



INNOVATIVE RETAIL CONCEPTS PVT LTD  
Plot no 224,OLD SY NO 80/3, Old Madras Road, Vijjinapura,  
KR Puram, Bengaluru (Bangalore) Urban,  
Karnataka, 560016

**Debit Note**

No.: 24606  
Ref.:

Dated : 31-Jul-24

Party's Name: Mark Enterprise (Soul) AMD

Particulars	Amount
Promo Recovery	₹ 1572.00
<b>Bill Details:</b> New Ref                      PROMO/INDORE/JUL24/24606                      ₹ 1572.00 	
For Working Refer Annexure	
<b>On Account of :</b> Being debit note raised towards Promo Recovery (25th To 24th) for the month of Jul-24 , Location :- Indore , Manufacturer / Brand :- Weikfield Foods Ltd	
<b>Amount (in words) :</b> Rupees One Thousand Five Hundred SeventyTwo Only	
<b>Total</b>	<b>₹ 1572.00</b>

Note :-  
Revert within 5 working day's from the date of DN Mail , If any concern regarding debit,. Post that any expectation will not be accept .



FOR INNOVATIVE RETAIL CONCEPTS PVT LTD

Authorised Signatory

### Annexure ( Working )

															Total Claim :			1,572.00	
Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_N ame	Promo Type	Campaign_I d	Campaign_Name	Campaign_S tart_Date	Campaign_End _Date	Campaign_Discount_ T ype	Campaign_Disc ount_V alue	Avg_MRP	Avg_SP	Qty	Promo_Claim_ Amt	Vendor_ERP_Name
Jul-24	Indore	FMCG	Beverages	40033769	Eco Valley organic-green-tea-sunny-lemony-grown-in-nilgiris-zero-calories-rich-in-antioxidants-rich-in-vitamin-c 42.5 g ( 25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	220.00	155.00	2	130.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g ( 25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	185.00	120.00	1	65.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	55.00	53.00	10	20.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	6.00	54.00	48.00	6	36.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	55.00	54.00	25	25.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	225.00	221.90	15	15.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	225.00	224.00	4	4.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	56.32	15	45.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	7.00	60.00	52.80	40	280.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	7.00	77.00	70.00	3	21.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	50.00	4	8.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	52.00	51.00	11	11.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	62.00	60.00	5	10.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	6.00	35.00	28.86	31	186.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	86.29	26	52.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	88.00	3	6.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	60.00	55.41	11	22.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	60.00	58.00	1	2.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	5.00	165.00	154.08	6	30.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	30.00	28.00	1	2.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	10.00	32.00	22.00	5	50.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	50.00	47.00	2	6.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	49.54	12	24.00	Mark Enterprise (Soul) AMD

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-24	Indore	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	50.00	2	4.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	21.00	190.00	160.50	2	42.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40053874	Weikfield chilli-vinegar-authentic-chinese-taste-100-vegetarian 200 g Plastic Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	55.50	2	6.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40008384	Weikfield drinking-chocolate-powder-made-from-the-finest-cocoa-beans 200 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	11.00	150.00	135.83	10	110.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	56.40	9	27.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	62.00	57.40	2	6.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	Staples	Branded	100005557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	88.00	53	106.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	185.00	120.00	2	130.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	55.00	53.00	1	2.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	55.00	51.70	1	1.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	225.00	211.50	1	1.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	57.00	2	6.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	57.00	1	3.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	48.88	1	2.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy-cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	84.60	3	6.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	30.00	28.00	1	2.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	52.00	48.88	2	6.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	21.00	190.00	96.90	2	42.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40053874	Weikfield chilli-vinegar-authentic-chinese-taste-100-vegetarian 200 g Plastic Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	51.00	1	3.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	62.00	58.76	3	9.00	Mark Enterprise (Soul) AMD
Jul-24	Indore	Staples	Branded	100005557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	85.73	4	8.00	Mark Enterprise (Soul) AMD