



INNOVATIVE RETAIL CONCEPTS PVT LTD
Plot no 224,OLD SY NO 80/3, Old Madras Road, Vijinapura,
KR Puram, Bengaluru (Bangalore) Urban,
Karnataka, 560016

Debit Note

No.: 27159
Ref.:

Dated : 31-Jul-24

Party's Name: WEIKFIELDFOODSPRIVATELIMITEDMUM

Particulars	Amount
Promo Recovery	₹ 17010.00
Bill Details: New Ref PROMO/PUNE/JUL24/27159 ₹ 17010.00 	
For Working Refer Annexure	
On Account of : Being debit note raised towards Promo Recovery (25th To 24th) for the month of Jul-24 , Location :- Pune , Manufacturer / Brand :- Weikfield Foods Ltd	
Amount (in words) : Rupees Seventeen Thousand Ten Only	
Total	₹ 17010.00

Note :-
Revert within 5 working day's from the date of DN Mail , If any concern regarding debit,. Post that any expectation will not be accept .



FOR INNOVATIVE RETAIL CONCEPTS PVT LTD

Authorised Signatory

Annexure (Working)

															Total Claim :			17,010.00	
Month	City_Name	Main Dept	Sub Dept	Sku_Id	Sku_Description	Brand	Manufacture_N ame	Promo Type	Campaign_I d	Campaign_Name	Campaign_S tart_Date	Campaign_End _Date	Campaign_Discount_T ype	Campaign_Disc ount_V alue	Avg_MRP	Avg_SP	Qty	Promo_Claim_ Amt	Vendor_ERP_Name
Jul-24	Pune	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	206.57	141.57	21	1,365.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Beverages	40033768	Eco Valley organic-green-tea-dandelion-mint-grown-in-nilgiris-zero-calories-all-natural-rich-in-antioxidant 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	207.50	142.50	2	130.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	198.69	133.69	26	1,690.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Beverages	40033771	Eco Valley organic-green-tea-ginger-lemon-mulethi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	203.33	138.33	4	260.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	195.00	130.00	3	195.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Beverages	40033770	Eco Valley organic-green-tea-classic-grown-in-nilgiris-zero-calories-rich-in-antioxidants-good-for-digestion 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	195.00	130.00	1	65.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Beverages	40033767	Eco Valley organic-green-tea-divine-tulsi 42.5 g (25 Bags x 1.7 g)	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	65.00	220.00	155.00	4	260.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	55.00	52.50	23	46.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	100005764	Weikfield jelly-crystals-mango-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	55.00	53.00	6	12.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	6.00	52.00	46.00	17	102.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	100005758	Weikfield jelly-crystals-delicious-orange-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	6.00	52.00	46.00	8	48.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	55.00	52.42	15	30.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	100005769	Weikfield jelly-crystals-delicious-pineapple-flavour-100-vegetarian-no-gelatin-sets-without-refrigeration 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	55.00	53.00	3	6.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	55.00	53.85	197	197.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	100005756	Weikfield jelly-crystals-mix-strawberry-flavour 90 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	55.00	54.00	9	9.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	225.00	224.00	85	85.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	100005752	Weikfield cocoa-powder 150 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	225.00	224.00	5	5.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	56.69	122	366.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40067874	Weikfield soya-sauce 200 g Bottle (Free 20 g Extra Inside)	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	57.00	6	18.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	7.00	77.00	69.82	149	1,043.00	WEIKFIELDFOODSPRIVATELIMITEDMUM

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-24	Pune	FMCG	Branded Foods	40008363	Weikfield custard-powder-vanilla-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 200 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	7.00	77.00	70.00	25	175.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	48.51	50	100.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40008367	Weikfield butterscotch-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	50.00	6	12.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	52.00	50.07	59	59.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40008369	Weikfield mango-custard-powder 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	52.00	51.00	10	10.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	62.00	58.80	17	34.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40022159	Weikfield mango-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	62.00	60.00	5	10.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	6.00	35.00	29.00	640	3,840.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	30005492	Weikfield pasta-sauce-cheesy-creamy-mix-instant-pasta-sauce 30 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	6.00	35.00	29.00	53	318.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	88.00	91	182.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40053875	Weikfield baking-powder-double-action-baking-powder-for-light-fluffy cakes-pastries-naans-dhoklas-cookies 400 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	88.00	12	24.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	21.00	120.00	97.38	15	315.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	30006486	Weikfield sweet-chilli-sauce-delicious-sauce-or-dip-authentic-taste-100-vegetarian 400 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	21.00	120.00	99.00	3	63.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40241090	Weikfield ready-to-eat-custard-vanilla-custard-powder-contains-the-goodness-of-84-cow-milk-makes-smooth-creamy-delicious-custard-can-be-consumed-hot-or-cold-100-vegetarian 200 ml Tetrapak	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	16.00	65.00	49.00	57	912.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40241090	Weikfield ready-to-eat-custard-vanilla-custard-powder-contains-the-goodness-of-84-cow-milk-makes-smooth-creamy-delicious-custard-can-be-consumed-hot-or-cold-100-vegetarian 200 ml Tetrapak	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	16.00	65.00	49.00	10	160.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40067873	Weikfield pepico-sauce-red-pepper-sauce-authentic-spicy-flavour 90 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	54.00	6	18.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40008361	Weikfield sauce-garlic-chilli-makes-for-a-delicious-sauce-or-dip-100-vegetarian 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	6.00	60.00	48.30	16	96.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	60.00	56.33	12	24.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40053869	Weikfield green-chilli-sauce-authentic-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	60.00	58.00	3	6.00	WEIKFIELDFOODSPRIVATELIMITEDMUM

