake-mix-chocolate 150 g	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	15.00	110.00	95.00	1	15.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40033775	Weikfield cooker-cake-mix-vanilla 150 g	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	15.00	110.00	95.00	1	15.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce 200 g	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	6.00	55.00	49.00	7	42.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce 200 g	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	6.00	57.00	51.00	10	60.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40053874	Weikfield chilli-vinegar 200 g Plastic Bottle	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	6.00	54.80	47.15	9	54.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheese-creamy 64 g	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	3.00	28.00	25.00	15	45.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa 77 g	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	3.00	28.00	25.00	2	6.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40067874	Weikfield soya-sauce 220 g	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	6.00	60.00	54.00	3	18.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40067874	Weikfield soya-sauce 220 g	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	6.00	60.00	54.00	11	66.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40067877	Weikfield oven-cake-mix-chocolate 225 g	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	15.00	160.00	145.00	2	30.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40091056	Chef'S Basket durum-wheat-pasta-penne 500 g	Chef'S Basket	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	PERCENT	40.00	175.00	105.00	17	1,190.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40091057	Chef'S Basket durum-wheat-pasta-fusilli 500 g	Chef'S Basket	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	PERCENT	40.00	175.00	105.00	7	490.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40200633	Weikfield pasta-fusilli 400 g Pouch	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	31.00	150.00	119.00	9	279.00	Mark Enterprise (Sou) AMD

Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	10005747	Weikfield cocoa 50 g Box	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	5.00	70.00	64.88	19	95.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	10005752	Weikfield cocoa 150 g Box	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	15.00	165.00	150.00	10	150.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	Staples	Branded	100005557	Weikfield cornflour 500 g Carton	Weikfield	Weikfield Products India Pvt Ltd	1_Dated Discount_regular campaign	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	5.00	90.00	84.95	130	650.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Beverages	40033767	Eco Valley-Organic Green Tea - Divine Tulsii-42.5 g	Eco Valley	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1125682	ECO_Valley	09-Mar-23	31-Mar-23	FLAT	40.00	175.00	135.00	1	40.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008361	Weikfield-Garlic Chilli Sauce-200 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	00-Jan-00	00-Jan-00	FLAT	6.00	55.00	49.00	1	6.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008361	Weikfield-Garlic Chilli Sauce-200 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	6.00	60.00	54.00	1	6.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008362	Weikfield-Custard Powder Vanilla-500 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	20.00	160.00	145.00	2	40.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008378	Weikfield-Custard Powder Vanilla-100 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	7.00	41.50	34.88	33	231.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40008385	Weikfield-Pasta Penne-400 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	31.00	150.00	119.00	4	124.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40022158	Weikfield-Falooda Mix - Rose-200 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	9.00	55.67	46.67	3	27.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40022159	Weikfield-Falooda Mix Mango-200 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	9.00	56.33	47.33	4	36.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40022160	Weikfield-Falooda Mix Strawberry-200 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	9.00	55.00	46.00	2	18.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40022161	Weikfield-Falooda Mix - Kesar Pista-200 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	9.00	56.00	47.00	3	27.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40033772	Weikfield-Pasta Elbow-400 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	31.00	150.00	119.00	4	124.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40033773	Weikfield-Pasta - Spaghetti-400 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	25.00	163.33	138.33	3	75.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40033775	Weikfield-Cooker Cake Mix - Vanilla-150 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	15.00	110.00	95.00	1	15.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40053869	Weikfield-Green Chilli Sauce-200 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	6.00	55.00	49.00	5	30.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40053874	Weikfield-Chilli Vinegar-200 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	6.00	55.00	49.00	2	12.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40067874	Weikfield-Soya Sauce-220 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	6.00	60.00	54.00	4	24.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40067878	Weikfield-Oven Cake Mix - Vanilla-225 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	15.00	160.00	145.00	1	15.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	40091056	Chef'S Basket-Durum Wheat Pasta - Penne-500 g	Chef'S Basket	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	PERCENT	40.00	175.00	105.00	2	140.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005747	Weikfield-Cocoa-50 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	00-Jan-00	00-Jan-00	FLAT	5.00	70.00	65.00	1	5.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005747	Weikfield-Cocoa-50 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	5.00	70.00	65.00	4	20.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	FMCG	Branded Foods	100005752	Weikfield-Cocoa-150 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	15.00	165.00	150.00	1	15.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	Staples	Branded	100005557	Weikfield-Cornflour-500 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	00-Jan-00	00-Jan-00	FLAT	5.00	90.00	85.00	1	5.00	Mark Enterprise (Sou) AMD
Mar-23	Ahmedabad-Gandhinagar	Staples	Branded	100005557	Weikfield-Cornflour-500 g	Weikfield	Weikfield Products India Pvt Ltd	4_BBD_Promo_NM	1105750	13_SBF_25-Feb 24-Mar All	25-Feb-23	24-Mar-23	FLAT	5.00	90.00	85.00	14	70.00	Mark Enterprise (Sou) AMD