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-24	Pune	FMCG	Branded Foods	40008362	Weikfield custard-powder-vanilla-flavour 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	5.00	165.00	147.38	45	225.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	62.00	59.68	65	65.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40022158	Weikfield falooda-mix-rose-mix-rich-smooth-creamy-texture-delicious-refreshing-taste-instant-falooda-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	1.00	62.00	61.00	7	7.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	25.00	200.00	174.50	62	1,550.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40067872	Weikfield drinking-chocolate-made-from-the-finest-cocoa-beans 500 g Jar	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	25.00	200.00	175.00	5	125.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	30.00	22.80	8	16.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40067863	Weikfield instant-pasta-tomato-salsa-instant-durum-wheat-pasta-high-protein-ready-in-5-minutes 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	30.00	26.00	9	18.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	10.00	32.00	22.00	66	660.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40067862	Weikfield instant-pasta-cheezy-creamy-ready-in-5-minutes-100-durum-wheat-rich-in-protein-non-sticky-pasta-100-vegetarian 64 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	10.00	32.00	22.00	28	280.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	30.00	26.25	9	27.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40213545	Weikfield instant-pasta-creamy-mushroom-made-with-durum-wheat-rich-in-protein-fortified-with-iron-vitamin-b12-folic-acid-100-vegetarian 77 g	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	30.00	27.00	7	21.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	52.00	49.00	22	66.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40213547	Weikfield custard-powder-kesar-pista-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	52.00	49.00	7	21.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	49.42	129	258.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40067870	Weikfield caramel-custard-mix-caramel-flavor-sets-without-refrigeration-contains-no-eggs 70 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	50.00	7	14.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	21.00	190.00	162.20	11	231.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40033773	Weikfield durum-wheat-semolina-spaghetti-pasta 400 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	21.00	190.00	169.00	2	42.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40053874	Weikfield chilli-vinegar-authentic-chinese-taste-100-vegetarian 200 g Plastic Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	51.00	5	15.00	WEIKFIELDFOODSPRIVATELIMITEDMUM

Month	City_Name	Main Dept	Sub Dept	SKU_Id	SKU_Description	Brand	Manufacture_Name	Promo Type	Campaign_Id	Campaign_Name	Campaign_Start_Date	Campaign_End_Date	Campaign_Discount_Type	Campaign_Discount_Value	Avg_MRP	Avg_SP	Qty	Promo_Claim_Amt	Vendor_ERP_Name
Jul-24	Pune	FMCG	Branded Foods	40053874	Weikfield chilli-vinegar-authentic-chinese-taste-100-vegetarian 200 g Plastic Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	57.00	1	3.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	46.38	15	30.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40067871	Weikfield custard-powder-strawberry-flavour-makes-smooth-creamy-custard-contains-quality-ingredients 75 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	52.00	46.64	5	10.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	57.00	13	39.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40053870	Weikfield red-chilli-sauce-authentic-chinese-red-chilli-taste 200 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	60.00	57.00	2	6.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	62.00	59.00	14	42.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40022161	Weikfield kesar-pista-falooda-mix-easy-to-make-instant-refreshing-drink-mix 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	62.00	59.00	5	15.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40022160	Weikfield strawberry-falooda-mix-instant-falooda-mix-delicious-refreshing-flavour 200 g Pouch	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	3.00	62.00	57.08	14	42.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40008380	Weikfield mustard-sauce-no-added-flavours-colours 225 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	5.00	95.00	86.63	4	20.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40008380	Weikfield mustard-sauce-no-added-flavours-colours 225 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	5.00	95.00	90.00	6	30.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40033778	Eco Valley hearty-oats-rich-in-protein-fibre-100-natural-grain-cooks-in-3-minutes-quick-cooking-oats-no-added-sugar 1 kg	Eco Valley	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	16.00	215.00	188.13	6	96.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	40008381	Weikfield drinking-chocolate-powder-made-from-the-fineest-cocoa-beans 100 g Bottle	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	75.00	73.00	7	14.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	30006483	Weikfield freeze-ice-cream-mix-powder-chocolate-flavour-100-vegetarian 100 g Box	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	7.00	59.00	52.00	3	21.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	FMCG	Branded Foods	30006483	Weikfield freeze-ice-cream-mix-powder-chocolate-flavour-100-vegetarian 100 g Box	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	7.00	59.00	52.00	1	7.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	Staples	Branded	100005557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	88.00	324	648.00	WEIKFIELDFOODSPRIVATELIMITEDMUM
Jul-24	Pune	Staples	Branded	100005557	Weikfield corn-starch-powder-cornflour-gluten-free-product-makes-a-smooth-paste 500 g Carton	Weikfield	Weikfield Foods Ltd	Regular campaign_BBD	2053378	REG_PPT_24Apr'24_ALL_3925_3_2024-04-24T05:29:09.132Z	25-Jun-24	24-Jul-24	FLAT	2.00	90.00	88.00	28	56.00	WEIKFIELDFOODSPRIVATELIMITEDMUM